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College with Potential for Excellence, Linguistic Minority Institution Affiliated to University of Madras Arumbakkam, Chennai – 600 106

5.1.3 Following Capacity development and skills enhancement activities are organised for improving student's capability (4)

I Soft skills, II Language and communication skills, III Life skills (Yoga, physical fitness, health and hygiene), IV Awareness of trends in technology

|           | I. SOFT SKILL DEVELOPMENT   |                                     |                                      |   |         |  |
|-----------|---|-------------------------------------|--------------------------------------|---|---------|--|
| S.<br>No. | Name of the capability enhancement program  | Date of implementation (DD-MM-YYYY) | Number<br>of<br>students<br>enrolled | Name of the agencies/consultants involved with contact details (if any)   | Pg. No. |  |
| 1         | CAPABILITY<br>ENHANCEMENT<br>PROGRAMME  | 31-10-2020                          | 69                                   | Alumini of the Department.  | 8       |  |
| 2         | "MASKTASTIC"  – An Outreach Programme   | 07-11-2020                          | 64                                   | BA English Department.  | 13      |  |
| 3         | GUEST<br>LECTURE- Add<br>value Through Post<br>Sales Experience   | 24-12-2020                          | 58                                   | Mr. Gideon, Senior Product<br>Specialist, BYJU'S.   | 20      |  |
| 4         | National level Webinar series: Nurturing global competencies in STEM - Self Awareness for personal growth | 06-01-2021                          | 93                                   | Ms. Priya Veeraraghavan, OD<br>Consultant, Corporate Trainer, ICF<br>Certified Coach, Psychotherapist<br>& Co Founder at Punctuate<br>Consulting, Bangalore Urban,<br>Karnataka, India. | 24      |  |
| 5         | The face of HR in digital age   | 07-01-2021                          | 40                                   | Mr. Giridhar. D, CEO, CALIBRE KONNECTIONS.  | 29      |  |
| 6         | Guest Lecture for I<br>year MSW on "<br>Social Work<br>Practice in India"                                 | 09-01-2021                          | 45                                   | Dr. Rohini Krishnan, Former<br>Senior Social Welfare Officer &<br>M. Phil Clinical Social<br>Coordinator, Government Stanley<br>Medical College & Hospital,<br>Chennai.                 | 33      |  |
| 7         | Guest Lecture for I<br>year MSW on "<br>The Practice of<br>Social Case Work"                              | 11-01-2021                          | 45                                   | Dr. V. Sayee Kumar, Former<br>HOD-HRM& Ex faculty<br>MSW,DG Vaishnav College,<br>Chennai, Consultant Counselling,<br>Psychotherapy & HRD, Chennai                                       | 37      |  |

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| 8  | Guest Lecture for I year MSW on " The Role of Professional Social Work in Community Development"                     | 22-01-2021 | 45 | Mr. R. Mohamed Zafrullah, Chief<br>Community Development Officer,<br>Tamil Nadu Slum Clearance<br>Board, Chennai  | 41 |
|----|--|------------|----|---|----|
| 9  | Student Training Programme On Personal Finance Management  | 30-01-2021 | 86 | Dr. O. S. Saravanan, Head, Dept. of Commerce, Govt. Arts and Science College.   | 45 |
| 10 | How to crack the interview   | 06-02-2021 | 40 | Ms. Bhargavi, Business Development & Operations Head of South India, Career Tree HR Solutions.  | 49 |
| 11 | National level Webinar series: Nurturing global competencies in STEM - Women in STEM Empowering Diversity in Science | 09-02-2021 | 87 | 1. Dr. R. V. Bhavani, Consultant FAO, Bangladesh. 2. Dr. V. Madhurima, Professor, Central University of Tamilnadu, Thiruvaroor. 3. Dr. Anupma Harshal, Consultant, Science Communication & Public Engagement IISER Pune Indo-USFoldscope Grant Awardee, Kathak Nritya Visharad. 4. Dr Kamatchi Sankaranarayanan, Assistant Professor, Institute of Advanced Study in Science and Technology, Guwahati, Assam. | 54 |
| 12 | GUEST LECTURE The Art of Purposeful Networking   | 11-02-2021 | 58 | Mr. Vignesh Raja, Product Head<br>W influentials.   | 59 |
| 13 | Talent<br>Management   | 13-02-2021 | 40 | Mr. Rufus Ravi Kiran, Manager<br>Corporate Recruitments, TVS<br>Credit Services.  | 63 |
| 14 | Guest Lecture for I<br>MSW on "The role<br>of Social Worker in<br>correctional<br>setting"                           | 16-02-2021 | 45 | Ms. Persis Marjorie, Project<br>Manager, Prism Trust, Chennai.  | 68 |
| 15 | Guest Lecture for I<br>MSW on "<br>Personality<br>Development"   | 16-02-2021 | 45 | Dr. N. R. Nappinnai, Consultant<br>Psychologist, Dept. Of.<br>Psychology, Meenakshi Medical   | 72 |

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|    |  |                            |     | College Hospital and Research Institute.   |     |
|----|--|----------------------------|-----|--|-----|
| 16 | How to constructively give a feedback  | 18-02-2021                 | 40  | Mr. Jeyakaran, HR Manager,<br>CHARGE BEE.  | 76  |
| 17 | Webinar on<br>Leadership<br>qualities of NCC<br>cadets   | 26-02-2021                 | 100 | Capt. Udhyakumar, Associate<br>NCC Officer, Bharath University,<br>Chennai.  | 80  |
| 18 | Beyond Barriers  | 06-03-2021                 | 40  | Mr. R. Ramachandran, Faculty,<br>Anna Institute of Management.   | 84  |
| 19 | Two Days<br>Workshop on Skill<br>Development &<br>Entrepreneurship                                     | 12-03-2021 &<br>13-03-2021 | 46  | Dr. L. Sowbagya Lakshmi Prabha, Dr. R. Mythily and Dr. A. R. Naresh Raj, Assistant Professor, Department of Chemistry, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai 600 106. Dr. U. Amaleshwari, Head of the Department, School of Management | 88  |
| 20 | Research in Commerce and Social Sciences - Episode I - Series II - PROBLEMS IDENTIFICATION IN RESEARCH | 20-03-2021                 | 68  | Dr. B. Vijayakumar, Assistant<br>Professor, PG & Research<br>Department of Commerce (shift I)<br>Dwaraka Doss Goverdhan Doss<br>Vaishnav College, Chennai 600<br>106.  | 93  |
| 21 | Virtual Guest Lecture on "Total Quality Management" for II Year MSW                                    | 23-03-2021                 | 40  | Mr. S. Ganesh, DGM – Quality<br>Assurance, TVS Rubber,<br>Sundaram Industries Pvt. Ltd,<br>Madurai.  | 99  |
| 22 | Virtual Guest Lecture on " Preparation to Separation: The HR Journey" for II MSW                       | 26-03-2021                 | 40  | Mr. J. Srikanth, Team Leader –<br>HR, Turbo Energy Pvt. Ltd.   | 103 |
| 23 | Research in Commerce and Social Sciences - Episode I - Series III -RELEVANCE OF STATISTICAL            | 27-03-2021                 | 74  | Dr. Hari Dayal Sharma, Assistant<br>Professor, PG & Research<br>Department of Commerce (shift I)<br>Dwaraka Doss Goverdhan Doss<br>Vaishnav College, Chennai 600<br>106.   | 107 |



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|    | ANALYSIS IN  | T          |    |   |     |
|----|--|------------|----|---|-----|
|    | SOCIAL   |            |    |   |     |
|    | SCIENCE  |            |    |   |     |
|    | RESEARCH<br>Virtual HRD  |            |    |   |     |
| 24 | Program on Skill Development Program - Leadership performance- Upskilling and Reskilling for digital workforce | 01-04-2021 | 85 | Mr. Valliappan. S, Head HR,<br>Faurecia, Chennai and Mr.<br>Chandru Chakrapani, Founder,<br>Peogic Solutions, Chennai | 112 |
| 25 | Virtual HRD Program: Training Programme for II Year MSW on HR metrics and HR Analytics                         | 03-04-2021 | 40 | Mr. Ranjith Kumar, Lead Analyst,<br>Freshworks, Chennai   | 123 |
| 26 | Strategic HR<br>management and<br>planning   | 03-04-2021 | 40 | Ms. Meghna Bhatt, Senior General<br>Manager, Murugappa Group.   | 128 |
| 27 | Employee Engagement driving business results   | 17-04-2021 | 40 | Ms. Muthulakshmi Sathesraaj,<br>Senior Manager - Plant HR,<br>Mando Automotive India Limited.                         | 133 |
| 28 | The Impact of Linkedin on Recruitment Metrics  | 28-04-2021 | 40 | Mr. Raghunath Ramaswamy,<br>CEO, Founder, Spectrum<br>Consulting, FAILSAFE Hiring.                                    | 137 |
| 29 | Evolution of HR (in me)  | 05-05-2021 | 40 | Ms. Saran Raj, Junior Manager,<br>TAFE MOTORS & Tractors Ltd,<br>Bhopal, MP.  | 142 |
| 30 | Transition from institution to organisation  | 11-05-2021 | 40 | Mr S. Suresh, General Manager,<br>REGEN Powertech.  | 146 |
| 31 | Leadership in crisis   | 22-05-2021 | 40 | Mr. Vir Bharat, Head HR Business<br>Partner, Yamaha Motor Solutions<br>India.   | 150 |
| 32 | SWASTI - A webinar on capacity building for Social Work  | 16-06-2021 | 50 | Ms. Sangeetha Chandrasekaran,<br>Psychiatric Social Worker,<br>SCARF, Chennai.  | 154 |

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|    | Students in telecounselling   |            |    |   |     |
|----|---|------------|----|---|-----|
| 33 | Diversity, Equity and Inclusion   | 19-06-2021 | 40 | Ms. Amrita Pattanaik, HR<br>Manager, Atos Syntel.   | 158 |
| 34 | Guest Lecture –<br>Entrepreneurs Talk<br>Topic: Disruptive<br>Innovation in<br>Business | 22-06-2021 | 58 | Mr. RG Nawin Krishna, Founder of Startup PAYANAM.   | 162 |
| 35 | GUEST<br>LECTURE-: "Key<br>HR Strategies"   | 26-06-2021 | 58 | Mr. Charles Godwin, HR leader & Public Speaker, Zoho Corporation, Chennai   | 166 |
| 36 | Guest Lecture on<br>Summer Internship<br>Orientation                                    | 29-06-2021 | 45 | Mr. A. Siva, Welfare Officer (HR),<br>Harrison Malayalam PVT LTD,<br>Kerala   | 170 |
| 37 | Acing your first job  | 10-07-2021 | 40 | Mr. Vaishnav, CEO, GET THAT<br>CV, Mr. Aman Sherif – Marketing<br>Head, Mr. Gokul Nambi – Co-<br>Founder, Miss. Satyalekha –<br>Content Architect, Miss. Madhuri<br>– Chief Relationship Officer. | 174 |
| 38 | Cognitive<br>Intervention: A<br>needed HR skill   | 17-07-2021 | 40 | Mr. Ramamurthy Krishna, CEO,<br>Potential Gensis HR Services LLP.   | 178 |

|           | II. LANGUAGE AND COMMUNICATION SKILLS                          |   |                                      |   |         |
|-----------|--|---|--------------------------------------|---|---------|
| S.<br>No. | Name of the capability enhancement program                     | Date of implementation (DD-MM-YYYY)                 | Number<br>of<br>students<br>enrolled | Name of the agencies/consultants involved with contact details (if any) | Pg. No. |
| 39        | Theory and<br>Practice of<br>Learning                          | 01-02-2021  | 40                                   | Mr. Madhusudhanan, Head<br>Learning and Development,<br>Ashok Leyland   | 182     |
| 40        | English to Excel: A<br>Certificate course<br>in Spoken English | 11-02-2021, Feb<br>to April 2021<br>(30 Hrs Course) | 30                                   | Ms. Geetha Padmanabhan,<br>Freelance Trainer and Writer                 | 187     |

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|           | Name of the                                  | Date of                            |                                      | TNESS, HEALTH AND HYGIEN   |         |
|-----------|--|------------------------------------|--------------------------------------|--|---------|
| S.<br>No. | capability<br>enhancement<br>program         | implementation<br>(DD-MM-<br>YYYY) | Number<br>of<br>students<br>enrolled | Name of the agencies/consultants involved with contact details (if any)                      | Pg. No. |
| 41        | Guest Lecture-<br>Topic Stress<br>Management | 04-12-2020                         | 95                                   | Dr. S. Shivkumar, Faculty of Art of Living Foundation.                                       | 190     |
| 42        | Fit India Cyclothon                          | 23-01-2021                         | 4                                    | LT. Dr. P. Arularasan, Dwaraka<br>Doss Goverdhan Doss Vaishnav<br>College.                   | 195     |
| 43        | Fitness tips for NCC cadets                  | 30-01-2021                         | 50                                   | Lt. R. Shakthivel, Associate NCC officer.  | 197     |
| 44        | The Girl Power-<br>Self defence              | 10-02-2021                         | 50                                   | Sensi T.Gnanavadivel, Founder of Zen Martial Academy.  | 200     |
| 45        | Guest Lecture<br>Stress Management           | 18-03-2021                         | 58                                   | Mr Hadrine H Pereira, Assistant<br>General Manager, Asia Pacific<br>Institute of Management. | 205     |

|       | IV. AWARENESS OF TRENDS IN TECHNOLOGY         |                                     |                                      |   |         |
|-------|---|-------------------------------------|--------------------------------------|---|---------|
| S.No. | Name of the capability enhancement program    | Date of implementation (DD-MM-YYYY) | Number<br>of<br>students<br>enrolled | Name of the agencies/consultants involved with contact details (if any)   | Pg. No. |
| 46    | Webinar series<br>on Digital<br>Marketing Day | 11-10-2020 to<br>08-11-2020         | 135                                  | Mr. Adityaraj Jaju (Ex-Amazon<br>Digital Strategist)  | 209     |
| 47    | Digital<br>Marketing Day                      | 16-12-2020                          | 135                                  | Mr. Joshua Brennon Rayer<br>(Marketing Manager at Blind<br>Chemistry), Ms. Neha Singhal<br>(Asst. Mngr. At Bhumi), Ms.<br>Syndia Balaji (Founder - Mantri<br>Events), Ms. Kavitha Manoharan<br>(Corporate trainer at Esearch<br>Advisors), Ms. Lakshmi Mani | 215     |

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|    |   |  |     | Priya (Founder/Designer of Luxme Fashion Studio)   |     |
|----|---|--|-----|--|-----|
| 48 | Workshop on understanding IPR & Patent Cooperation Treaty                                   | 08-01-2021,<br>27-01-2021,<br>18-02-2021 | 95  | In Association with WIPO- "General Primer" on IPR &PCT.  | 221 |
| 49 | ICT for Teaching and Learning   | 18-01-2021                               | 100 | Dr. C. Jayashankar Babu, HOD-<br>Hindi, Pondicherry University.  | 226 |
| 50 | Workshop on<br>Adobe<br>Photoshop   | 08-02-2021<br>to<br>10-02-2021           | 20  | Mr. Yovan Gandhi. R. Assistant<br>Professor, Department of Visual<br>Communication, Dwaraka Doss<br>Goverdhan Doss Vaishnav<br>College, Chennai.       | 233 |
| 51 | Apps for Career<br>Guidance   | 10-03-2021                               | 124 | Ms. Lavanya Balakumar, Client<br>Head, Teach sub<br>technologies Myos in.  | 236 |
| 52 | Workshop on<br>Basics on<br>Ms-Excel  | 17-03-2021<br>& 18-03-2021               | 25  | Miss. A. Vijayalakshmi, Assistant<br>Professor & Head, Department of<br>Computer Science, Dwaraka<br>Doss Goverdhan Doss Vaishnav<br>College, Chennai. | 243 |
| 53 | Virtual HRD Program: Training Program For I Year MSW on " Talent Management in Digital Age" | 03-04-2021                               | 40  | Mr. Ranjith Kumar, Lead<br>Analyst, Freshworks, Chennai.   | 247 |
| 54 | Power Talk -<br>Workplace<br>cohesiveness<br>using NLP as a<br>Mind Tool                    | 10-06-2021                               | 58  | Dr. K Logasakthi, NLP master<br>Practitioner- IIPE Canada, Mind<br>Matters.  | 252 |
| 55 | Digital<br>Transformation<br>in the Financial<br>World                                      | 12-06-2021                               | 95  | Mr.Anish Bhatt, Business Head<br>and Ms. Urmi Mistry, Digital<br>Marketing Manager, Miles<br>Education, pvt.Ltd.,                                      | 256 |

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# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)

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#### I. SOFT SKILL DEVELOPMENT

1. CAPABILITY ENHANCEMENT PROGRAM THROUGH THE VOICE OF SENIORS AND ALUMNI OF THE DEPARTMENTS, DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE REPORT OF THE EVENT





Or. T.S. PREMA, M.A., M.Phil., Ph.D.,
Associate Professor & Head
Post Graduate &
Research Department of Economics (Shift I)
Owerska Doss Goverdian Doss Vaishnav College
Arumbakkam, Chennai - 600 106.

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#### **Dwaraka Doss Goverdhan Doss** Vaishnav College

College with Potential for Excellence Chennai, Tamil Nadu

Post Graduate & Research Department of Economics

**Departments of Economics & Business Economics** 

Jointly organize

#### CAPABILITY ENHANCEMENT PROGRAM

Through the voice of Seniors & Alumni of the Departments, DGVC.

Saturday, 31" October 2020 @ 10:00 am.

Click here to Join us @You Tube LIVE



Dr T.S. Prema Associate Professor & Head



Dr S. Santhosh Baboo Principal



Shri Ashok Kumar Mundhr Secretary

Name of the Event

: Capability Enhancement Programme

Date

: 31-10-2020 (Saturday)

Time

: 10:00 a.m.

Venue / Mode

: Online

**Organizers** 

: Post Graduate & Research Department of Economics &

Department of Economics & Business Economics

Resource Person

: Through the voice of seniors and alumni of the departments

9

Dr. T.S. PREMA, M.A., M.Phil., Ph.D., Associate Professor & Head Post Graduate & Research Department of Economics (Shift #)

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# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)

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No of Students Participant

: 69

Detailed Report of the Programme:

The alumni and the seniors of the department addressed the freshers i.e. the first year under graduate and post graduate students of the department. It was aimed at enhancing the capability of the juniors through the experiences of the alumni and the seniors. The programme, the brain child of the Head of the department, Dr.T.S.Prema, assumes significance as it was held at the beginning of the academic year for the juniors giving them sufficient time to explore their hidden talents and unleash their potential.

#### **List of Students Participated:**

| Sl.<br>No. | Roll No./ MAIL ID:               | Name             |
|------------|----------------------------------|------------------|
| 1          | 20E0202@dgvaishnavcollege.edu.in | PAVITHRA K       |
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Dr.T.S. PREMA, M.A., M.Phil., Ph.D., Associate Professor & Head Post Graduate &

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| 65 | 20E0277@dgvaishnavcollege.edu.in | RISHI.V                 |
| 66 | 20E0278@dgvaishnavcollege.edu.in | TAMIL SELVAN V          |
| 67 | 20E0279@dgvaishnavcollege.edu.in | MAHESHWARI V            |

11

Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,
Associate Professor & Head
Post Graduate &
Research Department of Economics (Shift I)

Dwaraka Doss Goverdhan Doss Vaishnav College Arumbakkam, Chennai - 600106.

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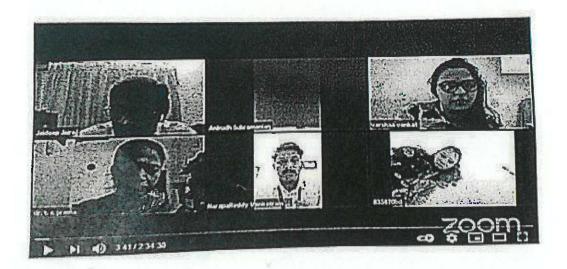
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# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)

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Arumbakkam, Chennai.— 600 106

| 68 | 20E0280@dgvaishnavcollege.edu.in | JAGAN RAJAN V |
|----|----------------------------------|---------------|
| 69 | 20E0281@dgvaishnavcollege.edu.in | GUNASEELAN.R  |





Dr. T.S. PREMA, M.A., M.Phil., Ph.D.,
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Arumbakkam, Chennai 600106.

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Vaishnav College

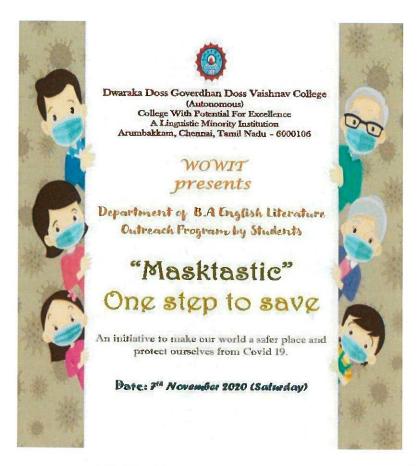
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#### 2. "MASKTASTIC" - An Outreach Programme



Name of the event

: MASKTASTIC

Date

: 7th November, 2020

Organizers

: Department of English literature

**Faculty Coordinator** 

9094195607

: Mr. J. Praveen Prabhu

No. of staff participants

: 01

No. of student participants

: 64

#### **Detailed Report of the Programme:**

The Department of English Literature organized an outreach program, MASKTASTIC - One Step to save for the students on 7<sup>th</sup> November, 2020. The purpose of this program is to donate

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masks and other essential goods including food to the people who are in need during this pandemic.

The program mainly focussed on the distribution of masks and other essential goods to the needy people. The students actively indulged themselves in donating the masks to the needy people in their surroundings.

#### Outcomes of the program/event:

This program was organised for a social cause. So many people benefitted out of this.

List of Participants

| S.NO | REGISTER NUMBER | NAME OF THE STUDENT  |
|------|-----------------|----------------------|
| 1.   | 18E3001         | JUBILIN VN VINIFA    |
| 2.   | 18E3003         | JAYASHREE            |
| 3.   | 18E3005         | MAYUR. S             |
| 4.   | 18E3006         | JAGAN. H             |
| 5.   | 18E3007         | VIDYA SAGAR. R       |
| 6.   | 18E3008         | RAVEEN BABU. J       |
| 7.   | 18E3009         | VIGNESH. S.P         |
| 8.   | 18E30010        | ARCHANA. P           |
| 9.   | 18E30012        | NAVANEETHA KRISHNAN  |
| 10.  | 18E30013        | AMUL PRIYA. P.R      |
| 11.  | 18E30014        | POOJA. S             |
| 12.  | 18E30015        | CATHERIN ANGEL       |
| 13.  | 18E30017        | SUPRAJA. J           |
| 14.  | 18E30018        | KRITHIKA. S          |
| 15.  | 18E30020        | KEERTHANA. S         |
| 16.  | 18E30022        | EBI. F               |
| 17.  | 18E30023        | JARVIS RYAN          |
| 18.  | 18E30024        | RANJITH KUMAR        |
| 19.  | 18E30025        | SRINIVAS. B          |
| 20.  | 18E30026        | ARAVIND JANAKI RAMAN |
| 21.  | 18E30027        | ANDREW PAUL          |
| 22.  | 18E30028        | VAISHNAVI. P         |
| 23.  | 18E30029        | PAPPITHA. P          |
| 24.  | 18E30030        | VISHWANATHAN. R      |
| 25.  | 18E30032        | ABISREEJA. R.B       |
| 26.  | 18E30033        | CHAARULATHA. N       |
| 27.  | 18E30035        | YAMINI. S            |
| 28.  | 18E30036        | DAVID PRINCE         |
| 29.  | 18E30037        | MADESH MELODIAN      |
| 30.  | 18E30038        | REENU RACHEL THOMAS  |
| 31.  | 18E30040        | ASHWIN KUMAR         |
| 32.  | 18E30041        | HARI PRANAV. B       |
| 33.  | 18E30042        | NISHA. P             |

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| 34.<br>35.<br>36.<br>37.<br>38. | 18E30043<br>18E30044<br>18E30045<br>18E30046<br>18E30047<br>18E30048 | KARTHIKEYAN. S THOLKAPIAVOLI. A SUBASH CHANDRA BOSE. E.K HARI DHARANI. M |
|---------------------------------|--|--|
| 36.<br>37.<br>38.               | 18E30045<br>18E30046<br>18E30047                                     | SUBASH CHANDRA BOSE. E.K<br>HARI DHARANI. M                              |
| 37.<br>38.                      | 18E30046<br>18E30047   | HARI DHARANI. M  |
| 38.                             | 18E30047   |  |
|                                 |  |  |
| 39.                             | 10E3UU48   | DINESH KUMAR   |
| 40.                             |  | NISHANT BALA   |
| 41.                             | 18E30049   | JERISHA. K   |
|                                 | 18E30050   | AISHWARYA. S   |
| 42.                             | 18E30051   | UBENDRA KUMAR  |
| 43.                             | 18E30052   | KARTHIKEYAN. M   |
| 44.                             | 18E30053   | BALAJI.V   |
| 45.                             | 18E30054   | NANDA KUMAR  |
| 46.                             | 18E30055   | SARMILA  |
| 47.                             | 18E30056   | VINISHA, R   |
| 48.                             | 18E30057   | SOORYAJITH. B  |
| 49.                             | 18E30058   | NAGARAJ. S   |
| 50.                             | 18E30059   | PAVITHRA. B  |
| 51.                             | 18E30060   | ABILESH ANAND  |
| 52.                             | 18E30061   | SWETHA. D  |
| 53.                             | 18E30062   | KRITHIKA. S  |
| 54.                             | 18E30063   | KISHORE KUMAR. K   |
| 55.                             | 18E30064   | SRUTHI.T   |
| 56.                             | 18E30065   | KRITHAN, P   |
| 57.                             | 18E30066   | RICHARD, C.V   |
| 58.                             | 18E30067   | MOHANA PRIYAN  |
| 59.                             | 18E30068   | THARIKA  |
| 60.                             | 18E30071   | ESATH. D   |
| 61.                             | 18E30072   | KADAMBARI. R   |
| 62.                             | 18E30073   | ANDREW ASHAP   |
| 63.                             | 18E30074   | SHARAN, V.K.S  |
| 64.                             | 18E30076   | DHARSHINI, P.G   |

#### Photos:



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3. GUEST LECTURE- Add value Through Post Sales Experience



### **SCHOOL OF MANAGEMENT**

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[Approved by AICTE]

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#### **Guest Lecture**



Senior Product Specialist in BYJU'S

TOPIC

ADD VALUE THROUGH POST SALES EXPERIENCE

DEC 24, 2020 3:30PM TO 4:30PM

• •

USE THE THE LINK BELOW TO JOIN THE MEET HTTPS://MEET.GOOGLE.COM/ENS-GWR.J-UKE

Dr.U.Amaleshwari Director Capt.Dr.5.Santhosh Baboo Principal

Shri. Ashok Kumar Mundhra Secretary

Name of the Event

: GUEST LECTURE- Add value Through Post Sales

Experience

Date

: 24-12-2020

Time

: 3:30 p.m. to 4:30 p.m.

Mode / Link

: Online / https://meet.google.com/ens-gwrj-uke

Head

School of Management Dwaraka Doss Goverdhan Doss Vaishnav College (Shift II) Arumbakkam, Chennai-600 106. 20

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**Organizers** 

: School of Management, Dwaraka Doss Goverdhan Doss

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Resource Person

: Mr. Gideon, Senior Product Specialist, BYJU'S.

No of Students Participant

: 58

#### **Detailed Report of the Programme:**

The session started with a welcome address delivered by Unnamalai Swetha. Mr. Gideon took over and started with a story on "Lego toys". "Adding value to post sale experience" was the topic. He mentioned that the sales doesn't end after selling one product. He told about how the start-ups don't survive due to bad customer experience. The importance of post sales was explained as well. Essentials like customer satisfaction, long term relationship and competitive advantage were the important points to be noted. He told that the negative feedback of the product spreads more than the positive ones. Gideon, then, put forth the challenges in sales, examples for them and also the ways to overcome it. He said that in the end only the second sale matters and how it leads to people referring the product/service to their circle.

Further, he mentioned about the connect with the customers and how important it is to resolve the problems they're facing with the product. Salesman being the intermediate, following up seemed to be necessary. He also said that the post sales plays a major role in start-ups and gave an example of IKEA furniture stores. He also explained that this is the right time to concentrate on the post sales and strategize it. He concluded the session by saying that while selling it's important we listen to understand and not to just respond. He, then, answered the questions asked by the students. In the end, Nivetha S delivered the vote of thanks and the session was completed successfully.

#### Outcomes of the Event/ Programme:

The post sales plays a major role in start-ups. Challenges in sales and also the ways to overcome it.

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#### List of Students Participated:

| S NO | ROLL NO | STUDENTS NAME       |
|------|---------|---------------------|
| 1    | 20E3701 | UNNAMALAI SWETHA CT |
| 2    | 20E3702 | RAMYASHREE C        |
| 3    | 20E3703 | NEERAJA PRAMILA CH  |
| 4    | 20E3704 | ANIN THOMAS         |
| 5    | 20E3705 | T.S.SARVESH         |
| 6    | 20E3706 | N. SAKTHIVEL        |
| 7    | 20E3707 | LEELAVATHI DHANRAJ  |
| 8    | 20E3708 | JAGAN S             |
| 9    | 20E3709 | SNEGA R             |
| 10   | 20E3710 | SOWMYA A.S          |

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| 11 | 20E3711 | HARINI THRISHA. A       |
|----|---------|-------------------------|
| 12 | 20E3712 | KAUSHIK.R               |
| 13 | 20E3713 | ESHWA PACHAIVEL S       |
| 14 | 20E3714 | AKASH SAKTHI P          |
| 15 | 20E3715 | SOUNDARYA VJ            |
| 16 | 20E3716 | SOUNDARYA R             |
| 17 | 20E3717 | S. NIVETHA              |
| 18 | 20E3718 | SRINIVASAN N            |
| 19 | 20E3719 | YOVAN SHAN AUSTIN N     |
| 20 | 20E3720 | STEFFI RAJENDRA PRASAD  |
| 21 | 20E3721 | SANTHOSH BAHADUR PAUDEL |
| 22 | 20E3722 | M.PAVITHRAN             |
| 23 | 20E3723 | R. RAKESH               |
| 24 | 20E3724 | R. ARUNESH              |
| 25 | 20E3725 | ARUN SHEKAR             |
| 26 | 20E3726 | SAILESH R               |
| 27 | 20E3727 | VIKRAM.R                |
| 28 | 20E3728 | JAYANI.G                |
| 29 | 20E3729 | BARATH M                |
| 30 | 20E3730 | ANIKET V GAIKWAD        |
| 31 | 20E3731 | S. SURESH BALAJI        |
| 32 | 20E3732 | R.VISHVESH              |
| 33 | 20E3733 | R.DHANUSH               |
| 34 | 20E3734 | R.DHANESH               |
| 35 | 20E3735 | DESELVAN A              |
| 36 | 20E3736 | VIKRAM U.R.             |
| 37 | 20E3737 | FAZIL J                 |
| 38 | 20E3738 | VAISHNAVI.K             |
| 39 | 20E3739 | SRI HARI.B              |
| 40 | 20E3740 | RAKHI NAYAK             |
| 41 | 20E3741 | JANAK G DAVEY           |
| 42 | 20E3742 | SUBIKSHA                |
| 43 | 20E3743 | KIRTHIKA R              |
| 44 | 20E3744 | HARINI G                |
| 45 | 20E3745 | SANTHANAKRISHNAN R      |
| 46 | 20E3746 | SARANAYA KP             |
| 47 | 20E3748 | SUVETHA R               |
| 48 | 20E3749 | ASWATH B                |
| 49 | 20E3750 | KIRAN K                 |
|    | 2051255 | Δ                       |

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B.KANAGAVALLI



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| 51 | 20E3753 | SANJANA NARAYANAN |
|----|---------|-------------------|
| 52 | 20E3754 | NIVEDHA US        |
| 53 | 20E3755 | SURYA M K         |
| 54 | 20E3756 | KESHAB SHARMA K   |
| 55 | 20E3757 | VASUDHA G         |
| 56 | 20E3758 | BALA GANESH S     |
| 57 | 20E3759 | DIVYA VENKATESAN  |
| 58 | 20E3760 | P.SHARATH KUMAR   |
|    |         |                   |



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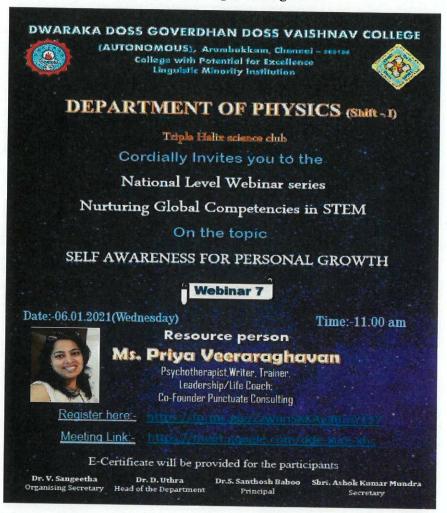
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4. National level Webinar series: Nurturing global competencies in STEM - Self
Awareness for personal growth



Date of program

: 06/01/2021

Time

: 11:00 a.m

Title/ Theme of the programme

: National level webinar series

: For undergraduate students

Nurturing global competencies in STEM

Topic: Self Awareness for personal growth - Webinar 7

Programme for the benefit of : For III

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Total number of participants : 100

No of Students Participant : 93

Associate Professor & Head Department of Physics Dwaraka Doss Goverdhan Doss Vaishnav College Arumbakkam, Chennai-600 106. 24

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No. of faculty Participant

: 7

Mode / Link

: Webinar / https://meet.google.com/dde-xcre-xhc

#### **Summary of the Programme**

The Department of Physics Dwaraka Doss Goverdhan Doss Vaishnav College organized national level webinar series Nurturing global competencies in STEM under the banner of Triple Helix Science Club. Our Science Club is the registered Bronze Club under Vigyan Prasar, DST, Govt. of India. Collaboration and engagement at different levels, even globally, is essential to progress in the fields of science, technology, engineering and mathematics (STEM). The interconnectedness of our world demands that students be prepared to work in partnership with colleagues from diverse backgrounds and from a variety of locations. This requires self-awareness and the ability to engage with multiple perspectives in the pursuit of knowledge. Global competence suggests the ability to recognize one's responsibilities to both the local and global community and develop and apply knowledge in culturally- appropriate ways. The resource person of the program Ms. Priya Veeraraghavan, ICF certified leadership/Life coach, Psychotherapist, Co-Founder Punctuate consulting, Bangalore, interacted with the students very effectively. She introduced strategies / techniques like JoHaris window to the students. She made the students interact and gave them insight on how to incorporate / improve self-awareness in themselves.

The talk was highly motivating for the students and the students were able to understand about their strengths and weakness in their personality, which was reflected well in their interaction with the resource person in their strive to understand themselves. All the three years of undergraduate Students of Physics Department of our College and students from other colleges in the country participated in the webinar enthusiastically. The session was highly interactive.

#### Outcome:

Self-awareness and the ability to engage with multiple perspectives in the pursuit of knowledge. Global competence suggests the ability to recognize one's responsibilities to both the local and global community and develop and apply knowledge in culturally- appropriate ways.

List of Participants:

| FULL NAME          | DESIGNATION  | DEPARTMENT   |
|--------------------|--|--|
| VIGNESH.R          | STUDENT  | Physics  |
| AKASH.P            | STUDENT  | Physics  |
| RISHIKESAVAN R     | STUDENT  | Physics  |
|                    | STUDENT  | Physics  |
| YASHWANTH.D.M.     | STUDENT  | Physics  |
| VALLI V            | STUDENT  | Physics  |
| AKSHAYALAKSHMI V R | STUDENT  | Physics  |
| RAGHUL ADHITHYAA   | STUDENT  | Physics  |
| Prabhakar JR       | STUDENT  | Physics  |
| P. BHARATH KUMAR   | STUDENT  | Physics  |
|                    | VIGNESH.R AKASH.P RISHIKESAVAN R S.KEERTHANA YASHWANTH.D.M. VALLI V AKSHAYALAKSHMI V R RAGHUL ADHITHYAA Prabhakar JR | VIGNESH.R STUDENT AKASH.P STUDENT RISHIKESAVAN R STUDENT S.KEERTHANA STUDENT YASHWANTH.D.M. STUDENT VALLI V STUDENT AKSHAYALAKSHMI V R STUDENT RAGHUL ADHITHYAA STUDENT Prabhakar JR STUDENT |

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| 11  | A M DARUN PRAKASH | STUDENT      | Physics |
|-----|-------------------|--------------|---------|
| 12  | DHUWARAKESH. M    | STUDENT      | Physics |
| 13  | PRAKASH G         | STUDENT      | Physics |
| 14  | SANTHOSH.R        | STUDENT      | Physics |
| 15  | kunal Thapar      | STUDENT      | Physics |
| 16  | HARINI B          | STUDENT      | Physics |
| _17 | Thiagarajan p     | STUDENT      | Physics |
| 18  | VASANTH S         | STUDENT      | Physics |
| 19  | S.GILLKUMAR       | STUDENT      | Physics |
| 20  | BHOOMKA.V.S       | STUDENT      | Physics |
| 21  | MUGILAN           | STUDENT      | Physics |
| 22  | PRANEETH N        | STUDENT      | Physics |
| 23  | QUEEN A           | STUDENT      | Physics |
| 24  | S.M.AYSHA BANU    | STUDENT      | Physics |
| 25  | PRAVIN M          | STUDENT      | Physics |
| 26  | KAVVYA H          | STUDENT      | Physics |
| 27  | MOHIT KUMAR S     | STUDENT      | Physics |
| 28  | SRI LAKSHMI       | STUDENT      | Physics |
| 29  | GAYATHRI S        | STUDENT      | Physics |
| 30  | H.Abinaya         | STUDENT      | Physics |
| 31  | A S DHEEPAK RAJ   | STUDENT      | Physics |
| 32  | ASHWIN KUMAR.S    | STUDENT      | Physics |
| 33  | E.S.BHARAD RAJ    | STUDENT      | Physics |
| 34  | CHARAN K          | STUDENT      | Physics |
| 35  | DEWANK RATHI      | STUDENT      | Physics |
| 36  | DAKSHAYANI. T     | STUDENT      | Physics |
| 37  | SHAKTHIVEL D      | STUDENT      | Physics |
| 38  | VANI SRI. D       | STUDENT      | Physics |
| 39  | S DHARANI         | STUDENT      | Physics |
| 40  | G.Gopal           | STUDENT      | Physics |
| 41  | R.GOPINATH        | STUDENT      | Physics |
| 42  | R.GOWTHAM         | STUDENT      | Physics |
| 43  | HARISHRIRAM H     | STUDENT      | Physics |
| 44  | HARIHARAN         | STUDENT      | Physics |
| 45  | HARINI B          | STUDENT      | Physics |
| 46  | HARISHRIRAM H     | STUDENT      | Physics |
| 47  | S BHARANI         | STUDENT      | Physics |
| 48  | JAYA SHREE K S    | STUDENT      | Physics |
| 49  | Akilan            | STUDENT      | Physics |
| 50  | VINOTH.D          | STUDENT      | Physics |
| 51  | Kavya NG          | STUDENT      | Physics |
| 52  | Krithi kumar G    | STUDENT      | Physics |
|     | E MANIKANDAN      | 1 21 0121111 | THYSICS |

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| 54  | M.NANDHINI          | STUDENT             | Physics   |
|-----|---------------------|---------------------|-----------|
| 55  | NAVEENKUMAR         | STUDENT             | Physics   |
| 56  | Nivetha sri.R       | STUDENT             | Physics   |
| 57  | M.PRABHAKARAN       | STUDENT             | Physics   |
| 58  | PRADEEEP KUMAR.S    | STUDENT             | Physics   |
| 59  | PRIYADHARSHINI.B    | STUDENT             | Physics   |
| 60  | S. RENU PRIYA       | STUDENT             | Physics   |
| 61_ | R.SANDHIYA          | STUDENT             | Physics   |
| 62_ | SANJAY PAUL S       | STUDENT             | Physics   |
| 63_ | K.SHIVANI           | STUDENT             | Physics   |
| 64  | SHIVA SUBRAMANIAN R | STUDENT             | Physics   |
| 65  | SHRIHARI            | STUDENT             | Physics   |
| 66  | SHRINIVAS T.        | STUDENT             | Physics   |
| 67  | NEERAJA S           | STUDENT             | Physics   |
| 68  | S.PRAVEENA          | STUDENT             | Physics   |
| 69  | SANTHOSH BABU S     | STUDENT             | Physics   |
| 70  | S.SNEHA             | STUDENT             | Physics   |
| 71  | SRI RANJAN. S       | STUDENT             | Physics   |
| 72_ | R. Srivathsan       | STUDENT             | Physics   |
| 73  | STEVEWA K           | STUDENT             | Physics   |
| 74  | SUKANNA MAJI        | STUDENT             | Physics   |
| 75  | K.THEJA SREE        | STUDENT             | Physics   |
| 76  | UDHAYARAJ.K         | STUDENT             | Physics   |
| 77  | KIRTIVASAN V        | STUDENT             | Physics   |
| 78  | VASANTH.R           | STUDENT             | Physics   |
| 79  | T.Vasanthan         | STUDENT             | Physics   |
| 80  | VASANTH N           | STUDENT             | Physics   |
| 81  | V HARISH SURYA      | STUDENT             | Physics   |
| 82  | Vigneswaran S       | STUDENT             | Physics   |
| 83  | Vignesh.j           | STUDENT             | Physics   |
| 84  | SHRI BALAJI V       | STUDENT             | Physics   |
| 85  | Vinoth.R            | STUDENT             | Physics   |
| 86  | B.PAVITHRA          | STUDENT             | Physics   |
| 87  | R.ABHIJITH          | STUDENT             | Physics   |
| 88  | S.RISHIKA           | STUDENT             | Physics   |
| 89  | JAYAPRAKASH.S       | STUDENT             | Physics   |
| 90  | PRASANNA A          | STUDENT             | Physics   |
| 91  | ABINAYA.R           | STUDENT             | Physics   |
| 92  | ATHARVA GULKOTWAR   | STUDENT             | Physics   |
| 93  | Kavitha.R           | STUDENT             | Physics   |
| 94  | A.CHINNAMMAL JANAKI | ASSISTANT PROFESSOR | Physics   |
| 95  | Pourkodee D         | ASSISTANT PROFESSOR | Physics   |
| 96  | V RENGANAYAKI       | ASSISTANT PROFESSOR | - Hy SIUS |

Associate Professor & Head
Department of Physics
Dwaraka Doss Goverdhan Doss
Vaishnav College
Arumbakkam, Chennai-600 106.

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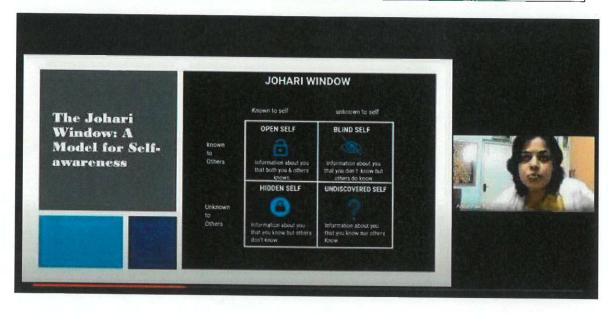
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| V. SANGEETHA   | ASSISTANT PROFESSOR                       | Physics   |
|----------------|---|---|
| D . Sridevi    | ASSISTANT PROFESSOR                       | Physics   |
| K.SELVA KOTHAI |   |   |
| NACHIYAR       | ASSISTANT PROFESSOR                       | Physics   |
| T. RAMYA       |   | Physics   |
|                | D . Sridevi<br>K.SELVA KOTHAI<br>NACHIYAR | D . Sridevi ASSISTANT PROFESSOR  K.SELVA KOTHAI  NACHIYAR ASSISTANT PROFESSOR |



Associate Professor & Head
Department of Physics
Department of Phy

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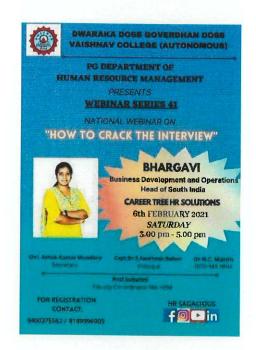
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# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)

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#### 5. The face of HR in digital age



Programme Name

: The face of HR in digital age.

Date

: 07-01-2021

Time

: 3:00 p.m to 5:00 p.m

Venue

: Department of M.A Human Resource Management.

Mode

: Online.

**Organizers** 

: 1st year students of M.A Human Resource Management.

Convener

: Dr. N. C. Martin.

Coordinator

: Bhagyalakshmi, Jagadeesh.

CO-Coordinator

: Anuradha, Anusha, Keerthana, Nityangi, Prashanth, Sahana, Vemal.

Resource Person

: Mr. Giridhar D - CEO, CALIBREKONNECTIONS.

No. of staff participants

: 6

No. of students

: 40

#### Detailed report of the Programme

Definition: The Face of HR in Digital Age:

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Mr. Giridhar started with explaining the importance of having passion and how infusing passion with technology provides great results.

- Digital Age: Digital age where the economy is based on information technology. Where digital technology runs deep in fuelling the social, economic, and political activities globally.
- Traditional VS digital HR: Traditional HR was job was to investigate administrative functions like payroll, industrial relations, employee background verification, statutory and attendance, and now in the digital world everything is getting automated. Due to the automation of all these daily activities of HR now the HR is left with a lot of time and they are moving their focus to qualitative needs of the company, now they focus more on performance appraisal, employee engagement initiatives and learning & development. HR is adding more value to the company.
- Macro factors: Due to digitalization, a lot of macro factors have also come into force which
  has impacted HR like globalization of the market where the local product is in a global market
  now the HR has a job to find the right talent who could manage companies business, other
  macro factor is rapid advancement in technology now HR has to walk with technology, other
  factor is the industrial revolution and pandemic & the normal.
- Industry 4.0: Industry 4.0 is all about automation of traditional Manufacturing & industrial process using smart technologies like IOT, AI and ML, 3D printing, cybersecurity, data science and AR.
- Integrating Industry 4.0 and HR: 4ways:
- 1. Hiring right raw talent from institutions, who can be trained in these new technologies?
- 2. Upskilling internal work force to adapt to the new technologies.
- 3. Facilitating the establishment of COE to mould future ready workforce.
- 4. Employer branding to attract the right talent.
- HR in the new normal:
- 1. Flexibility, adaptability, and technology is the buzz word at workplace.
- 2. Strategizing and implementing virtual office setup for seamless collaboration between departments, business units and clients.
- 3. Worklifebalanceofemployeesbyaddressingtheirphysicalandmentalwellbeing.
- 4. Digitally run the nine yards of HR from hiring to retiring.
- Rollout of digital workshops training programs for reskilling workforce. Formulating and roll out new organizational policies to address the needs of distributed work force globally.
- Face of the HR:

The face of HR is turning less human and more digital. Thereare4attributesafutureHRmusthave:

- 1. Agility
- 2. Tech savvy
- 3. Business savvy
- 4. Social savvy.

#### Outcome of the programme/event:

Industry 4.0 is all about automation of traditional manufacturing and industrial process using smart technologies. Technology is blended with the culture of an organization. Technology

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brings the prospect in HR such as job opportunities and employee engagement. The main attributes of digitalization's are agile tech Savvy, business savvy, and social savvy.

#### Participants List

|      | ROLL    |                     |
|------|---------|---------------------|
| S.NO | NO      | NAME                |
| 1    | 20E3851 | Kalyanee Kannan     |
| 2    | 20E3852 | Anusha G            |
| 3    | 20E3853 | Nityangi Mohta      |
| 4    | 20E3854 | Bhagyalakshmi N     |
| 5    | 20E3855 | Vinay Babu M        |
| 6    | 20E3856 | Vemal K             |
| 7    | 20E3857 | Priyadarshini G     |
| 8    | 20E3858 | Jagadeesh E         |
| 9    | 20E3859 | Abinash R           |
| 10   | 20E3860 | Nerikshaana P B     |
| 11   | 20E3861 | Kousalya P          |
| 12   | 20E3862 | Anandhita R         |
| 13   | 20E3863 | Ramya V             |
| 14   | 20E3864 | Pavithra K          |
| 15   | 20E3865 | Keerthana A         |
| 16   | 20E3866 | Thulasi Priya S K   |
| 17   | 20E3867 | Maushmi K A         |
| 18   | 20E3868 | DivyaDarshini G     |
| 19   | 20E3869 | Bhuvaneswari B      |
| 20   | 20E3870 | Aswathy R           |
| 21   | 20E3871 | Karthikeyan         |
| 22   | 20E3872 | Vijayaraghavan R    |
| 23   | 20E3873 | Sowndarya Lakshmi R |
| 24   | 20E3874 | Shanbaga S          |
| 25   | 20E3875 | Sahana Sri M        |
| 26   | 20E3876 | Narendran P         |
| 27   | 20E3877 | Balagowri S         |
| 28   | 20E3878 | Uthara M Pattathil  |
| 29   | 20E3879 | Swetha B            |
| 30   | 20E3880 | Vishali N           |
| 31   | 20E3881 | Anuradha R          |
| 32   | 20E3882 | Sushumitha T        |
| 33   | 20E3883 | Shanjuthaa S        |
| 34   | 20E3884 | Kalaiselvi A        |

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| 35 | 20E3885 | Pooja Naarayan     |  |
|----|---------|--------------------|--|
| 36 | 20E3886 | Vedhika N D        |  |
| 37 | 20E3887 | Prashanth E S      |  |
| 38 | 20E3888 | Asiya Ashraf       |  |
| 39 | 20E3889 | Megha Jha          |  |
| 40 | 20E3890 | Dhanush Kumar      |  |
| 41 | Faculty | Dr. N. C. Martin   |  |
| 42 | Faculty | Pushpanathan A     |  |
| 43 | Faculty | Thilaga C          |  |
| 44 | Faculty | Vinu v             |  |
| 45 | Faculty | SubatiniSanthiya A |  |
| 46 | Faculty | Narendran S        |  |

#### Photographs:



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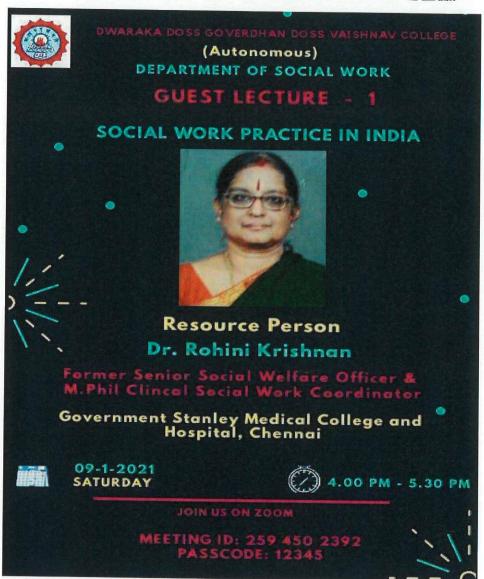
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6. Guest Lecture for I year MSW on "Social Work Practice in India"



Name of the Event

: First year MSW Guest Lecture Series (Lecture-1)

Topic

: Social Work Practice in India

Date

: 9th January 2021

Time

:4:00 p.m to 5: 30 p.m

Venue

: Zoom meeting / Meeting Id: 2594502392 / Passcode: 12345

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Mode

: Online

**Organisers** 

: Dwaraka Doss Goverdhan Doss Vaishnav College, MSW Department

Faculty Coordinator : Dr. Akileswari S

Resource Person

: Dr. Rohini Krishnan (Former Senior Social Welfare Officer & M. Phil

Clinical Social Coordinator, Government Stanley Medical College & Hospital, Chennai)

No. of Staff Participants: 1

No of Student Participants: 45

#### **Detailed report of the Programme**

Dr. Rohini Krishnan, our guest speaker for the first Guest Lecture Series, completed her PHD from madras Christian college, did her M. Phil from Loyola college and her post-graduation from Stella Maris college. She is a Former Senior Social Welfare Officer & M. Phil Clinical Social Coordinator, Government Stanley Medical College & Hospital, and Chennai. Dr. Rohini Krishnan has 40 plus years of work experience .she has been a research assistant for nearly a year. she was a Lecturer, Coordinator of medical social work project, child welfare officer, psychiatric social worker, medical Social Worker and course Coordinator, honorary research consultant for nearly 31 years as a Medical Social Welfare officer and 34 years in the field of social Work and retired in the year2013. After her retirement, she has been a part time Counsellor in a private school.

She briefed us that the Social work as a profession promotes social change, problem solving in human relationships, empowerment and liberation of people to enhance well-being. She explained the principles, values, goals, methods and fields of Social Work. Furthermore, she also spoke to us about her practice as a Professional and also shared the glimpses of the activities conducted, how one's emotional factors, psychological factors and social factors are connected with each other.

Dr. Rohini Krishnan ended the lecture with a quote given by Mother Teresa, "we can do no great things, but only small things with great love".

#### **OUTCOMES:**

This session was highly informative and engaging. It gave the students an opportunity to learn about Social Work Profession. This session was very thought-provoking and provided the students with information that would be very useful for academic purposes.

List of Students Participated

| TIST OF ST | udents Participated  |         |
|------------|----------------------|---------|
| SI.NO      | NAME of the students | ROLL NO |
| 1          | JAYASHREE.R          | 20D1951 |
| 2          | SHIVANGI SRIKANTH    | 20D1952 |
| 3          | HARISH.M             | 20D1953 |
| 4          | JAGAASHREE.V.S       | 20D1954 |
| 5          | SREE VIDHYA M.P      | 20D1955 |

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| 6  | RAMANA RISHI.N          | 20D1956 |
|----|-------------------------|---------|
| 7  | MADHYANTHI.S            | 20D1957 |
| 8  | SAINILESH               | 20D1958 |
| 9  | SUSHMA.R                | 20D1960 |
| 10 | SHIVANI.P               | 20D1961 |
| 11 | SUGANYA.V               | 20D1962 |
| 12 | RIA AARHI.A             | 20D1963 |
| 13 | BHARATHI SAKTHI.S       | 20D1964 |
| 14 | SIVA NANDHINI.M         | 20D1965 |
| 15 | RAMYA.G                 | 20D1966 |
| 16 | RASMITA MOHANTY.P       | 20D1967 |
| 17 | SIVA SHANKAR.M          | 20D1968 |
| 18 | KARTHICK KRISHNA.B      | 20D1969 |
| 19 | JEEVARATHNAM.S          | 20D1970 |
| 20 | SAKTHIVEL.M             | 20D1971 |
| 21 | MAKITHVA.S              | 20D1972 |
| 22 | VAISALI.G               | 20D1973 |
| 23 | VINOTH.K                | 20D1974 |
| 24 | PRASANA KUMAR.S.K       | 20D1975 |
| 25 | VISHAL                  | 20D1976 |
| 26 | MONISHA.V               | 20D1977 |
| 27 | RENUKA DEVI.T           | 20D1978 |
| 28 | ANGEL MARY.X            | 20D1979 |
| 29 | GURUCHANDER PRASAD K.G  | 20D1980 |
| 30 | ANUSHA.J                | 20D1981 |
| 31 | SHRUTHI.M               | 20D1982 |
| 32 | RAMANA KIRAN.V          | 20D1983 |
| 33 | AJAY KUMAR.R            | 20D1984 |
| 34 | AISHWARIYA.K            | 20D1985 |
| 35 | MONASH CHANDRA BABU K.N | 20D1986 |
| 36 | YOGESH KUMAR.S          | 20D1987 |
| 37 | VIGNESH. R              | 20D1988 |
| 38 | VIGNESH. K              | 20D1989 |
| 39 | BHARATH KUMAR.S         | 20D1990 |
| 40 | VARSHA.M                | 20D1991 |
|    |                         |         |

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| 41 | HARSHADA.S  | 20D1992 |
|----|-------------|---------|
| 42 | HAREENI.P.G | 20D1993 |
| 43 | ANURAJ.A    | 20D1994 |
| 44 | KARAN       | 20D1995 |
| 45 | NAGARAMYA.B | 20D1996 |

#### PHOTOS:





Head P.G. Department of Social Work Dwaraka Doss Goverdhan Doss Vaishnav College Arumbakkam, Chennai-600 106.

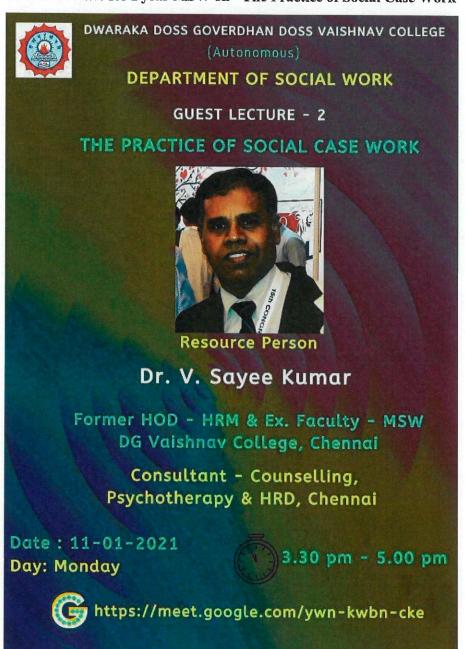
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7. Guest Lecture for I year MSW on "The Practice of Social Case Work"



Name of the Event

: First year MSW Guest Lecture Series (Lecture-2)

Topic

: The Practice of Social Case Work

Date

: 11th January 2021

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Venue / Mode

: Google Meet / Online

Meeting link

: https://meet.google.com/ywn-kwbn-cke

**Organisers** 

: Dwaraka Doss Goverdhan Doss Vaishnav College, MSW

Department

**Faculty Coordinator** 

: Dr. Akileswari S

Resource Person

: Dr.V.Sayee Kumar (Former HOD-HRM & Ex faculty MSW, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai, Carsultant Grand March 1988 (1988)

Consultant Counselling, Psychotherapy & HRD, Chennai)

No. of Staff Participants

: 1

No of Student Participants

: 45

Detailed report of the Programme:

Dr. V. Sayee Kumar, our guest speaker for the second Guest Lecture series. He is a Former HOD of HRM department & Ex faculty of MSW, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai, Consultant Counselling, Psychotherapy & HRD, Chennai. Dr. V. Sayee Kumar has 33 plus years of experience which includes PG teaching apart from expertise in psychotherapy, training and research. He started his career in Sowmanasya Institution of psychiatry. He has attended hundreds of conferences, organized dozens of them and has been a resource person for many programs in Industries and institution. He was an advisor of HRD students' forum for years and works closely with mental health of HR bodies.

He briefed us on Social Case Work, Principles of Social Case Work, tools and techniques of Social Case Work, applying Case Work in field and few examples on models of Social Case Work.

#### **OUTCOMES:**

This session was very interactive and informative. It gave the students an opportunity to learn about the Practice of Social Case Work. This session was very thoughtful and provided the students with information that would be useful for their present as well as for their future. PHOTOS:

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List of Students Participated

| SI.NO | NAME of the students | ROLL NO |
|-------|----------------------|---------|
| 1     | JAYASHREE.R          | 20D1951 |
| 2     | SHIVANGI SRIKANTH    | 20D1952 |
| 3     | HARISH.M             | 20D1953 |
| 4     | JAGAASHREE.V.S       | 20D1954 |
| 5     | SREE VIDHYA M.P      | 20D1955 |
| 6     | RAMANA RISHI.N       | 20D1956 |
| 7     | MADHYANTHI.S         | 20D1957 |

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| г — |                         |         |
|-----|-------------------------|---------|
| 8   | SAINILESH               | 20D1958 |
| 9   | SUSHMA.R                | 20D1960 |
| 10  | SHIVANI.P               | 20D1961 |
| 11  | SUGANYA.V               | 20D1962 |
| 12  | RIA AARHI.A             | 20D1963 |
| 13  | BHARATHI SAKTHI.S       | 20D1964 |
| 14  | SIVA NANDHINI.M         | 20D1965 |
| 15  | RAMYA.G                 | 20D1966 |
| 16  | RASMITA MOHANTY.P       | 20D1967 |
| 17  | SIVA SHANKAR.M          | 20D1968 |
| 18  | KARTHICK KRISHNA.B      | 20D1969 |
| 19  | JEEVARATHNAM.S          | 20D1970 |
| 20  | SAKTHIVEL.M             | 20D1971 |
| 21  | MAKITHVA.S              | 20D1972 |
| 22  | VAISALI.G               | 20D1973 |
| 23  | VINOTH.K                | 20D1974 |
| 24  | PRASANA KUMAR.S.K       | 20D1975 |
| 25  | VISHAL                  | 20D1976 |
| 26  | MONISHA.V               | 20D1977 |
| 27  | RENUKA DEVI.T           | 20D1978 |
| 28  | ANGEL MARY.X            | 20D1979 |
| 29  | GURUCHANDER PRASAD K.G  | 20D1980 |
| 30  | ANUSHA.J                | 20D1981 |
| 31  | SHRUTHI.M               | 20D1982 |
| 32  | RAMANA KIRAN.V          | 20D1983 |
| 33  | AJAY KUMAR.R            | 20D1984 |
| 34  | AISHWARIYA.K            | 20D1985 |
| 35  | MONASH CHANDRA BABU K.N | 20D1986 |
| 36  | YOGESH KUMAR.S          | 20D1987 |
| 37  | VIGNESH. R              | 20D1988 |
| 38  | VIGNESH. K              | 20D1989 |
| 39  | BHARATH KUMAR.S         | 20D1990 |
| 40  | VARSHA.M                | 20D1991 |
| 41  | HARSHADA.S              | 20D1992 |
| 42  | HAREENI.P.G             | 20D1993 |
|     |                         |         |

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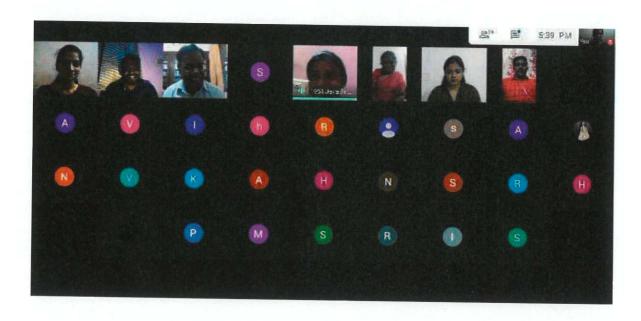
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| 43 | ANURAJ.A    | 20D1994 |
|----|-------------|---------|
| 44 | KARAN       | 20D1995 |
| 45 | NAGARAMYA.B | 20D1996 |



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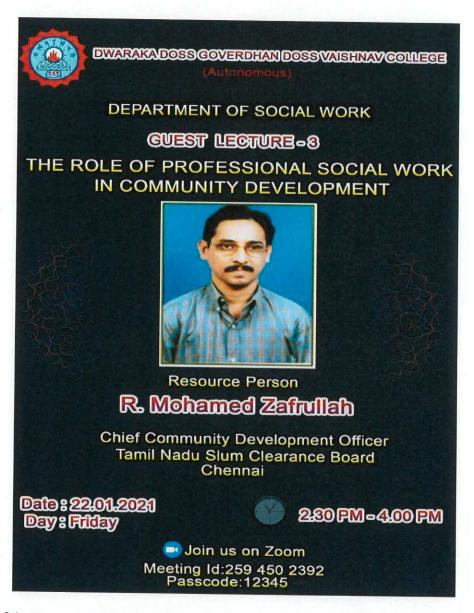
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8. Guest Lecture for I year MSW on "The Role of Professional Social Work in Community Development"



Name of the Event

: First year MSW Guest Lecture series (Lecture-3)

41

Topic

: The Role of Professional Social Work in Community Development

Date

: 22<sup>nd</sup>January 2021

Time

: 2:30 p. m to 4:00 p. m

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Venue

: Zoom meeting / Meeting Id: 2594502392 / Passcode: 12345

Mode

: Online

**Organisers** 

: Dwaraka Doss Goverdhan Doss Vaishnav College, MSW

Department

Faculty Coordinator : Dr. Akileswari S

Resource Person

: Mr. R. Mohamed Zafrullah (Chief Community Development Officer,

Tamil Nadu Slum Clearance Board, Chennai)

No. of Staff Participants: 1

No of Student Participants: 45

**Detailed report of the Programme** 

Mr. Mohamed Zafrullah, our guest speaker for the Third Guest Lecture series, completed his B.A English Literature from Madras Christian College, did his M.A Social Work from Madras School of Social Work and his PG Diploma in Labour Administration from Tamil Nadu Institute of Labour Studies. He passed the Indian Classical Music Lower Grade Examination (Vocal) conducted by the Directorate of Technical Education, Chennai in November 1982. He finished the Short-Term Course in Computer Operations (MS Word) with JAWS at the National Institute for Visually Handicapped, Chennai. Served as a Research Assistant in the MSSS, Chennai in a Central Government Project, "Evaluation of Institutions in the Handicapped in Tamil Nadu running with the aid of Central Government" during 1987-1988. Worked as an Assistant Project Officer in ST. Andrews Church, Chennai in a project, and "ASHA for Handicapped" in 1988.

He briefed us that the Professional competencies needed for a professional social worker and the challenges. He explained about the community development activities. Furthermore, her also spoke to us about her practice as a Professional and also shared the glimpses of the activities conducted, how one's emotional factors, psychological factors and social factors are connected with each other.

Mr. Mohamed Zafrullah ended the lecture with words, "Impossible is just an opinion; if the opinion is changed, everything is POSSIBLE."

## **OUTCOMES:**

This session was highly informative and engaging. It gave the students an opportunity to learn about the Role of Professional Social Worker in Community Development. This session was very thought-provoking and provided the students with information that would be very useful for academic purposes.

List of Students Participated

| SI.NO | NAME of the students | ROLL NO |
|-------|----------------------|---------|
| 1     | JAYASHREE.R          | 20D1951 |
| 2     | SHIVANGI SRIKANTH    | 20D1952 |

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|    |                         | MERITAL - 600 100 |
|----|-------------------------|-------------------|
| 3  | HARISH.M                | 20D1953           |
| 4  | JAGAASHREE.V.S          | 20D1954           |
| 5  | SREE VIDHYA M.P         | 20D1955           |
| 6  | RAMANA RISHI.N          | 20D1956           |
| 7  | MADHYANTHI.S            | 20D1957           |
| 8  | SAINILESH               | 20D1958           |
| 9  | SUSHMA.R                | 20D1960           |
| 10 | SHIVANI.P               | 20D1961           |
| 11 | SUGANYA.V               | 20D1962           |
| 12 | RIA AARHI.A             | 20D1963           |
| 13 | BHARATHI SAKTHI.S       | 20D1964           |
| 14 | SIVA NANDHINI.M         | 20D1965           |
| 15 | RAMYA.G                 | 20D1966           |
| 16 | RASMITA MOHANTY.P       | 20D1967           |
| 17 | SIVA SHANKAR.M          | 20D1968           |
| 18 | KARTHICK KRISHNA.B      | 20D1969           |
| 19 | JEEVARATHNAM.S          | 20D1970           |
| 20 | SAKTHIVEL.M             | 20D1971           |
| 21 | MAKITHVA.S              | 20D1972           |
| 22 | VAISALI.G               | 20D1973           |
| 23 | VINOTH.K                | 20D1974           |
| 24 | PRASANA KUMAR.S.K       | 20D1975           |
| 25 | VISHAL                  | 20D1976           |
| 26 | MONISHA.V               | 20D1977           |
| 27 | RENUKA DEVI.T           | 20D1978           |
| 28 | ANGEL MARY.X            | 20D1979           |
| 29 | GURUCHANDER PRASAD K.G  | 20D1980           |
| 30 | ANUSHA.J                | 20D1981           |
| 31 | SHRUTHI.M               | 20D1982           |
| 32 | RAMANA KIRAN.V          | 20D1983           |
| 33 | AJAY KUMAR.R            | 20D1984           |
| 34 | AISHWARIYA.K            | 20D1985           |
| 35 | MONASH CHANDRA BABU K.N | 20D1986           |
| 36 | YOGESH KUMAR.S          | 20D1987           |
| 37 | VIGNESH. R              | 20D1988           |
|    |                         |                   |

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| 38 | VIGNESH. K      | 20D1989 |
|----|-----------------|---------|
| 39 | BHARATH KUMAR.S | 20D1990 |
| 40 | VARSHA.M        | 20D1991 |
| 41 | HARSHADA.S      | 20D1992 |
| 42 | HAREENI.P.G     | 20D1993 |
| 43 | ANURAJ.A        | 20D1994 |
| 44 | KARAN           | 20D1995 |
| 45 | NAGARAMYA.B     | 20D1996 |

#### PHOTOS:





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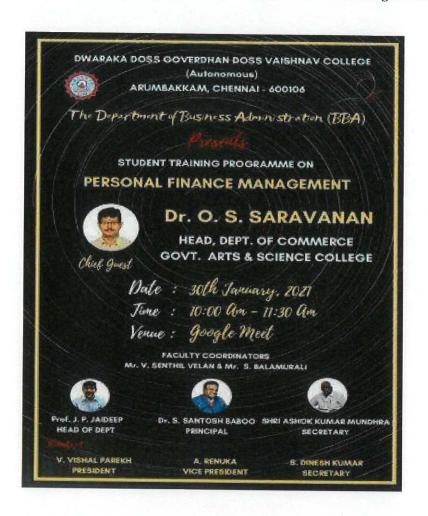
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9. Student Training Programme on Personal Finance Management



Name of the Event

: Student Training Programme on Personal Finance

Management

Date

: 30.01.2021

Time

: 10:00 a.m to 11:30 a.m

Venue

: Google Meet

Organisers

: Dept. Of BBA, Dwaraka Doss Goverdhan Doss Vaishnav

College.

Faculty Coordinator

: Mr. S. Balamurali & Mr. V. Senthil Velan

Student Coordinator

: V. Vishal Parekh (President)

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No Of Staff Participated

: 15

No Of Students Participated: 86

DEPARTMENT OF BUSINESS ADMINISTRATION (BBA) DWARAKA DOSS COVERDIIAN DOSS VAISHNAY COLLEGE Arutabakkain, chennai -600106. (AUTONOMOUS) STUDIEVE FORUM MRS. BAJAMURALI MR. FELIKAARON DA K. RAO, FRASAVIR JYTH PAG J. P. JAIDEN PRESIDENT ASSIX From ASST Prof ASSEL Prof V VISHAL PAREKH **VACE PRESIDENT** From: A. REMIKA erem: Frof E.P.Jaideep Head of Department Gept: Of Susinces Administration O. G. Vatchnev College Arumbakkam SECRETARY DONESH KRUMAR S KUNT SECRETARY A.S. SRIMINASAN Chennal CHEANING SECREDAY R AISTONARIA R PRAYEDY DASS Mr. O. S. Sarrevasan Head of Department Dept. Of Commerce Govt. Arts and Science College TREASURER XIRLITHOGA K Dr. RK. Nagar, JOINT TREASURER Gear Sir,
The Department of Business Administration would like to thank you for AMLETHA BHARATHE CHITISAL SECREDARY taking part is the sundents training programme on personal finance management. Your talk on personal finance management was one of the COMLABATHANAM MESH SHARMA We believe the knowledge you've should with us will immensely help our students. We know your time is precious and we are grateful you shared some of it with us. We book forward to your participation in future events. MEDIA & PRO nadanjain Kahan Kilmar Jain Again, thank you, hope to see you soon SIDDHARTH M Very well yours, WILLIAM EER, CO-ORDINGON DARSHIT ASHESHER Prof. J. P. Jaideep Head, RAA DECISIONS CO-DECEMBER. HITTIN M CHAUTEANI "Golad high" 835, EVR Salai, Arumbakhum, Chennai 600106. Ph: 11736635 / 14754249 [Even 199] Website http://bbsckge.com Mail as at stackatforumblankgov.ganat.com

## **Detailed Report Of The Program:**

The Department of BBA Organised a Student Training Programme on Personal Finance Management on a virtual platform. Prof. J.P. Jaideep, Head, BBA Welcomed the Chief Guest Dr. O. S. Saravanan, Head, Department of Commerce, Government Arts and Sciences College, Dr. R.K. Nagar. The chief guest addressed the gathering on the importance of finance management which helped the students of BBA to understand in depth about Personal Finance Management. The Chief Guest was sent a Letter of Appreciation as a token of appreciation.

## The keys taken away from the program was:

- Effective Financial Management
- Difference between Assets & Liabilities
- Risks & Return Analysis

List of Participants:

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| S. No | Name               | Class     | S. No | Name                  | Class     |
|-------|--------------------|-----------|-------|-----------------------|-----------|
| 1     | R Naveen           | BBA II B  | 48    | Dhanush.k             | BBAIC     |
| 2     | Jash H             | BBA II A  | 49    | Sahil. M. Chopra      | BBA II B  |
| 3     | SHIYAM SUNDAR.L    | BBA I A   | 50    | Siddharth             | BBA II A  |
| 4     | Yash Babani        | BBA II B  | 51    | S D SURRYAA           | BBAIC     |
| 5     | AKSHAY             | BBAIB     | 52    | H.A.C.ahamed siddique | BBAIC     |
| 6     | Veeral Ranawat     | BBA II A  | 53    | V. Vishal Parekh      | BBA III A |
| 7     | Piyush S Jain      | BBAIC     | 54    | P.Priyadharshini      | BBAIC     |
| 8     | Reneesh            | BBAIB     | 55    | Harshit d kothari     | BBAIA     |
| 9     | Priyadarshini.V    | BBA I A   | 56    | K.MANISH              | BBAIA     |
| 10    | Bhavya p           | BBA II A  | 57    | Tanishq kotari A      | BBAIC     |
| 11    | Bharath. A         | BBAIB     | 58    | LAKSHMIPATHY.T        | BBAIB     |
| 12    | P.Haritha          | BBAIC     | 59    | Darpan                | BBAIA     |
| 13    | Elangeethan        | BBAIC     | 60    | Sathya prakash        | BBAIB     |
| 14    | ADITYA SREENIVAS S | BBAIA     | 61    | Thilak Sharma         | BBAIB     |
| 15    | Naresh M           | BBAIC     | 62    | NIRAJ KARNAWAT        | BBAIA     |
| 16    | PRAFOOLKUMAR.R     | BBAIA     | 63    | Vel raao.T.P          | BBAIB     |
| 17    | Yash Rathi         | BBA II B  | 64    | S.MAANAV KUMAR        | BBAIA     |
| 18    | Pranesh s          | BBAIB     | 65    | KUNAL BOHRA           | BBA I A   |
| 19    | Rishab.A           | BBA II A  | 66    | AJAY K                | BBAIA     |
| 20    | Sunil A            | BBAIA     | 67    | Lakshya R             | BBAIA     |
| 21    | Sandhya JV         | BBAIC     | 68    | Pratham               | BBAIC     |
| 22    | Siddharth Nahar    | BBA II A  | 69    | Kanak Bafna           | BBAIC     |
| 23    | D.DHANUSH          | BBAIC     | 70    | Amith Jain            | BBAIA     |
| 24    | Santhosh Karthik.M | BBA I A   | 71    | DOUGHLAS MARTIN P     | BBAIC     |
| 25    | Gokulalakshmi      | BBA II A  | 72    | Chirag baid           | BBA I A   |
| 26    | Roshan Kumar s     | BBAIC     | 73    | Tanmay                | BBAIA     |
| 27    | Yuvakishan.m       | BBA III B | 74    | A Harsh kumar nahar   | BBA II A  |
| 28    | AKASH M            | BBAIC     | 75    | Chayan B Jain         | BBAIC     |
| 29    | Ankit patel        | BBAIB     | 76    | Vinit                 | BBAIA     |
| 30    | Shreeya Santosh    | BBA III C | 77    | Jayesh K Jain         | ВВАПА     |
| 31    | KIRAN.S.M          | BBAIB     | 78    | Aman Agarwal          | BBA I B   |
| 32    | Mahesh Kumar P     | BBA II A  | 79    | Aryan mehta           | BBA I B   |
| 33    | S. SATHYA BAMA     | BBA I C   | 80    | N D AMUTHABHARATHI    | BBA II B  |
| 34    | S.R.ANANYA         | BBA I A   | 81    | Shankesh              | BBA II A  |
| 35    | Meghav k jain      | BBAIB     | 82    | Dhana chezhian.R      | BBAIC     |
| 36    | M.ROHAN            | BBAIB     | 83    | Arjun vr              | ВВА П А   |
| 37    | Sunny Goel         | BBA II B  | 84    | VISHESH RANAWAT       | BBA I A   |

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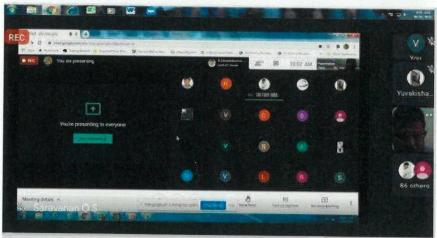


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|   | 38 | Sriram.M          | BBAIC     | 85 | M Harish              |
|---|----|-------------------|-----------|----|-----------------------|
|   | 39 | Prasanna          | BBAIA     | 86 | Abinaya Kothandaraman |
|   | 40 | Roshitha JR       | BBA II C  |    |                       |
| L | 41 | AMBHAREESH.K      | BBA III C |    |                       |
|   | 42 | Mukesh.N          | BBAIA     |    |                       |
| L | 43 | M Rajath Sancheti | BBA II A  |    |                       |
|   | 44 | S.mohan           | BBAIB     |    |                       |
|   | 45 | varun patel       | BBAIC     |    |                       |
|   | 46 | S. Vinay Krishna  | BBA II A  |    |                       |
|   | 47 | Arihant.M         | BBAIA     |    |                       |
|   |    |                   |           |    |                       |





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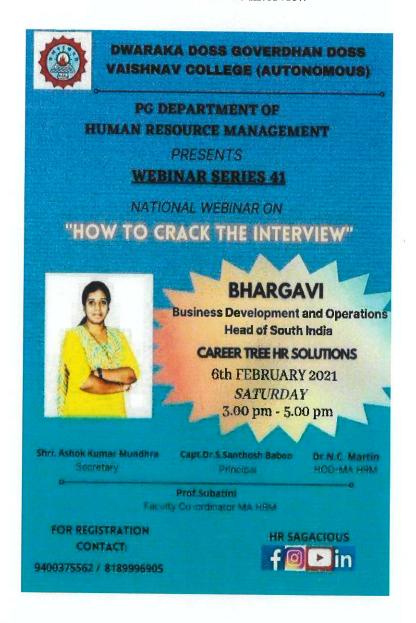
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10. How to crack the interview



Programme Name

: How to crack the interview

Date

: 06-02-2021

Time

: 3:00 p. m to 5:00 p.m

Venue

: Department of M.A Human Resource Management.

Mode

: Online.

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**Organizers** 

: 1st year students of M.A Human Resource Management.

Convener

: Dr. N. C. Martin.

Coordinator

: Bhagyalakshmi, Jagadeesh.

CO-Coordinator

: Anuradha, Anusha, Keerthana, Nityangi, Prashanth,

Sahana, Vemal, Nerikshaana.

Resource Person

: Ms. Bhargavi-Business development and operations Head of

South India, Career Tree HR solutions.

No. of staff participants

: 6

No. of students

: 40

Detailed report of the Programme

Ms. Bharghavi Mallela started the session with the question, 'how many of you have prior interview experience?' She told the students to decide on their passion. Based on that, she told them to make a list of 10 companies of their choice and asked them to apply for those companies to chase their passion. Then she got into the topic by stating three categories of interview. 3 CATEGORIES OF INTERVIEW:



#### PREINTERVIEW:

There should be some preparations done before the interview. They are;

- 1. Prepare yourself Prepare your outfit, do rehearsal for the body language and gesture and prepare the way you going to carry yourself.
- 2. Get to know the company-know about the company's mission, vision, value system and Products.
- 3. Tell me about yourself based on the value system of the company frame the answer for tell me about yourself.
- 4. Practice more than 5 to 0 times. Prepare for all possible questions. Be genuine while preparing
- 5. Restrict yourself on what to tell and what not to tell during the interview.

#### **DURING INTERVIEW:**

Be punctual and reach the venue 30 minutes prior itself.

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- Don't brush up on anything in the last minute.
- Present yourself well.
- Be very attentive and speak clearly.
- Don't be stiff while sitting. Use hand gestures.
- Have a good eye contact.
- Impress the interviewer with in first 5 minutes.
- Answer creatively for the question, 'tell me something that is not in the CV?' and 'why should we hire you?'
- If you don't know the answer don't try to fake it. Instead, accept that you don't know and say that you will browse the answer right the interview.
- Answers shouldn't exceed 1 minute. The answers should be both qualitative and short.
- Lastly, if interviewer ask for queries, don't ask 'whether I am selected or not?' instead ask about the future goals and something regarding the company. This shows your interest towards the company.

## **POST INTERVIEW:**

• After the interview thank the interviewer, greet them and arrange your chair before you leave.

## Outcome of the programme/event:

The 3P's of interview are Prepare, Practice and Present. The interviewees should be creative when answering. Clear concept explanation is the key aspect to crack any interview. Incorporate the company's values in your answers.

#### Participants List

| S.NO | ROLL NO | NAME            |
|------|---------|-----------------|
| 1    | 20E3851 | Kalyanee Kannan |
| 2    | 20E3852 | Anusha G        |
| 3    | 20E3853 | Nityangi Mohta  |
| 4    | 20E3854 | Bhagyalakshmi N |
| 5    | 20E3855 | Vinay Babu M    |
| 6    | 20E3856 | Vemal K         |
| 7    | 20E3857 | Priyadarshini G |
| 8    | 20E3858 | Jagadeesh E     |
| 9    | 20E3859 | Abinash R       |
| 10   | 20E3860 | Nerikshaana P B |
| 11   | 20E3861 | Kousalya P      |
| 12   | 20E3862 | Anandhita R     |
| 13   | 20E3863 | Ramya V         |
| 14   | 20E3864 | Pavithra K      |
| 15   | 20E3865 | Keerthana A     |

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| 16 | 20E3866 | Thulasi Priya S K   |  |
|----|---------|---------------------|--|
| 17 | 20E3867 | Maushmi K A         |  |
| 18 | 20E3868 | DivyaDarshini G     |  |
| 19 | 20E3869 | Bhuvaneswari B      |  |
| 20 | 20E3870 | Aswathy R           |  |
| 21 | 20E3871 | Karthikeyan         |  |
| 22 | 20E3872 | Vijayaraghavan R    |  |
| 23 | 20E3873 | Sowndarya Lakshmi R |  |
| 24 | 20E3874 | Shanbaga S          |  |
| 25 | 20E3875 | Sahana Sri M        |  |
| 26 | 20E3876 | Narendran P         |  |
| 27 | 20E3877 | Balagowri S         |  |
| 28 | 20E3878 | Uthara M Pattathil  |  |
| 29 | 20E3879 | Swetha B            |  |
| 30 | 20E3880 | Vishali N           |  |
| 31 | 20E3881 | Anuradha R          |  |
| 32 | 20E3882 | Sushumitha T        |  |
| 33 | 20E3883 | Shanjuthaa S        |  |
| 34 | 20E3884 | Kalaiselvi A        |  |
| 35 | 20E3885 | Pooja Naarayan      |  |
| 36 | 20E3886 | Vedhika N D         |  |
| 37 | 20E3887 | Prashanth E S       |  |
| 38 | 20E3888 | Asiya Ashraf        |  |
| 39 | 20E3889 | Megha Jha           |  |
| 40 | 20E3890 | Dhanush Kumar       |  |
| 41 |         | Dr.N.C.Martin       |  |
| 42 |         | Pushpanathan A      |  |
| 43 |         | Thilaga C           |  |
| 44 |         | Vinu v              |  |
| 45 |         | SubatiniSanthiya A  |  |
| 46 |         | Narendran S         |  |

Head
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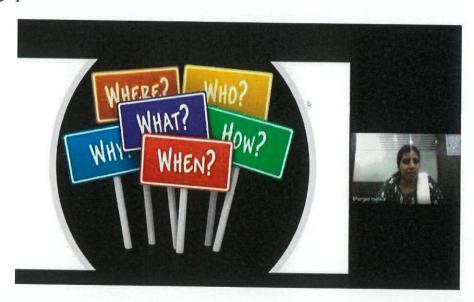
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11. National level Webinar series: Nurturing global competencies in STEM - Women in STEM Empowering Diversity in Science



Date of program

Title/ Theme of the programme

: 9/2/2021

: National level webinar series

Celebrating Global Women's Breakfast IUPAC

Associate Professor & Head Department of Physics Dwaraka Doss Goverdhan Doss Vaishnav College Arumbakkam, Chennai-600 106.

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Topic: Women in STEM-Empowering Diversity in Science-Webinar 8

Programme for the benefit of

: For undergraduate students

Total number of participants

: 87 students and 7 staff

Venue of the Programme

: Online programme in google meet

## Summary of the Programme

The Global Women's Breakfast - IUPAC was designed to assist women chemists to expand their network of contacts, both locally and internationally. The Department of Physics Dwaraka Doss Goverdhan Doss Vaishnav College was a part of this global event reinforcing gender equity under SDG5. The department has organized national level webinar series Nurturing global competencies in STEM under the banner of Triple Helix Science Club. Our Science Club is the registered Bronze Club under Vigyan Prasar, DST, Govt. of India. The department organised a panel discussion Women in STEM-Empowering Diversity in Science,

The members of the panel discussion are

- Dr. R. V. Bhavani, Consultant FAO, Bangladesh.
- Dr. V. Madhurima, Professor, Department of Physics, Central University of Tamilnadu, Thiruvaroor.
- Dr. Anupma Harshal, Consultant, Science Communication and Public Engagement, Manav Human Atlas Initiative IISER, Pune.
- Dr. Kamatchi Sankaranarayan, Assistant Professor, Institute of Advance study in Science and Technology, Guwahati, Assam

They shared their knowledge highlighting Women in STEM, leadership positions across research, academia and administration. The panellists threw light upon bystander training, circle of care and cooperative learning. The speakers discussed about leaky pipeline for women in STEM and lack of opportunities for women. They also motivated the students to excel in their career and take care of their circle of partners. Women at different stages of their individual careers were encouraged to inform each other about their career progress, and together explore opportunities, in professional development and in research or teaching horizons.

The students were able to connect STEM ideas with life. All the three years of undergraduate Students of Physics Department of our College and students from other colleges in the country participated in the webinar enthusiastically. The session was highly interactive.

#### List of Participants:

| S. No | FULL NAME  | DESIGNATION | DEPARTMENT |
|-------|------------|-------------|------------|
| 1     | PRASANNA A | STUDENT     | Physics    |
| 2     | PRANEETH N | STUDENT     | Physics    |

Associate Professor & Head
Department of Physics
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Vaishnav College
Arumbakkam, Chennai-600 106.

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| 3  | VALLI V             | STUDENT | Physics |
|----|---------------------|---------|---------|
| 4  | HARISHRIRAM H       | STUDENT | Physics |
| 5  | S BHARANI           | STUDENT | Physics |
| 6  | KIRTIVASAN V        | STUDENT | Physics |
| 7  | BHOOMIKA.V.S        | STUDENT | Physics |
| 8  | KAVYA N.G           | STUDENT | Physics |
| 9  | KUNAL THAPAR        | STUDENT | Physics |
| 10 | Dewank Rathi        | STUDENT | Physics |
| 11 | VINOTH.D            | STUDENT | Physics |
| 12 | SHRI BALAJI V       | STUDENT | Physics |
| 13 | AKSHAYALAKSHMI V R  | STUDENT | Physics |
| 14 | HARINI B            | STUDENT | Physics |
| 15 | DHUWARAKESH M       | STUDENT | Physics |
| 16 | HARIHARAN S         | STUDENT | Physics |
| 17 | SHIVA SUBRAMANIAN R | STUDENT | Physics |
| 18 | VASANTH.R           | STUDENT | Physics |
| 19 | SRI RANJAN S        | STUDENT | Physics |
| 20 | MUGILAN. R          | STUDENT | Physics |
| 21 | R.VINOTH            | STUDENT | Physics |
| 22 | GAYATHRI S          | STUDENT | Physics |
| 23 | STEVEWA K           | STUDENT | Physics |
| 24 | VIGNESH.R           | STUDENT | Physics |
| 25 | RAGHUL ADHITHYAA    | STUDENT | Physics |
| 26 | PRIYADHARSHINI B    | STUDENT | Physics |
| 27 | PRAVIN M            | STUDENT | Physics |
| 28 | SUKANNA MAJI        | STUDENT | Physics |
| 29 | DHARANI S           | STUDENT | Physics |
| 30 | S.KEERTHANA         | STUDENT | Physics |
| 31 | P. BHARATH KUMAR    | STUDENT | Physics |
| 32 | KAVVYA H            | STUDENT | Physics |
| 33 | NEERAJA S           | STUDENT | Physics |
| 34 | UDHAYARAJ.K         | STUDENT | Physics |
| 35 | KAVITHA,R           | STUDENT | Physics |
| 36 | DAKSHAYANI.T        | STUDENT | Physics |
| 37 | BHUVAN              | STUDENT | Physics |
| 38 | S RENU PRIYA        | STUDENT | Physics |
| 39 | Johnmilton J        | STUDENT | Physics |
| 40 | VIBRAMITHRAN.S      | STUDENT | Physics |
| 41 | ROHITH. A.K.        | STUDENT | Physics |
| 42 | SANJAY PAUL S       | STUDENT | Physics |
| 43 | R. Gowtham          | STUDENT | Physics |
| 44 | P SWETHA            | STUDENT | Physics |
| 45 | T. DEEPIKA          | STUDENT | Physics |

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| 46         | REJINIKANTH.K.M      | STUDENT | Physics |
|------------|----------------------|---------|---------|
| 47         | S.Praveena           | STUDENT | Physics |
| 48         | R.SANDHIYA           | STUDENT | Physics |
| 49         | K.THEJA SREE         | STUDENT | Physics |
| 50         | SHRINIVAS T.         | STUDENT | Physics |
| 51         | R.GOPINATH           | STUDENT | Physics |
| 52         | NANDHINI             | STUDENT | Physics |
| 53         | PRAKASH G            | STUDENT | Physics |
| 54         | B.PAVITHRA           | STUDENT | Physics |
| 55         | R.ABHIJITH           | STUDENT | Physics |
| 56         | S.SNEHA              | STUDENT | Physics |
| 57         | PRABHAKARAN M        | STUDENT | Physics |
| <u>5</u> 8 | GOPAL G              | STUDENT | Physics |
| 59         | DEEPAK               | STUDENT | Physics |
| 60         | Thiagarajan P        | STUDENT | Physics |
| 61         | VETHAPRIYAN.S        | STUDENT | Physics |
| 62         | H.ABINAYA            | STUDENT | Physics |
| 63         | RISHIKESAVAN R       | STUDENT | Physics |
| 64         | R. Srivathsan        | STUDENT | Physics |
| 65         | JAYA SHREE K S       | STUDENT | Physics |
| 66         | S.GILLKUMAR          | STUDENT | Physics |
| 67         | CHARAN K             | STUDENT | Physics |
| 68         | QUEEN A              | STUDENT | Physics |
| 69         | K.SHIVANI            | STUDENT | Physics |
| 70         | S. PRADEEP KUMAR     | STUDENT | Physics |
| 71         | S.M.AYSHA BANU       | STUDENT | Physics |
| 72         | V. HARISH SURYA      | STUDENT | Physics |
| 73         | AKASH .P             | STUDENT | Physics |
| 74         | BHARAD RAJ .E.S      | STUDENT | Physics |
| 75         | VANI SRI. D          | STUDENT | Physics |
| 76         | SURESH M             | STUDENT | Physics |
| 77         | NISHA S              | STUDENT | Physics |
| 78         | SHAKTHIVEL D         | STUDENT | Physics |
| 79         | ABINAYA. R           | STUDENT | Physics |
| 80         | KEERTHANA AK         | STUDENT | Physics |
| 81         | JAYAPRAKASH S        | STUDENT | Physics |
| 82         | KRITHI KUMAR G       | STUDENT | Physics |
| 83         | ATHARVA GULKOTWAR    | STUDENT | Physics |
| 84         | RAHUL KUMAR KHATRI.M | STUDENT | Physics |
| 85         | E MANIKANDAN         | STUDENT | Physics |
| 86         | Vignesh.J            | STUDENT | Physics |
| 87         | S.RAJ KUMAR          | STUDENT | Physics |
| 88         | LANUKUMLA            | TEACHER | Physics |

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| 89 | POURKODEE D               | ASSISTANT PROFESSOR | Physics |
|----|---------------------------|---------------------|---------|
| 90 | V RENGANAYAKI             | ASSISTANT PROFESSOR | Physics |
| 91 | D.SRIDEVI                 | ASSISTANT PROFESSOR | Physics |
| 92 | V.SANGEETHA               | ASSISTANT PROFESSOR | Physics |
| 93 | K.SELVA KOTHAI NACHIYAR   | ASSISTANT PROFESSOR | Physics |
| 94 | Dr. N. MEENAKSHI SUNDARAM | ASSISTANT PROFESSOR | Physics |





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12. GUEST LECTURE The Art of Purposeful Networking



# SCHOOL OF MANAGEMENT

D G VAISHNAV COLLEGE (AUTONOMOUS)

[ Approved by AICTE ]

Affiliated to the University of Madras
College with potential for excellence, Linguistic Minority Institution
Arumbakkam - Chennal - 600 106

**Guest Lecture** 



TOPIC "The art of Purposeful Networking"!

> FEB 11, 2021 6:00PM TO 7:00PM



USE THE LINK BELOW TO JOIN THE MEET HTTPS://MEET.GOOGLE.COM/AUS-JTEU-SYU

Dr.U.Amaleshwari Director Capt.Dr.S.Santhosh Baboo Principal

Shri. Ashok Kumar Mundhra Secretary

ANDS

Name of the event

: GUEST LECTURE - The Art of Purposeful Networking

Date

: 11/02/2021

Mode

: Online

**Organizers** 

: DG School of management

Faculty coordinator

: Ms. Ancy, Asst. Professor

Resource Person

: Mr. Vignesh Raja, Product Head t Winfluentials,

**Participants** 

: HOD & 7 Faculty Members.

No. of student participants: 58 I Year MBA students

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#### Programme detail:

The session started with a warm welcome address by Miss Vaishnavi of 1st MBA, then Mr. VIGNESH RAJA, took over the session & started by saying that Professional Networking is important. He explain about JAPANESE CONCEPT (IKGAI) and made us to understand about the difference between JOB& CAREER He said about fundamentals and effectiveness of networking. He explained Affiliations its importance, He shared his views on Toastmaster. He made us to understand the importance of networking, community network, social network etc. He explained the power of LINKEDIN and asked us to customize. On whole he made us to understand the importance of Networking. He concluded by saying

REACH OUT PEOPLE EITHER ELEDER OR YOUNGER. The vote of thanks was proposed by Miss Neeraja of 1st MBA.

#### **Out Come:**

Learned more about: teamwork, personal discipline, improved morale, quality circles, and suggestions for improvement.

#### List of Participants:

| S NO | ROLL NO | STUDENTS NAME           |
|------|---------|-------------------------|
| 1    | 20E3701 | UNNAMALAI SWETHA CT     |
| 2    | 20E3702 | RAMYASHREE C            |
| 3    | 20E3703 | NEERAJA PRAMILA CH      |
| 4    | 20E3704 | ANIN THOMAS             |
| 5    | 20E3705 | T.S.SARVESH             |
| 6    | 20E3706 | N. SAKTHIVEL            |
| 7    | 20E3707 | LEELAVATHI DHANRAJ      |
| 8    | 20E3708 | JAGAN S                 |
| 9    | 20E3709 | SNEGA R                 |
| 10   | 20E3710 | SOWMYA A.S              |
| 11   | 20E3711 | HARINI THRISHA. A       |
| 12   | 20E3712 | KAUSHIK.R               |
| 13   | 20E3713 | ESHWA PACHAIVEL S       |
| 14   | 20E3714 | AKASH SAKTHI P          |
| 15   | 20E3715 | SOUNDARYA VJ            |
| 16   | 20E3716 | SOUNDARYA R             |
| 17   | 20E3717 | S. NIVETHA              |
| 18   | 20E3718 | SRINIVASAN N            |
| 19   | 20E3719 | YOVAN SHAN AUSTIN N     |
| 20   | 20E3720 | STEFFI RAJENDRA PRASAD  |
| 21   | 20E3721 | SANTHOSH BAHADUR PAUDEL |
| 22   | 20E3722 | M.PAVITHRAN             |
| 23   | 20E3723 | R. RAKESH               |

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| 24 | 2002724 | D I DID YE GET   |
|----|---------|--|
|    | 20E3724 | R. ARUNESH   |
| 25 | 20E3725 | ARUN SHEKAR  |
| 26 | 20E3726 | SAILESH R  |
| 27 | 20E3727 | VIKRAM.R   |
| 28 | 20E3728 | JAYANI.G   |
| 29 | 20E3729 | BARATH M   |
| 30 | 20E3730 | ANIKET V GAIKWAD   |
| 31 | 20E3731 | S. SURESH BALAJI   |
| 32 | 20E3732 | R.VISHVESH   |
| 33 | 20E3733 | R.DHANUSH  |
| 34 | 20E3734 | R.DHANESH  |
| 35 | 20E3735 | DESELVAN A   |
| 36 | 20E3736 | VIKRAM U.R.  |
| 37 | 20E3737 | FAZIL J  |
| 38 | 20E3738 | VAISHNAVI.K  |
| 39 | 20E3739 | SRI HARI.B   |
| 40 | 20E3740 | RAKHI NAYAK  |
| 41 | 20E3741 | JANAK G DAVEY  |
| 42 | 20E3742 | SUBIKSHA   |
| 43 | 20E3743 | KIRTHIKA R   |
| 44 | 20E3744 | HARINI G   |
| 45 | 20E3745 | SANTHANAKRISHNAN R   |
| 46 | 20E3746 | SARANAYA KP  |
| 47 | 20E3748 | SUVETHA R  |
| 48 | 20E3749 | ASWATH B   |
| 49 | 20E3750 | KIRANK   |
| 50 | 20E3751 | B.KANAGAVALLI  |
| 51 | 20E3753 | SANJANA NARAYANAN  |
| 52 | 20E3754 | NIVEDHA US   |
| 53 | 20E3755 | SURYA M K  |
| 54 | 20E3756 | KESHAB SHARMA K  |
| 55 | 20E3757 | VASUDHA G  |
| 56 | 20E3758 | BALA GANESH S  |
| 57 | 20E3759 | DIVYA VENKATESAN   |
| 58 | 20E3760 | P.SHARATH KUMAR  |
|    |         | The state of the s |

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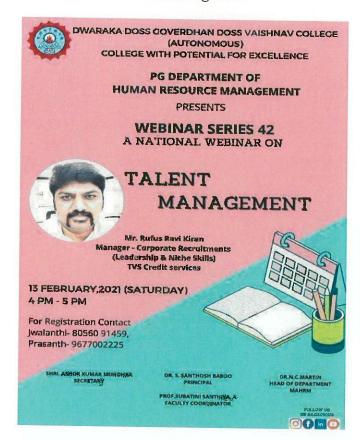
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## 13. Talent Management



Programme Name

: Talent Management

Date

: 13-02-2021

Venue

: Department of M.A Human Resource Management.

Mode

: Online.

**Organizers** 

: 1st year students of M.A Human Resource Management.

Convener

: Dr. N. C. Martin.

Coordinator

: Bhagyalakshmi, Jagadeesh.

CO-Coordinator

: Anuradha, Anusha, Keerthana, Nityangi, Prashanth, Sahana,

Vemal, Nerikshaana.

Resource Person

: Mr. Rufus Ravi Kiran- Manager- Corporate Recruitments

(Leadership & Nicheskills), TVS Credit Services.

No. of staff participants

: 6

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No. of students

: 40

## Detailed report of the Programme:

started the session by telling the meaning and by defining talentmanagementas"TalentManagementisthestrategicprocessofgetting the right talent on board and helping them to grow their optimal capabilities aligning with the organizational objectives".

He also further explained on the difference between talent management and talent engagement and talent engagement.

- Talent management acquires and supports higher levels of skills and knowledge whereas employee engagement increases the value application of skills and knowledge.
- Talent management generates revenues and reduces expenses whereas talent engagement helps employees to do more and perform better by training and development.

Strategic components of talent management:

- Job description: It is the part of the upper level. Job description for any post or job should be framed. Candidate should be hired based on the suitability for the given job description.
- Person-Organization fit: Psychometric tools like questionnaire should be prepared for this level to assess the candidate. Apart from this, tests like psycho analytic tests, behavioural tests, personality and skill set tests should be performed and arrived to a conclusion if the person is suitable for the organization or is the candidate, the best fit. It happens during the hiring process or transfer within the organization.
- Reward and Recognition: It involves more of encouraging employee's by taking up new roles and responsibilities which will help them move towards organizational selfgrowth.
- Continuous improvement: Learning and Development plays major role here. Learning and development should design, develop and run a program for employee's career growth. It can also give way to succession planning firm other posts.
- Talent Identification: Most companies expect a multi or diverse talented individuals. It is necessary to identify the right talent for the right postbased on Job description.
- Succession Planning: On choosing the right talent, it will be feasible to promote the candidate to higher level. By providing training for superior level and assess who meets the job description for that level the successor can be chosen.
- Talent development: The chosen candidates can be trained to meet the requisites of the new role with the help of training and development, right training can be given for self and organizational improvements.
- Talented Retention: By following all these phases, the right Employees with multitalent can be retained within the organization by providing incentive and promotions. By retaining the right talent it can promote organizational well-being.
- Talent management works to train and retain current employee and advanced them to hire positioned within the organization.

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- Talent management helps employee feel engaged, skilled, motivated allowing them
  to work in the direction of company's business goals which in turn increases employee
  satisfaction and business performance.
- Employee engagement is key tool of talent management.
- It cannot function in the individually, it should be functioning collaboratively along with other gamut of human resource.

## Importance of talent management -HR aspect:

- Human resource is looked upon as a solution provider for anything in the organization.
- Talent management is the future of employee experience.
- It is useful in new normal of working by engaging in work from home scenario.
- It improvisers the hiring strategy.
- Re-skilling and up-skilling a response to changing skill demand in the market.

## Niche Skills in IT industry:

- Cybersecurity
- Cloud computing
- · Data Analytics and data science
- · Networking and wireless
- Software development
- AI and machine learning
- · Project management
- Programming

## Niche skills pertaining to HR:

- · Data Analytics and data science
- · AI and machine learning (voice bots and mail bots)
- · Project management -planning
- Social media hiring
- Gamification techniques
- HRIS and TM software

## Outcome of the programme/event:

Re-skilling and upskilling help in making strategic responses to the skill demands in market. The role of talent management is to train and retain current employees which paves way for career advancement. Employee development, rewards, recognition are the motivating factors for retaining the best talents in the workforce. The process of talent management is Planning, Attracting, Selecting, Developing, Retaining, and Transitioning.

Participants List

| S.NO | ROLL NO | NAME            |
|------|---------|-----------------|
| 1    | 20E3851 | Kalyanee Kannan |
| 2    | 20E3852 | Anusha G        |
| 3    | 20E3853 | Nityangi Mohta  |
| 4    | 20E3854 | Bhagyalakshmi N |

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| 5  | 20E3855 | Vinay Babu M        |  |
|----|---------|---------------------|--|
| 6  | 20E3856 | Vemal K             |  |
| 7  | 20E3857 | Priyadarshini G     |  |
| 8  | 20E3858 | Jagadeesh E         |  |
| 9  | 20E3859 | Abinash R           |  |
| 10 | 20E3860 | Nerikshaana P B     |  |
| 11 | 20E3861 | Kousalya P          |  |
| 12 | 20E3862 | Anandhita R         |  |
| 13 | 20E3863 | Ramya V             |  |
| 14 | 20E3864 | Pavithra K          |  |
| 15 | 20E3865 | Keerthana A         |  |
| 16 | 20E3866 | Thulasi Priya S K   |  |
| 17 | 20E3867 | Maushmi K A         |  |
| 18 | 20E3868 | DivyaDarshini G     |  |
| 19 | 20E3869 | Bhuvaneswari B      |  |
| 20 | 20E3870 | Aswathy R           |  |
| 21 | 20E3871 | Karthikeyan         |  |
| 22 | 20E3872 | Vijayaraghavan R    |  |
| 23 | 20E3873 | Sowndarya Lakshmi R |  |
| 24 | 20E3874 | Shanbaga S          |  |
| 25 | 20E3875 | Sahana Sri M        |  |
| 26 | 20E3876 | Narendran P         |  |
| 27 | 20E3877 | Balagowri S         |  |
| 28 | 20E3878 | Uthara M Pattathil  |  |
| 29 | 20E3879 | Swetha B            |  |
| 30 | 20E3880 | Vishali N           |  |
| 31 | 20E3881 | Anuradha R          |  |
| 32 | 20E3882 | Sushumitha T        |  |
| 33 | 20E3883 | Shanjuthaa S        |  |
| 34 | 20E3884 | Kalaiselvi A        |  |
| 35 | 20E3885 | Pooja Naarayan      |  |
| 36 | 20E3886 | Vedhika N D         |  |
| 37 | 20E3887 | Prashanth E S       |  |
| 38 | 20E3888 | Asiya Ashraf        |  |
| 39 | 20E3889 | Megha Jha           |  |
| 40 | 20E3890 | Dhanush Kumar       |  |
| 41 |         | Dr.N.C.Martin       |  |
| 42 |         | Pushpanathan A      |  |
| 43 |         | Thilaga C           |  |
| 44 |         | Vinu v              |  |

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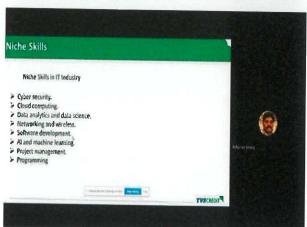
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| 45             |  | SubatiniSanthiya A |  |
|----------------|--|--------------------|--|
| 46 Narendran S |  | Narendran S        |  |

Photographs:





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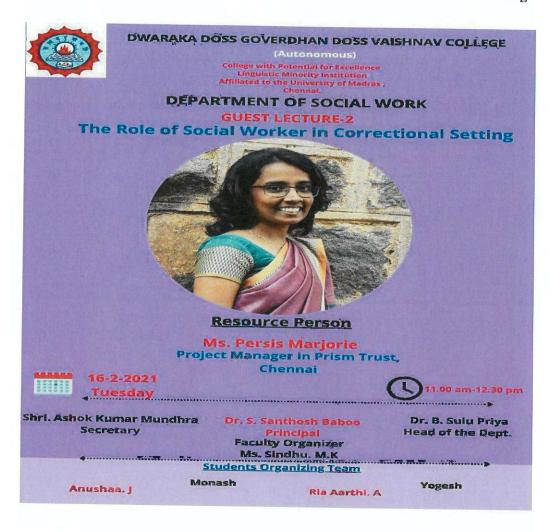
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14. Guest Lecture for I MSW on "The role of Social Worker in correctional setting"



Topic

: The role of Social Worker in Correctional setting

Date and Day

: 16.02.2021, Tuesday

Venue

: Vidyadarshan Auditorium (Offline)

**Faculty Organizer** 

: Ms. Sindhu M K

Resource Person

: Ms. Persis Marjorie, Project Manager at Prism Trust, Chennai.

Staff participant(s):1

**Student Participants: 45** 

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Head P.G. Department of Social Work



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## Detailed report of the Programme:

Ms. Persis Marjorie, our guest lecturer for the day is the project manager at the Prism Trust in Chennai, an esteemed organisation working with prisoners and providing pro bono legal aid to those in need.

Miss Marjorie set about her session with us students by asking a few questions regarding what we thought when we hear the terms 'correction', 'policy' and 'advocacy'. A few of us duly volunteered to answer these questions. She further abbreviated her organisation 'PRISM' as 'Prisoners Reform Intervention Support Mission'. She has been working here for the past 3 years, with earlier professional experience at Juvenile homes for boys and girls, as well as prison centers.

Prism was founded by a civil lawyer, Mr. Ravi Kumar Paul on the 12<sup>th</sup> of July 2014. He is a senior advocate at the Madras High court. Their primary mission is to provide Justice, Fairness and support for the prisoners in need. What is interesting was the Guest revealing that 60% of prisoners are held and arrested for conviction, most times found not guilty. But the sad part is that these people rather wish to remain behind bars than step back into society, for they feel deep bouts of depression, anxiety and shame. They are often found stating that those around them will berate them for "having been in jail".

There are also many cases of first time petty offenders i.e. those offences requiring them to serve less than 7 years, who are given equal attention, opportunity and empowerment to introspect and imbibe the choices they can make for their betterment and normal social functioning.

Miss Marjorie shared a scheme of theirs for re-integration, PATTAM: Personality Attitude Transformation Therapeutic Assistance Management, launched in 2019 for the first time offender inmates (between 18-35 years of age) at the Central Prison 2, Puzhal. It is a 2 week rigorous psychological intervention programme, with experts and instructors in Yoga, Meditation, sport, problem solving and goal setting are provided through the day.

On our enquiry, our Guest firmly believes that all the first time petty offenders deserve a second chance at life. She cited many examples of inmates who later became well established in their lives after doing time and seeking professional help. She stated three ideals of us social workers in the correctional setting:

In every step we have to be empathizing, Enabling and Non-judgmental towards our client.

#### OUTCOME:

It was an engaging and informative session, with the speaker effectively building a rapport with us participants. She was realistic, honest and transparent in sharing what she goes through on most days of her professional life.

List of Students Participated

| 235 of Statement at the pated |  |  |  |  |
|-------------------------------|--|--|--|--|
|                               |  |  |  |  |
|                               |  |  |  |  |
|                               |  |  |  |  |
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| 5  | SREE VIDHYA M.P         | 20D1955 |
|----|-------------------------|---------|
| 6  | RAMANA RISHI.N          | 20D1956 |
| 7  | MADHYANTHI.S            | 20D1957 |
| 8  | SAINILESH               | 20D1958 |
| 9  | SUSHMA.R                | 20D1960 |
| 10 | SHIVANI.P               | 20D1961 |
| 11 | SUGANYA.V               | 20D1962 |
| 12 | RIA AARHI.A             | 20D1963 |
| 13 | BHARATHI SAKTHI.S       | 20D1964 |
| 14 | SIVA NANDHINI.M         | 20D1965 |
| 15 | RAMYA.G                 | 20D1966 |
| 16 | RASMITA MOHANTY.P       | 20D1967 |
| 17 | SIVA SHANKAR.M          | 20D1968 |
| 18 | KARTHICK KRISHNA.B      | 20D1969 |
| 19 | JEEVARATHNAM.S          | 20D1970 |
| 20 | SAKTHIVEL.M             | 20D1971 |
| 21 | MAKITHVA.S              | 20D1972 |
| 22 | VAISALI.G               | 20D1973 |
| 23 | VINOTH.K                | 20D1974 |
| 24 | PRASANA KUMAR.S.K       | 20D1975 |
| 25 | VISHAL                  | 20D1976 |
| 26 | MONISHA.V               | 20D1977 |
| 27 | RENUKA DEVI.T           | 20D1978 |
| 28 | ANGEL MARY.X            | 20D1979 |
| 29 | GURUCHANDER PRASAD K.G  | 20D1980 |
| 30 | ANUSHA.J                | 20D1981 |
| 31 | SHRUTHI.M               | 20D1982 |
| 32 | RAMANA KIRAN.V          | 20D1983 |
| 33 | AJAY KUMAR.R            | 20D1984 |
| 34 | AISHWARIYA.K            | 20D1985 |
| 35 | MONASH CHANDRA BABU K.N | 20D1986 |
| 36 | YOGESH KUMAR.S          | 20D1987 |
| 37 | VIGNESH. R              | 20D1988 |
| 38 | VIGNESH. K              | 20D1989 |
| 39 | BHARATH KUMAR.S         | 20D1990 |

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| 40 | VARSHA.M    | 20D1991 |
|----|-------------|---------|
| 41 | HARSHADA.S  | 20D1992 |
| 42 | HAREENI.P.G | 20D1993 |
| 43 | ANURAJ.A    | 20D1994 |
| 44 | KARAN .     | 20D1995 |
| 45 | NAGARAMYA.B | 20D1996 |
|    |             |         |

#### Photo:



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15. Guest Lecture for I MSW on "Personality Development"



Name of the Event

: First year MSW Guest Lecture series (Lecture-2)

Topic

: The Role of Social Worker in Correctional Setting.

Date

: 16th February 2021

Venue

: Google meet

Mode

: Online

**Organisers** 

: Dwaraka Doss Goverdhan Doss Vaishnav College, MSW Department

Faculty Coordinator : Ms. M.K. Sindhu

Resource Person

: Dr. N. R. Nappinnai

Head ' P.G. Department of Social Work Dwaraka Doss Goverdhan Doss Vaishnay Collect

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(Consultant psychologist department of psychology Meenakshi college hospital and research institute, Chennai)

No. of Staff Participants

: 1

No of Student Participants

: 45

## **Detailed report of the Programme:**

Dr. N.R. Nappinnai Completed M. Phil and Ph. d in Psychology and she had Certificate courses in hypnotherapy and transactional analysis. She is specialised in marital counselling and started her career as a teacher in Indonesia Practising for the past 15 years working in Meenakshi medical college since 2004. She used to Visit psychologist SRM Faculty of Arts and Science. She was the honorary special counsellor for the family court for the past 15 yrs. She is also a founder of Psy Hub brain and behaviour clinic a day care for psychiatric patients where cognitive retraining is done to make them functional and productive.

She had the privilege of being the member of the board of insurance wherein Autism was included in the CM scheme. She served 2 terms as a member in the social welfare board and executive committee member of ARPP representing Tamilnadu. She was a special counsellor for the prisoner's of puzhal prison, Ethical committee member of ESIC medical college and VIT Chennai, Guest lecture for SCARF Mental health diploma course Interview panellist in IOCL and faculty of Sugam psychological centre.

She have been invited by various colleges, schools and government organisations like Central excise and narcotics and southern Railways to deliver lecture in the field of Psychology, and received an award from Anugraha foundation

She briefed us about the personality development. And she also explained about the life skills and the basic life skills which we use in our day to day life:

- Self-awareness
- **Empathy**
- Creative thinking
- Decision making
- Effective communication
- Interpersonal relationships

She also explained about the spot analysis. In this analysis she explained about strength, weakness and opportunities and threat that everyone should know.

Dr. N.R. Nappinnai ended the lecture with an attainment of self-actualization and also she explained about Maslow's hierarchy theory.

#### **OUTCOMES:**

This session was highly informative and engaging. It gave the students an opportunity to learn about personality development. This session was very thought-provoking and provided the students with information that would be very useful for academic purposes.

List Of Students Participated:

| SI.NO | NAME of the students | ROLL NO |  |
|-------|----------------------|---------|--|
| 1     | JAYASHREE.R          | 20D1951 |  |

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| 2  | SHIVANGI SRIKANTH       | 20D1952 |  |
|----|-------------------------|---------|--|
| 3  | HARISH.M                | 20D1953 |  |
| 4  | JAGAASHREE.V.S          | 20D1954 |  |
| 5  | SREE VIDHYA M.P         | 20D1955 |  |
| 6  | RAMANA RISHI.N          | 20D1956 |  |
| 7  | MADHYANTHI.S            | 20D1957 |  |
| 8  | SAINILESH               | 20D1958 |  |
| 9  | SUSHMA.R                | 20D1960 |  |
| 10 | SHIVANI.P               | 20D1961 |  |
| 11 | SUGANYA.V               | 20D1962 |  |
| 12 | RIA AARHI.A             | 20D1963 |  |
| 13 | BHARATHI SAKTHI.S       | 20D1964 |  |
| 14 | SIVA NANDHINI.M         | 20D1965 |  |
| 15 | RAMYA.G                 | 20D1966 |  |
| 16 | RASMITA MOHANTY.P       | 20D1967 |  |
| 17 | SIVA SHANKAR.M          | 20D1968 |  |
| 18 | KARTHICK KRISHNA.B      | 20D1969 |  |
| 19 | JEEVARATHNAM.S          | 20D1970 |  |
| 20 | SAKTHIVEL.M             | 20D1971 |  |
| 21 | MAKITHVA.S              | 20D1972 |  |
| 22 | VAISALI.G               | 20D1973 |  |
| 23 | VINOTH,K                | 20D1974 |  |
| 24 | PRASANA KUMAR.S.K       | 20D1975 |  |
| 25 | VISHAL                  | 20D1976 |  |
| 26 | MONISHA.V               | 20D1977 |  |
| 27 | RENUKA DEVI.T           | 20D1978 |  |
| 28 | ANGEL MARY.X            | 20D1979 |  |
| 29 | GURUCHANDER PRASAD K.G  | 20D1980 |  |
| 30 | ANUSHA.J                | 20D1981 |  |
| 31 | SHRUTHI.M               | 20D1982 |  |
| 32 | RAMANA KIRAN.V          | 20D1983 |  |
| 33 | AJAY KUMAR.R            | 20D1984 |  |
| 34 | AISHWARIYA.K            | 20D1985 |  |
| 35 | MONASH CHANDRA BABU K.N | 20D1986 |  |
| 36 | YOGESH KUMAR.S          | 20D1987 |  |

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| 37 | VIGNESH. R      | 20D1988 |
|----|-----------------|---------|
| 38 | VIGNESH. K      | 20D1989 |
| 39 | BHARATH KUMAR.S | 20D1990 |
| 40 | VARSHA.M        | 20D1991 |
| 41 | HARSHADA.S      | 20D1992 |
| 42 | HAREENI.P.G     | 20D1993 |
| 43 | ANURAJ.A        | 20D1994 |
| 44 | KARAN           | 20D1995 |
| 45 | NAGARAMYA.B     | 20D1996 |
|    |                 |         |

#### PHOTOS:



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Dwaraka Doss Goverdhan Doss

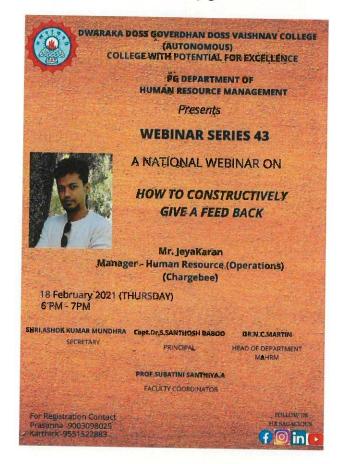
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16. How to constructively give a feedback



Programme Name

: How to constructively give a feedback

Date

: 18-02-2021

Venue

: Department of M.A Human Resource Management.

Mode

: Online.

**Organizers** 

: 1st year students of M.A Human Resource Management.

Convener

: Dr. N. C. Martin.

Coordinator

: Bhagyalakshmi, Jagadeesh.

CO-Coordinator

: Anuradha, Anusha, Keerthana, Nityangi, Prashanth,

Sahana, Vemal, Nerikshaana.

Resource Person

: Mr. Jeyakaran-HR Manager, Charge bee

No. of staff participants

: 6

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No. of students

: 40

Detailed report of the Programme

Mr. JeyaKaran started the session by telling how feedback is important in professional as well as in personal life and why is feedback given? is just for better improvement Gallup survey is the tool used in for effective feedback in most of the organization around the globe. How feedback should be constructed according to the organization culture and how to structure the feedback.

#### Constructive feedback:

- While giving feedback ensure the impact it will have on the person to whom you are giving it.
- The three broad aspects our feedback system should consist are impact, action and desired outcome.
- Makes it clear how the knowledge will transfer to the learner's day-to-day life and role.
- Encourages social sharing and collaborative learning.
- Be a feedback receiver.
- Learning starts when we seek feedback rather than giving one.
- Should always be subtle while giving the negative feedback is considered to be a good quality in individuals.
- Feedback helps to promote employees and facilitates 360 degree appraisal.
- A good team leader should communicate clearly and precisely.

#### Feedback should be?

- Timely
- Start and end with question
- Specific
- Balance positive and negative
- Unbiased
- Futuristic
- Which should meet its culture

#### Feedback construction:

- Impact
- Action
- outcome

Outcome of the programme/event:

Learning starts when we seek feedback rather giving feedback. Being subtle while giving negative feedback is a good quality for individuals. Feedback helps to promote employees and

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facilitates 360-degree appraisal. A good team leader should communicate clearly and precisely.

# Participants List

| S.NO | ROLL NO | NAME                |  |
|------|---------|---------------------|--|
| 1    | 20E3851 | Kalyanee Kannan     |  |
| 2    | 20E3852 | Anusha G            |  |
| 3    | 20E3853 | Nityangi Mohta      |  |
| 4    | 20E3854 | Bhagyalakshmi N     |  |
| 5    | 20E3855 | Vinay Babu M        |  |
| 6    | 20E3856 | Vemal K             |  |
| 7    | 20E3857 | Priyadarshini G     |  |
| 8    | 20E3858 | Jagadeesh E         |  |
| 9    | 20E3859 | Abinash R           |  |
| 10   | 20E3860 | Nerikshaana P B     |  |
| 11   | 20E3861 | Kousalya P          |  |
| 12   | 20E3862 | Anandhita R         |  |
| 13   | 20E3863 | Ramya V             |  |
| 14   | 20E3864 | Pavithra K          |  |
| 15   | 20E3865 | Keerthana A         |  |
| 16   | 20E3866 | Thulasi Priya S K   |  |
| 17   | 20E3867 | Maushmi K A         |  |
| 18   | 20E3868 | DivyaDarshini G     |  |
| 19   | 20E3869 | Bhuvaneswari B      |  |
| 20   | 20E3870 | Aswathy R           |  |
| 21   | 20E3871 | Karthikeyan         |  |
| 22   | 20E3872 | Vijayaraghavan R    |  |
| 23   | 20E3873 | Sowndarya Lakshmi R |  |
| 24   | 20E3874 | Shanbaga S          |  |
| 25   | 20E3875 | Sahana Sri M        |  |
| 26   | 20E3876 | Narendran P         |  |
| 27   | 20E3877 | Balagowri S         |  |
| 28   | 20E3878 | Uthara M Pattathil  |  |
| 29   | 20E3879 | Swetha B            |  |
| 30   | 20E3880 | Vishali N           |  |
| 31   | 20E3881 | Anuradha R          |  |
| 32   | 20E3882 | Sushumitha T        |  |
| 33   | 20E3883 | Shanjuthaa S        |  |
| 34   | 20E3884 | Kalaiselvi A        |  |
| 35   | 20E3885 | Pooja Naarayan      |  |

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Head P.G. Department of

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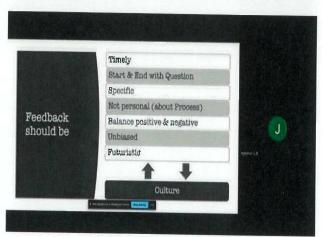
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| 36 | 20E3886 | Vedhika N D        |  |
|----|---------|--------------------|--|
| 37 | 20E3887 | Prashanth E S      |  |
| 38 | 20E3888 | Asiya Ashraf       |  |
| 39 | 20E3889 | Megha Jha          |  |
| 40 | 20E3890 | Dhanush Kumar      |  |
| 41 |         | Dr.N.C.Martin      |  |
| 42 |         | Pushpanathan A     |  |
| 43 |         | Thilaga C          |  |
| 44 |         | Vinu v             |  |
| 45 |         | SubatiniSanthiya A |  |
| 46 |         | Narendran S        |  |

Photographs:





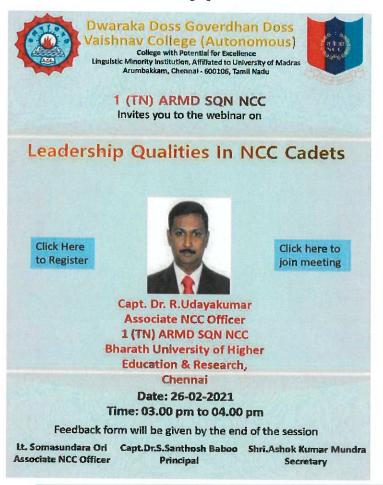
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# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)

College with Potential for Excellence, Linguistic Minority Institution Affiliated to University of Madras Arumbakkam, Chennai - 600 106

## 17. Webinar on Leadership qualities of NCC Cadets



Programme Name

: Webinar on leadership qualities in NCC cadet

Date

: 26-FEB-2021

Venue

: G-MEET

Mode

: ON LINE (GOOGLE MEET)

**Organizers** 

: Dwaraka Doss Goverdhan Doss Vaishnav College-

1(TN) ARMED SQN NCC

**Faculty Coordinator** 

: Lt. G. SOMASUNDARA ORI

Resource Person

1) Inaguration: Dr. S. Santhosh Baboo, PrincipaL, DWarakaDoss Goverdhan Doss Vaishnav College.

2) SESSION Resource Person: Capt. Dr. Udayakumar, Associate NCC Officer,

BHarath University, Chennai

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Lt.G.SOMASUNDARA ORI, M.Sc., M.Phil., NCC 14110343 **Associate NCC Officer** 

1(TN) Armoured SQN NCC DWARAKA DOSS GOVERDHAN DOSS VAISHNAY COLLEGE, CHENNAI - 800 106.



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No. of staff participants

:1

No. of students

: 100

# Detailed report of the Programme:

100 cadets were participated in this webinar which was conducted by Lt. Somasundara Ori and the Chief Guest Capt. Udayakumar, ANO of 1 [TN] ARMD SQN NCC, BHARATH UNIVERSITY, Chennai. He prepared a wonderful PPT which explained various techniques to develop leadership qualities in NCCcadets. End of the session cadets had a one to one discussion with resource person to clear their doubts.

# Outcome of the programme/event:

CADETS know about different types of leadership qualities. Detailed about NCC cadet ranks and promotions.

#### Participants List

| S.<br>No | Reg.No.        | Rank | Name                |
|----------|----------------|------|---------------------|
| 1        | TN20SDA642301  | COT  | AADHITYA CHARAMIP.G |
| 2        | TN205DA642102  | COT  | EHARATH.V           |
| 3        | TN2050A642703  | CDT  | BHARATWALS          |
| 4        | TN2050A642104  | CDIT | DEVIOTHI RAY S      |
| 5        | TN2050A642105  | COT  | DHANUSH KUMARIC     |
| 6        | TN2050A642106  | CDT  | CHUSHIYANTHAY       |
| ड        | TN20SDA642107  | COT  | DINESH.K            |
| 78       | TN20SDA642108  | CDT  | GANESH VASANS       |
| 9        | TN205DA642109  | CDT  | XHIRAN SALLS        |
| 1-D      | TN20SDA642110  | CDT  | MERCHULANIA         |
| 11       | TN20SDA642111  | CDT  | NOBEL ALEXANDER V   |
| 12       | TN205DA642112  | COT  | POORNESH.S          |
| 13       | TN20SDA642113  | COT  | PRASANTH.R          |
| 14       | TN205DA64211   | COT  | PRAVEEN.M.          |
| 15       | TN205DA642115  | COT  | SHANMUGANATHAN M    |
| 18       | TN20SDA642116  | CDT  | SHREYAS DEOKAR      |
| 17 =     | TN205(1A642717 | COT  | SUBASH B            |
| 18       | TN20SDA642118  | CDT  | SUNILKUMAR.G        |
| 19       | TN2050A642119  | CDT  | SUNILKUMARIS        |
| 20       | TN20SDA642120  | COT  | THIYAGARASULA       |
| 21       | TN20SDAEG2121  | CDT  | VIJAVA KRISHNANIR   |
| 22       | TM205DA642122  | CDT  | VINIETH K.S         |
| 23       | TN20SDA642123  | CDT  | YUVRAJ SINGH BHATI  |
| 24       | TN1950A642101  | CDT  | ABISHEKA            |
| 25       | TM195DA642103  | CDT  | AIAY.P              |
| 2B.      | TN195DA642104  | COT  | ARJUN.V.R           |
| 27       | TN1950A642106  | CDT  | BALA MURUGAN S      |
| 28       | TN195DA542107  | CDT  | DHARUN KUMAR B      |
| 29       | TN1950A64210B  | CDT  | GANESH G            |
| 30       | TN1950A642109  | CDT  |                     |
| 31       | TN1950A642110  | COT  | HARI MARAN S        |
| 32       | TN195DA642113  | CDT  | KANNANS             |
| 33       | TN195DA642114  |      | KISHORE.K           |
| 34       | TN195DA642115  | COT  | MADESHWARAN.L       |
| <b></b>  | INTANTABASTIC  | COT  | NINGESH BABU,T      |

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Lt.G.SOMASUNDARA ORI,M.Sc., M.Phil., NCC 14110343

Associate NCC Officer
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| 35  | TN1950A642116  | COY    | MONU.K                               |
|-----|----------------|--------|--------------------------------------|
| 36  | TN1950A642117  | · CDT  | MUSTILL MANUN                        |
| 37  | TN1950A642E1B  | CDT    | MUKESHLS                             |
| 38  |                |        | MALLAPA                              |
|     | TN195EA642119  | COT    | KANNAPPAN R.M                        |
| 29  | TN195DA642120  | CDT    | PREMINATHIC                          |
| 4D  | TN1950A642125  | COT    | VHAYERA                              |
| 41  | TW1950A642126  | COT    | VISHWALV                             |
| 42  | TN1950A642127  | COT    |                                      |
| 43  | TN185DA642132  | CSM    | YOGESH.N                             |
| 44  | TW1850.5642138 | CUID   | AKILAN.E                             |
| 45  | TN18504642104  | 5567   | AREARASAN, T                         |
| 46  | TN1850A642845  | CSUO   | DEENA DHAYALAN M                     |
| 47  | TN18SDA642RS1  | CHO    | PREMICHIAAAA<br>ROHITHA              |
| 48  | TN185DA642352  | SGT    |                                      |
| 49  | TN18SDA642155  | SGT    | SANIAY MUNIAR S<br>SHIVA SHANKARAN A |
| 50  | TN185DA642162  | CPL    | YASHWANTH AT                         |
| SI  | TNSDA600416/19 | LACPL  | B.PRAVEEN KUMAR                      |
| 52  | TNSDA600410/19 | LACPL  | CHIRAG VERMA                         |
| 58  | TNSDA600423/19 | LADPL  | R.EASHWAR RAM                        |
| 54  | TNSDA600422/19 | LACIPL | EZHILARASAN S                        |
| 55  | TNSDA600424/19 | L/CPL  | GOKUL V                              |
| 56  | TNSDA600428/19 | LACPL  | HARIKRISHNA.M                        |
| 57  | TNSDA600439/19 | LICPL  | P. KUNAL JABI                        |
| 58  | TNSDA600441/19 | LACPL  | . MADHAN A                           |
| 99  | THSDA600444/19 | L/CPL  | R.PAARVATHARAJ                       |
| 60  | TNSDA600459/19 | L/CPL  | C.RAJAGOPAL                          |
| 61  | TNSDA600458/19 | LAGPL  | M. REESHANK VARMA                    |
| 62  | TNSDA600453/19 | L/CPL  | S ROSHAN KUMAR                       |
| 63  | TNSDA600452/19 | L/CPL  | T.G.ROHAN SARMA                      |
| 54  | TNSWAB00511/19 | LICPL  | DEEPISALA M                          |
| 65  | TNSWA600529/19 | L/CPL  | SHREYA G PANCHOLI                    |
| EG. | TNSWA600519/19 | L/CPL  | MONISHAA S                           |
| 67  | TN20SDA600461  | CDT    | Saurab Kumar Pandey                  |
| 68  | TN20SEM800401  | CDT    | Aravind Logesh R                     |
| 69  | TN2050A600407  | CDT    | Arawind Moorthy S                    |
| 70  | TN2050A800408  | CDT    | Azhagumani K                         |
| 71  | TN205DA600409  | COT    | Gokul Shankar                        |
| 72  | TN20SDA600412  | COT    | . Hariharan U                        |
| 79  | TN20SDA600415  | CHYT   | Hemakumar A                          |
| 74  | TN20SDA600411  | COT    | Kestiwar R                           |
| 75  | TN20SDA600417  | CDT    | Ketan Patil                          |
| 76  | TN20SDA600425  | COT    | Kuldeep Singh                        |
| 77  | TN2050A500427  | CET    | Lakshay Jain S                       |
| 78  | TN205DA600430  | COT    | Madhay I                             |
| 79  | TN2050A600431  | CENT   | Nandha Gopal                         |
| 60  | TN20SDA600434  | COT    | Masmit Challembarti                  |
| 21  | TN2050A600450  | COT    | Sabreesh Vishal T                    |
| 82  | TN205DA600451  | CETT   | Salhya Abhinav                       |

| 起主         | TN2080A600465  | COT | Sivabatan C        |
|------------|----------------|-----|--------------------|
| 44         | TN20SDA800487  | COT | Srinivasan T       |
| 45         | TN20SDA600470  | COT | Vinodh Kumar M     |
| 育性         | TN20SDA600471  | COT | Vishruth Goswami   |
| 87         | TN205WA800505  | CDT | Dhanashree T       |
| 48         | TN20SW A600501 | CDT | Abhinava J         |
| 89         | TN205W A500504 | COT | Asma Zeeshan R N   |
| 40         | TN205WA800510  | COT | Ehavani Bakrecha R |
| 91         | TN20SWA800503  | CDT | Bhuwneshwari P     |
| <b>372</b> | TN20SWA600508  | COT | Janvasri S         |
| 会主         | TN205WA600508  | CDT | Kadaiyani          |
| 94         | TN20SWA800507  | COT | Kaviya Shree A     |
| 95         | TN205WA800509  | COT | Khushi Jha         |
| 46         | TN205WA600518  | CDT | Nevelha KP         |
| 47 ·       | TN205WAB00527  | CDT | Paarkavi S         |
| 44         | TN2059VA600528 | COT | Sruthi G           |
| 99         | TN205WA600530  | CDT | Varsha P           |
| 1000       | TN205WA600531  | COT | Yarnini B          |

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Lt.G.SOMASUNDARA ORI,M.Sc., M.Phil.,

NCC 14110343
Associate NCC Officer
1(TN) Armoured SON NCC
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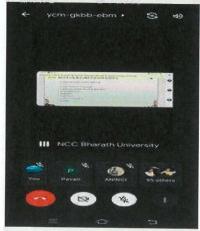
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## Photographs:







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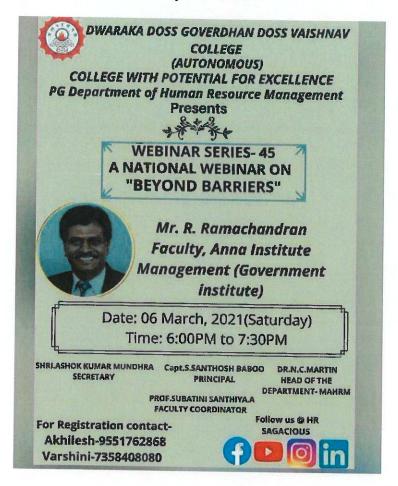
Lt.G.SOMASUNDARA ORI, M.Sc., M.Phil., NCC 14110343 Associate NCC Officer 1(TN) Armoured SQN NCC DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE, CHENNAI - 600 108.



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#### 18. Beyond Barriers



Programme Name

: Beyond Barriers

Date

: 06-03-2021

Venue

: Department of M.A Human Resource Management.

Mode

: Online.

**Organizers** 

:  $1^{\text{st}}$  year students of M.A Human Resource Management.

Convener

: Dr. N. C. Martin.

Coordinator

: Bhagyalakshmi, Jagadeesh.

CO-Coordinator

: Anuradha, Anusha, Keerthana, Nityangi, Prashanth, Sahana,

Vemal, Nerikshaana.

Resource Person

: Mr. R. Ramachandran-Faculty at Anna Institute of Management

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No. of staff participants

: 6

No. of students

: 40

# Detailed report of the Programme:

Mr. Ramachandran started the session by the question "Once lockdown measures come to an end, can we look at getting to know our country and people better? How will this help us grow?

If there is one subject or activity or theme that we could pursue at school, what do you suggest it be? This is a question I have faced couple of times, or more, during recent years. One that, on each occasion, has got me to think. Answers to some questions change, as we travel on the road to life and evolve. Today, my vote would go to exposure.

How will it pan out?

Students should visit villages, towns and cities located in different parts of our country. Visit homes at these places and interact with people who live different lives from those their own; who wear clothes different from what the students are familiar with; who show their love and affection in a different manner... The students can also be active participants and learn new languages, eat (and cook) food that they may not have come across previously or celebrate festivals and singsongs in a new manner. And much more. We could create platforms that enable our students to learn in this manner as opposed to from books or videos. These platforms can also be independent of schools.

#### Why is this needed?

We are increasingly living in our small worlds where we primarily interact with people who are similar to us in more ways than one. This also begins from early years. Not only do know less and less of the worlds around us but also believe, more and more, that our world is better. The scene has altered little in the recent years. And, if anything, it has gone from bad to worse. Mr. Ramachandran explained about his own understanding of the concept.

I think the big idea of Beyond Barriers is that we are all limit less. We are all heroes and we have these limit less super powers with in us and when we recognize that, when we accept that about ourselves and we tap into those super powers to go beyond barriers, that's when our life opens up. The way I think about It is life is like a videogame, we all start off at level one and we have a set of tools and super powers at that state. Then, we go through our lives and we face these obstacles and barriers and sometimes we overcome them and sometimes we don't. If we don't overcome all of those barriers at level one, were main stuck at that level. We just never kept get passed that.

The only way to get passed every single barrier is simply to tap into your own potential, where you develop the competencies and the confidence to face that obstacle and turn it in to an opportunity.

When you finally do that, when you overcome those barriers at level one, that's when you get to level two. Life gives us limitless levels. Instead of seeing every barrier, something that holds us back, we just have to recognize that it's actually the pathway to getting to the next level and it's really the obstacle is the opportunity because that's what unlocks that superpower within us. If the obstacle weren't there, we would not know our superpower.

Outcome of the programme/event:

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To tackle obstacles, one must have both hard and soft skills. To conquer the obstacles, choose the best choice from the alternatives. One needs knowledge, attitude, and skill to be successful. 8% of soft skills and 92% of hard skills should be prioritized by management

## Participants List

| S.NO | ROLL NO | NAME                |  |
|------|---------|---------------------|--|
| 1    | 20E3851 | Kalyanee Kannan     |  |
| _2   | 20E3852 | Anusha G            |  |
| 3    | 20E3853 | Nityangi Mohta      |  |
| 4    | 20E3854 | Bhagyalakshmi N     |  |
| 5    | 20E3855 | Vinay Babu M        |  |
| 6    | 20E3856 | Vemal K             |  |
| 7    | 20E3857 | Priyadarshini G     |  |
| 8    | 20E3858 | Jagadeesh E         |  |
| 9    | 20E3859 | Abinash R           |  |
| _10  | 20E3860 | Nerikshaana P B     |  |
| 11   | 20E3861 | Kousalya P          |  |
| 12   | 20E3862 | Anandhita R         |  |
| 13   | 20E3863 | Ramya V             |  |
| 14   | 20E3864 | Pavithra K          |  |
| 15   | 20E3865 | Keerthana A         |  |
| 16   | 20E3866 | Thulasi Priya S K   |  |
| 17   | 20E3867 | Maushmi K A         |  |
| 18   | 20E3868 | DivyaDarshini G     |  |
| 19   | 20E3869 | Bhuvaneswari B      |  |
| 20   | 20E3870 | Aswathy R           |  |
| 21   | 20E3871 | Karthikeyan         |  |
| 22   | 20E3872 | Vijayaraghavan R    |  |
| 23   | 20E3873 | Sowndarya Lakshmi R |  |
| 24   | 20E3874 | Shanbaga S          |  |
| 25   | 20E3875 | Sahana Sri M        |  |
| 26   | 20E3876 | Narendran P         |  |
| 27   | 20E3877 | Balagowri S         |  |
| 28   | 20E3878 | Uthara M Pattathil  |  |
| 29   | 20E3879 | Swetha B            |  |
| 30   | 20E3880 | Vishali N           |  |
| 31   | 20E3881 | Anuradha R          |  |
| 32   | 20E3882 | Sushumitha T        |  |
| 33   | 20E3883 | Shanjuthaa S        |  |
| 34   | 20E3884 | Kalaiselvi A        |  |

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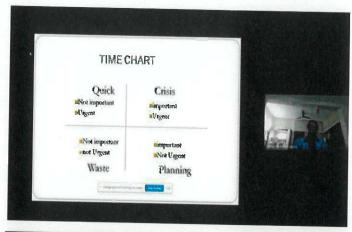


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| 35 | 20E3885 | Pooja Naarayan     |   |
|----|---------|--------------------|---|
| 36 | 20E3886 | Vedhika N D        |   |
| 37 | 20E3887 | Prashanth E S      |   |
| 38 | 20E3888 | Asiya Ashraf       |   |
| 39 | 20E3889 | Megha Jha          |   |
| 40 | 20E3890 | Dhanush Kumar      |   |
| 41 |         | Dr.N.C.Martin      |   |
| 42 |         | Pushpanathan A     |   |
| 43 |         | Thilaga C          | _ |
| 44 |         | Vinu v             |   |
| 45 |         | SubatiniSanthiya A |   |
| 46 |         | Narendran S        |   |

## Photographs:





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Head P.G. Department of Human Resources Management Dwaraka Doss Goverdhan Doss Vaishnav College (Shift II) Arumbakkam, Chennai-600 106.

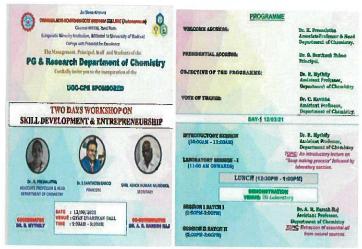
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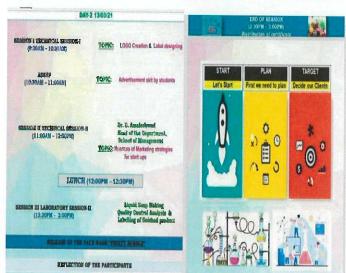


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# 19. Two Days Workshop on Skill Development & Entrepreneurship





Programme Name

: Two Days Workshop on Skill Development

& Entrepreneurship

Date

: 12.03.2021 &13.03.2021

Venue

: UG CHEMICAL LABORATORY

Mode

: OFFLINE

**Organizers** 

PG & RESEARCH DEPARTMENT OF CHEMISTRY

Convener

: Dr. K. PREMALATHA

Coordinator

: Dr. R. MYTHILY

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P.G. & Research Department of Chemistry

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CO-Coordinator

: Dr. A. R. NARESH RAJ

Resource Person

: Dr. U. AMALESHWARI, HEAD OF THE DEPARTMENT,

SCHOOL OF MANAGEMENT

No. of staff participants

: 16

No. of students

: 46

Detailed report of the Programme:

The Inaugural session of "TWO DAYS WORKSHOP ON SKILL DEVELOPMENT ENTREPRENEURSHIP", was organized on 12th March 2021 at 9.30am in Gyan Dharshan Hall. The program started with the Welcome Address by Dr. K. Premalatha, Associate Professor and the Head of the Department. The Presidential Address by our honourable Principal, Dr. Santhosh Baboo.

Dr. L. Sowbagya Lakshmi Prabha, Assistant Professor, Department of Chemistry highlighted the importance of entrepreneurship. The objectives of the Programme were delivered by Dr. R. Mythily, Assistant Professor, Department of Chemistry. The Vote of Thanks of the inaugural session was delivered by Dr. C. Kavitha, Assistant Professor, Department of Chemistry.

The Workshop was organized in five sessions.

Session-1 was from 10.00am to 11.00am started with a lecture by Dr. R. Mythily, the presentation covered the basic understanding of soap making process and a general discussion of various parameters like saponification value, TFM, Grading of soap and importance of face wash in global market and the growing demand for the product was explained in terms of making fortune business making idea. Logo designing and Content to be present in labeling a commercial product was also explained in this session.

Session-2 was from 11.00am-2.30pm on 1st day. The final year UG students were given Hands-on training make "solid melt and pour soap".

Session-3 was from 2.30pm to 3.30pm on 1st day. The extraction of essential oils from natural sources like orange peels, rose was demonstrated by Dr. A. R. Naresh Raj

Session-4 was from 9.30am-10.30am. Dr. U. Amaleshwari, HEAD OF THE DEPARTMENT, SCHOOL OF MANAGEMENT gave a presentation with many valuable insights on basic marketing strategies by introducing penetrating strategies, influential strategies to science students and she also explained the ethics and social responsibilities that an entrepreneur should have in a very lucid way.

Session-5 was between 10.30am-3.00pm. The solid soap was melted and it was being converted to a liquid soap and quality checking like pH test was carried out. Packing and labelling process was also carried by the students. Nearly 10L of face wash liquid was prepared by them. The finished product "fruity bubble" is ready at the end of the second day. The Valedictory was held between 3.00pm-3.30pm by online mode. The Welcome Address was given by Dr. K. Premalatha, Associate Professor and the Head of the Department. The students shared their reflections in the virtual podium which followed the valedictory note by Dr. Santhosh Baboo, Principal.

Professor & Head

& Research Department of Chemistry Dwaraka Doss Goverdhan Doss

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Detailed Report of the workshop was presented by **Dr. R. Mythily**, Assistant Professor, Department of Chemistry. The Vote of Thanks was proposed by **Dr A. R. Naresh Raj**, Assistant Professor of Chemistry. The programme was attended by the faculty members of the Department and around 46 students benefited out of the programme.

# Outcome of the programme/event:

- The workshop made the students aware about start-up & entrepreneurship.
- It boosted their inner urge and encouraged them for becoming self-employed in future to be a job creator rather than job seeker.

| S.No. | Roll No. | Register No.  | Student Name         |
|-------|----------|---------------|----------------------|
| 1     | 18D1646  | 1813091054101 | AKASH S              |
| 2     | 18D1605  | 1813091054102 | ANBARASAN T          |
| 3     | 18D1616  | 1813091054103 | ASHOKKUMAR V         |
| 4     | 18D1650  | 1813091054104 | BHUVANESH P          |
| 5     | 18D1642  | 1813091054105 | GOKULAVARSHAN S      |
| 6     | 18D1648  | 1813091054106 | GUNASHEKARAN K       |
| 7     | 18D1620  | 1813091054107 | JAIVARSHAN V         |
| 8     | 18D1644  | 1813091054108 | JAYASEELAN J         |
| 9     | 18D1625  | 1813091054109 | KARTHICK K           |
| 10    | 18D1621  | 1813091054110 | KRISHNA KUMAR M      |
| 11    | 18D1635  | 1813091054111 | MADHAN KUMAR M       |
| 12    | 18D1656  | 1813091054112 | MANO V               |
| 13    | 18D1626  | 1813091054113 | MANOKAR K            |
| 14    | 18D1632  | 1813091054114 | MATHAVAN J           |
| 15    | 18D1624  | 1813091054115 | NAGARAJ E            |
| 16    | 18D1611  | 1813091054116 | NITHISHKUMAR G M     |
| 17    | 18D1630  | 1813091054117 | PRAKASH RAJ M        |
| 18    | 18D1636  | 1813091054119 | PURUSHOTHAMAN S      |
| 19    | 18D1643  | 1813091054120 | RAGAVENDHAR L        |
| 20    | 18D1637  | 1813091054121 | RAGUL S              |
| _ 21  | 18D1617  | 1813091054122 | SAI YESWANTH KUMAR S |
| 22    | 18D1649  | 1813091054123 | SAKTHIVEL R          |
| 23    | 18D1612  | 1813091054124 | SANTHOSH S           |
| 24    | 18D1607  | 1813091054126 | SIVA PRAKASH V       |
| 25    | 18D1618  | 1813091054127 | SIVARAJ V            |
| 26    | 18D1651  | 1813091054128 | SURYAPRASATH K       |
| 27    | 18D1645  | 1813091054129 | VISHNUVAARTHANAN G   |
| 28    | 18D1623  | 1813091054130 | VISHWANATH ANAND M   |
| _ 29  | 18D1627  | 1813091054131 | YOGESH H             |
| 30    | 18D1638  | 1813091054132 | DHABASWINI V         |
| 31    | 18D1614  | 1813091054133 | DHARSHINI B          |
| 32    | 18D1622  | 1813091054134 | DHIVYA SHREE V       |

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| 33 | 18D1615 | 1813091054135 | JAYA PRIYA J       |
|----|---------|---------------|--------------------|
| 34 | 18D1641 | 1813091054136 | KAVIYA S           |
| 35 | 18D1655 | 1813091054138 | PAVITHRA N         |
| 36 | 18D1619 | 1813091054139 | PRIYADHARSHINI C P |
| 37 | 18D1634 | 1813091054140 | RITHIKA DEVI M     |
| 38 | 18D1639 | 1813091054141 | SALOMI C           |
| 39 | 18D1653 | 1813091054142 | SANDHYA M          |
| 40 | 18D1652 | 1813091054143 | SANGEETHA U        |
| 41 | 18D1628 | 1813091054144 | SINDHU P           |
| 42 | 18D1608 | 1813091054145 | SRI JANAANI B      |
| 43 | 18D1640 | 1813091054146 | SRIMATHY G         |
| 44 | 18D1606 | 1813091054147 | VISWAP PRIYA K     |
| 45 | 18D1601 | 1813091054148 | BHARGAVI K B       |
| 46 | 18D1633 | 1813091054149 | PINTU T            |
|    |         |               |                    |









Associate Professor & Head P.G. & Research Department of Chemistry

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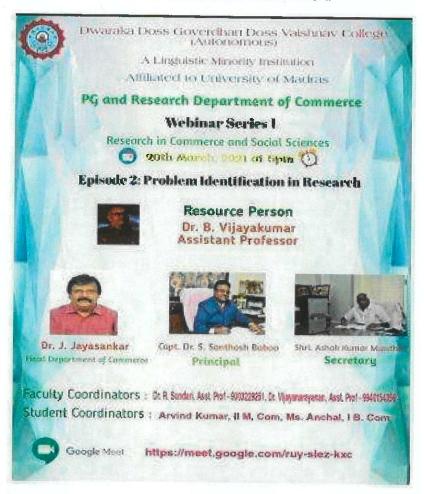
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20. Research in Commerce and Social Sciences - Episode I - Series II - PROBLEMS IDENTIFICATION IN RESEARCH



Name of the Event Episode II

: Problem Identification in Research

Date and Venue

: 20th March, 2021 @ 5 PM

Mode

: Google Meet (Online)

**Organisers** 

: Dr. J. Jayasankar – Associate Professor and Head, Department of Commerce, Dwaraka Doss Goverdhan Doss Vaishnav College

: Dr. B. Vijayakumar, Assistant Professor, Department of Commerce, Department of Commerce, Dwaraka Doss Goverdhan Doss Vaishnav College

Resource Person

Vasankar M.Com., M.Phil., P Associate Professor & Head Associate Professor & Guide

PG & Research Dept. of Commerce
PG & Research Dept. of Commerce
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Faculty Co-ordinators

: Dr. R. Sundari, Assistant Professor, Department of Commerce, Dr. A.G. Vijayanarayanan, Assistant

Professor, Department of Commerce.

Student Co-ordinators

: Mr. Aravind, II M.Com Ms. Anchal, I B.Com Topic of the Webinar "Problem Identification in Research"

No. of Student Participants

: 68

#### **Detailed Report of the Programme:**

The webinar was organised on 20th March 2021 at 5 PM on the topic "Identification of Problem in Research". At the outset, Dr. R. Sundari Assistant Professor, Department of Commerce welcomed the gathering and introduced the Resource Person for the programme, Dr. B. Vijayakumar - Head, Department of Bank Management and briefed the sessions planned for the conduct of the webinar series. The session started with the sub topics like source of identification of problems, types of research problems and different types of research studies. The resource person also highlighted the importance of identification of problem in framing the tile of the topic. Participants actively interacted and clarified their doubts in the session. The session was very lively and enjoyable and was relatable to their projects. The programme was concluded with vote of thanks proposed by Mr. Aravind of II M.Com. He thanked the chief guest of the day for sparing his valuable and precious time for being the resource person to deliver his best in the research area.

#### Objectives of the Webinar:

- To Orient the Post Graduates, M.Phil. and Ph.D., Scholars on the nuances of identifying the research problem
- To highlight the need and importance of problem identification for research
- Create a passion of research & Kick start the Process of Project Report Preparation.

#### Learning Outcome:

- Finding and selecting research problem
- Identifying the research gap and sources or research problems for better decision making
- Types of Research Problem
- Features of a good research problem Enclosures:

| SL. NO. | Name of the Participant | Nature of Participant |
|---------|-------------------------|-----------------------|
| 1       | Dr. VIJAYANARAYANAN     | Faculty Member        |
| 2       | S shivam dubey          | M.Phil. Scholar       |
| 3       | SUKANTI J               | Post Graduate         |
| 4       | Rithika s shah          | Post Graduate         |
| 5       | Shankar M               | Post Graduate         |
| 6       | V.Kowsalya              | Post Graduate         |

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M.Phil., Ph.D

Project of Commerce
PG & Research Dept. of Commerce
Project Dept.



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| 7  | Divya lakshmi S    | Post Graduate  |
|----|--------------------|----------------|
| 8  | BALACHANDRAN D     | Post Graduate  |
| 9  | Vendi Srivardhini  | Post Graduate  |
| 10 | RAKESH SHANKAR RAV | Faculty Member |
| 11 | D.santhiya         | Post Graduate  |
| 12 | VIGNESH KANDASAMY  | Post Graduate  |
| 13 | K M Monivershini   | Post Graduate  |
| 14 | Aarthi B           | Post Graduate  |
| 15 | PRANAVMOSH M       | Post Graduate  |
| 16 | K.Parthasarathy    | Post Graduate  |
| 17 | BALAJI S           | Post Graduate  |
| 18 | AISWARYA.A         | Post Graduate  |
| 19 | Sofiya Santha J    | Post Graduate  |
| 20 | NIVETHA AR         | Post Graduate  |
| 21 | M.santhosh         | Post Graduate  |
| 22 | Mahalakshmi v      | Post Graduate  |
| 23 | Saloni S Das       | Post Graduate  |
| 24 | Rithika s shah     | Post Graduate  |
| 25 | Nandhini.V         | Post Graduate  |
| 26 | Danush R           | Post Graduate  |
| 27 | Jayashree.G        | Post Graduate  |
| 28 | Ranganathan CS     | Post Graduate  |
| 29 | AMBILI.K           | Post Graduate  |
| 30 | Nivetha AR         | Post Graduate  |
| 31 | LAVANYA. M         | Post Graduate  |
| 32 | Swetha.c           | Post Graduate  |
| 33 | K.Ayshwarya        | Post Graduate  |
| 34 | k.Parthasarathy    | Post Graduate  |
| 35 | BALAMURUGAN P      | Post Graduate  |
| 36 | Sanjitha S         | Post Graduate  |
| 37 | Lavanya. T         | Post Graduate  |
| 38 | Mahalakshmi v      | Post Graduate  |
| 39 | Harini C           | Post Graduate  |
| 40 | J S JEFFRIN        | Post Graduate  |
| 41 | BALACHANDRAN D     | Post Graduate  |

Dr.J. Jayasankar, M.Com., M.Phil., Ph.D 95

Associate Professor & Head

Associate Professor & Guide

Research Supervisor & Guide

PG & Research Dept. of Commerce

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| 42 | V. Madesh          | Post Graduate |  |
|----|--------------------|---------------|--|
| 43 | V. Madesh          | Post Graduate |  |
| 44 | Gokul Anand P      | Post Graduate |  |
| 45 | Indumathi P        | Post Graduate |  |
| 46 | R K SOMASUNDARAM   | Post Graduate |  |
| 47 | J S JEFFRIN        | Post Graduate |  |
| 48 | Dhanashwar s k     | Post Graduate |  |
| 49 | SANTHIYA A         | Post Graduate |  |
| 50 | Pradish M          | Post Graduate |  |
| 51 | mageshwaran m      | Post Graduate |  |
| 52 | Yamini J           | Post Graduate |  |
| 53 | Murughan J         | Post Graduate |  |
| 54 | Monica k           | Post Graduate |  |
| 55 | V.hemalatha        | Post Graduate |  |
| 56 | Priyanka.N         | Post Graduate |  |
| 57 | Swetha.c           | Post Graduate |  |
| 58 | Jagadeeswari.U     | Post Graduate |  |
| 59 | HARINI R           | Post Graduate |  |
| 60 | V.SANDHIYA         | Post Graduate |  |
| 61 | Swathi.t.1         | Post Graduate |  |
| 62 | Balaji U           | Post Graduate |  |
| 63 | Anitha G           | Post Graduate |  |
| 64 | Sowmiya P          | Post Graduate |  |
| 65 | A.Anugomathi       | Post Graduate |  |
| 66 | S R EUNICECELSHIYA | Post Graduate |  |
| 67 | Swetha.c           | Post Graduate |  |
| 68 | Kirthikaa N        | Post Graduate |  |
| 69 | SHOBIKA S MOHAN    | Post Graduate |  |
|    |                    |               |  |

PRINCIPAL

Dwaraka Doss Goverdhan Doss

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Dr.J.Jayasankar, M.Com., M.Phil., Ph.D.
Associate Professor & Head
Associate Professor & Guide
Research Supervisor & Guide
PG & Research Dept. of Commerce
PG & Research Doss Vaishnav college
Dwaraka Doss Goverdhan Doss Vaishnav college
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Screen shot of the session in progress.



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Dr.J. Jayasankar, M.Com., M.Phil., Ph.D.
Associate Professor & Head

Associate Supervisor & Guide Associate Professor & Head

Associate Professor & Guide

Research Supervisor & Guide

PG & Research Dept. of Commerce

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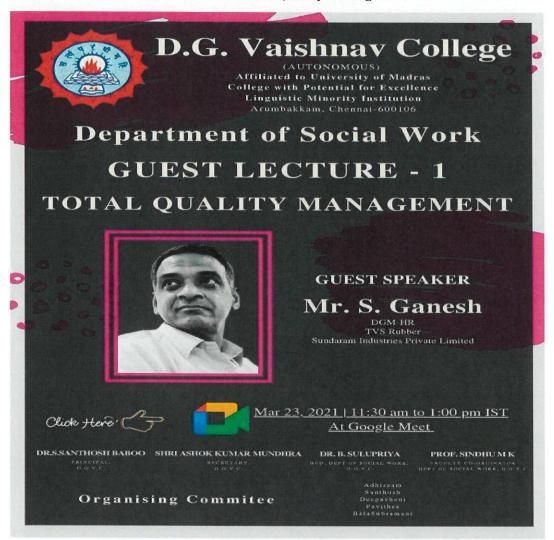
98 Dr.J.Javasankar, M.Com., M.Phil., Ph.D Associate Professor & Head Research Supervisor & Guide PG & Research Dept. of Commerce Kesearch uept. of Commerce College (Coverdhan Doss Valshnav College)



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21. Virtual Guest Lecture on "Total Quality Management" for II Year MSW



Name of the Event

: Guest lecture series - 1

Topic

: Total Quality Management

Date

: 23,03,2021

Venue

: Google meet

Mode

: Online

Organisers

: Aathiraam, Deepavheni, Pavithra, Santhosh

Faculty Coordinator

: Prof. M. K. Sindhu

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Resource Person

: Mr. S. Ganesh (DGM - Quality Assurance), TVS Rubber,

Sundaram Industries Private Limited.

No. of Staff Participants

: 1

No of Student Participants

: 40

# DETAILED REPORT OF THE PROGRAMME:

Total Quality Management, or TQM, is a management approach to long-term success through customer satisfaction. All employees of a company or organization employing a TQM approach participate in improving processes, products, services and the culture. In general, TQM improves the HR processes. Hence, it is essential for HRM students to learn about TQM and it effective practice.

The Department of Social Work had arranged for a guest lecture program on the topic "Total Quality Management" for the MSW - II year students to understand the concept of TQM and the role of HR process in it. The guest lecture begun with the introduction about the topic of the day by Mr. Santhosh, MSW - II year, who was the emcee for the event and delivered the welcome address. Followed by, the lecture of the guest speaker about the introduction of Total quality management. The resource person then elaborated about the quality systems followed in various organization including Total Productive Maintenance (TPM), Total Quality Management (TQM) and how it benefits the organizations. The guest speaker also explained about the International Standardization for Organization (ISO) certifications for various types of organizations. The resource person also described about the six sigma certifications and also used video presentations to elaborate about the types of employees present in an organization and the words of world famous entrepreneurs on TQM. At the end of the guest lecture, the students actively participated in the question and answer session. The students also interacted with the guest speaker about his professional experience. The guest lecture was concluded by proposing the vote of thanks by Mr. Aathiraam, MSW - II year.

# **OUTCOME OF THE PROGRAMME:**

The guest lecture by Mr. Ganesan was an eye opening session for the students about Total Quality Management. The students gained the practical observations of the guest speaker in professional experiences. The students obtained knowledge about the concept of benefit of TQM for an organization and the role of HR processes in the TQM.

List of Students Participated

| S.No | ROLL<br>NUM | NAME OF THE<br>STUDENT |
|------|-------------|------------------------|
| 1    | 19D1901     | SHIRALI S              |
| 2    | 19D1902     | MOHAN ARAVIND R        |
| 3    | 19D1903     | LAVAN KUMAR S N        |
| 4    | 19D1904     | VAISHNAVI S            |
| 5    | 19D1905     | NIRANJAN M             |

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| 6  | 19D1906 | DEEPAVHENI G S    |
|----|---------|-------------------|
| 7  | 19D1907 | THANUJA D         |
| 8  | 19D1908 | AKSHAYA K S       |
| 9  | 19D1910 | NITYA KALYANI P G |
| 10 | 19D1911 | NAVEEN KUMAR S    |
| 11 | 19D1912 | RAJAKRISHNAN V    |
| 12 | 19D1913 | POOJA S           |
| 13 | 19D1914 | AATHIRAAM A R     |
| 14 | 19D1915 | REJOE THOMAS S    |
| 15 | 19D1916 | MANJARI P         |
| 16 | 19D1917 | KARTHIKEYAN P     |
| 17 | 19D1918 | PAVITHRA RM       |
| 18 | 19D1919 | BALASUBRAMANI D   |
| 19 | 19D1921 | MOHANA PRIYA G    |
| 20 | 19D1922 | DEEPTHI PRABHA N  |
| 21 | 19D1923 | SUJITH R          |
| 22 | 19D1924 | SANTHOSH S        |
| 23 | 19D1925 | DHARMARAJ J       |
| 24 | 19D1926 | BRINTHA B         |
| 25 | 19D1927 | SWETHA B          |
| 26 | 19D1929 | SHALOM GARRY S    |
| 27 | 19D1930 | ADHITYAA J        |
| 28 | 19D1931 | ABDULLAH K F      |
| 29 | 19D1932 | MANISHANKAR R     |
| 30 | 19D1933 | NISHOK R B        |
| 31 | 19D1934 | MAHA VIDHYA S     |
| 32 | 19D1935 | SARANYA R         |
| 33 | 19D1936 | GOWTHAMI R D      |
| 34 | 19D1937 | NAVIN KUMAR P     |
| 35 | 19D1938 | DEVIKA A          |
| 36 | 19D1939 | AISHWARYAA VSR    |
| 37 | 19D1940 | RISHIKESH B       |
| 38 | 19D1941 | HARINI BAI J      |
| 39 | 19D1942 | TAMIL SELVAN P    |
| 40 | 19D1943 | RITUR             |

Head P.G. Department of Social Work Dwaraka Doss Goverdhan Doss Vaishnav College Arumbakkam, Chennai-600 106.



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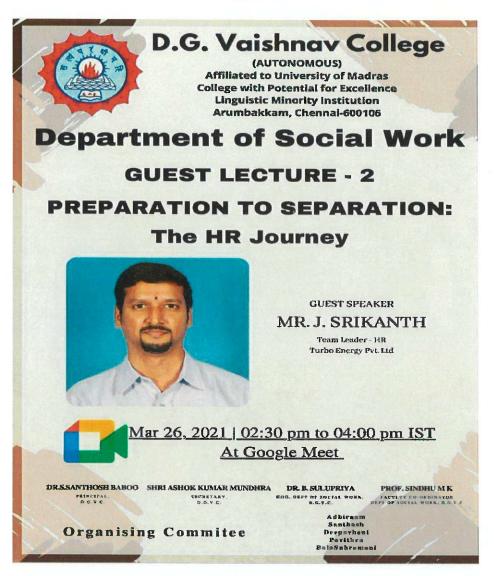


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22. Virtual Guest Lecture on "Preparation to Separation: The HR Journey" for II

MSW



Name of the Event

: Guest lecture series - 2

Topic

: Preparation to Separation: The HR Journey

Date

: 26.03.2021

Time

: 02.30 PM - 4.00 PM

Mode

: Online

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**Organisers** 

Adhiram, Deepavheni,

Pavithra,

Santhosh

&

Balasubramanian.

**Faculty Coordinator** 

: Prof. M. K. Sindhu

Resource Person

: Mr J.SRIKANTH, Team Leader – HR, Turbo Energy Pvt Ltd.

No. of Staff Participants

: 1

No of Student Participants

: 40

# DETAILED REPORT OF THE PROGRAMME:

The speaker started the session by explaining who is HR and what human resource does. The HR (Human Resources) department is a group that is responsible for managing the employee life cycle (i.e., recruiting, hiring, on boarding, training, and firing employees) and administering employee benefits. Human resource deals with the most uncomfortable aspects of work: HR violations, layoffs, and firing. But the truth is that human resources is there to support employees. It's quite literally a resource for humans. Hence it is useful and it is the basis that all HR should know the journey of their career. The Department of Social Work had arranged for a guest lecture program on the topic "Preparation to Separation: The HR Journey" for the MSW - II year students to understand the concept of who is HR, what human resource do and what is the journey of an HR. The guest lecture program began with the introduction about the event topic of the day by Mr Santhosh, MSW - II year, who was the emcee for the event and Mr Shalom Garry Smith delivered the welcome address.

Followed by, the guest speaker started the session with an introduction about human resources. The resource person then elaborated on the HR roles and responsibility. The guest speaker also explained the journey from where to start the career and how to develop the career and how to prepare for the career of an HR. At the end of the guest lecture, the students actively participated in the question and answer session. The students also interacted with the guest speaker about his professional experience. The guest lecture was concluded by proposing the vote of thanks by Mr Adhiram, MSW - II year.

#### **OUTCOME OF THE PROGRAMME:**

The guest lecture by Mr Srikanth was an eye-opening session for the students about The HR Journey. The students gained the practical knowledge of the guest speaker in professional experiences. The students obtained knowledge about who is HR and what human resources do and the journey of an HR.

#### List of Participants:

| S.No | ROLL NUM | NAME OF THE STUDENT |
|------|----------|---------------------|
| 1    | 19D1901  | SHIRALI S           |
| 2    | 19D1902  | MOHAN ARAVIND R     |
| 3    | 19D1903  | LAVAN KUMAR S N     |
| 4    | 19D1904  | VAISHNAVI S         |

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|    | 14071005 | L                 |
|----|----------|-------------------|
| 5  | 19D1905  | NIRANJAN M        |
| 6  | 19D1906  | DEEPAVHENI G S    |
| 7  | 19D1907  | THANUJA D         |
| 8  | 19D1908  | AKSHAYA K S       |
| 9  | 19D1910  | NITYA KALYANI P G |
| 10 | 19D1911  | NAVEEN KUMAR S    |
| 11 | 19D1912  | RAJAKRISHNAN V    |
| 12 | 19D1913  | POOJA S           |
| 13 | 19D1914  | AATHIRAAM A R     |
| 14 | 19D1915  | REJOE THOMAS S    |
| 15 | 19D1916  | MANJARI P         |
| 16 | 19D1917  | KARTHIKEYAN P     |
| 17 | 19D1918  | PAVITHRA RM       |
| 18 | 19D1919  | BALASUBRAMANI D   |
| 19 | 19D1921  | MOHANA PRIYA G    |
| 20 | 19D1922  | DEEPTHI PRABHA N  |
| 21 | 19D1923  | SUJITH R          |
| 22 | 19D1924  | SANTHOSH S        |
| 23 | 19D1925  | DHARMARAJ J       |
| 24 | 19D1926  | BRINTHA B         |
| 25 | 19D1927  | SWETHA B          |
| 26 | 19D1929  | SHALOM GARRY S    |
| 27 | 19D1930  | ADHITYAA J        |
| 28 | 19D1931  | ABDULLAH K F      |
| 29 | 19D1932  | MANISHANKAR R     |
| 30 | 19D1933  | NISHOK R B        |
| 31 | 19D1934  | MAHA VIDHYA S     |
| 32 | 19D1935  | SARANYA R         |
| 33 | 19D1936  | GOWTHAMI R D      |
| 34 | 19D1937  | NAVIN KUMAR P     |
| 35 | 19D1938  | DEVIKA A          |
| 36 | 19D1939  | AISHWARYAA VSR    |
| 37 | 19D1940  | RISHIKESH B       |
| 38 | 19D1941  | HARINI BAI J      |
| 39 | 19D1942  | TAMIL SELVAN P    |
| 40 | 19D1943  | RITU R            |

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# 23. Research in Commerce and Social Sciences - Episode I - Series III -RELEVANCE OF STATISTICAL ANALYSIS IN SOCIAL SCIENCE RESEARCH



Name of the Event Episode II

: Episode III: Relevance of Statistical Analysis in Social

Science Research

Date and Venue

: 27th March, 2021 @ 5 PM

Mode

: Google Meet (Online)

**Organisers** 

: Dr. J. Jayasankar – Associate Professor and Head, Department of Commerce, Dwaraka Doss Goverdhan

Doss Vaishnav College

Dr. Jayasankar, M.Com., M.Phil., Ph.D 107

Dr. Jayasankar, M.Com., M.Phil., Ph.D 107

Associate Professor & Head

Associate Professor & Guide

Research Supervisor & Guide

Research Dept. of Commerce

Research Dept. of Commerce

PG & Research Dept. of Commerce

Research Dept. of Commerce

Arumbakkam, Chennai. 800 106.



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Resource Person

Haridayal Sharma, Assistant Professor, Department of Commerce, Dwaraka Doss Goverdhan

Doss Vaishnav College

Faculty Co-ordinators

: Dr. R. Sundari, Assistant Professor, Department of Commerce. Dr. A.G. Vijayanarayanan, Assistant Professor, Department of Commerce.

Student Co-ordinators

: Mr. Aravind, II M.Com, Ms. Anchal, I B.Com,

Mr. Yash, I B.Com

No. of Participants

: 74

## **Detailed Report of the Programme:**

The webinar was organised on 27th March 2021 at 5 PM on the topic "Relevance of Statistical Analysis in Social Science Research". At the outset, Dr. A.G. Vijayanarayanan, Assistant Professor, Department of Commerce welcomed the gathering and introduced the Resource Person for the programme, Dr. Haridayal Sharma - Assistant Professor, Department of Commerce and briefed the sessions planned for the conduct of the webinar series. The session was very lively and interactive and was relatable to their projects. Dr.H.D.Sharma, started the session with the introduction to Statistics and highlighted the importance of the same. He narrated the usage of statistics in Commerce and Social science research and emphasised the need for knowing the practical application of tools before applying. The deliberations were made on Why and How to use statistical tools and the relative usage and application. He discussed the pitfalls in usage of statistics and gave suggestions on how to avoid unwarranted conclusion, Unfair Comparison, Fallacy of model building and getting over whelmed by the reputation of the method. The programme was concluded with vote of thanks proposed by Ms. Anchal of I B. Com. She thanked the resource person of the session for sparing his valuable and precious time and explaining the concepts in simple and practical manner to inspire the budding researchers.

#### Objectives of the Webinar:

- To Orient the Post Graduates, M.Phil. and Ph.D., Scholars on the relevance of statistical tools in commerce and social science research.
- To highlight the need and importance of Statistical Analysis in Social Science Research.
- Create a passion of research & Kick start the Process of Project Report Preparation.

#### Learning Outcome:

- Practical Application of various statistical methods in research.
- · Using need-based tools in research
- Clarity on application of Qualitative and quantitative research techniques.

Pitfalls to be avoided while choosing statistical tools

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List of Participants

| SL NO | Name of the Participant | Nature of Participant        |
|-------|-------------------------|------------------------------|
| 1     | Vishal Krishnan M       | Ph.D. Scholar                |
| 2     | V Madesh                | Post Graduate                |
| 3     | R Ramya                 | Ph.D. Scholar                |
| 4     | Monica K                | Post Graduate                |
| 5     | K M Monivershini        | Post Graduate                |
| 6     | Ambili K                | Post Graduate                |
| 7     | Nandhini V              | Post Graduate                |
| 8     | Saloni S Das            | Post Graduate                |
| 9     | Balamurugan P           | Post Graduate                |
| 10    | Anitha G                | Post Graduate                |
| 11    | J S Jeffrin             | Post Graduate                |
| 12    | Pranavmosh M            | Post Graduate                |
| 13    | Jayashree G             | Post Graduate                |
| 14    | Mahalakshmi V           | Post Graduate                |
| 15    | Shobika S Mohan         | Post Graduate                |
| 16    | Harini C                | Post Graduate                |
| 17    | Vignesh Kandasamy R     | Post Graduate                |
| 18    | Balaji S                | Post Graduate                |
| 19    | V Nivetha               | Post Graduate                |
| 20    | Lavanya M               | Post Graduate                |
| 21    | Ranganathan C S         | Post Graduate                |
| 22    | Sofiya Santha J         | Post Graduate                |
| 23    | Sanjitha S              | Post Graduate                |
| 24    | T Lavanya               | Post Graduate                |
| 25    | Raveena S K             | Post Graduate                |
| 26    | Aiswarya A              | Post Graduate                |
| 27    | Rithika S Shah          | Post Graduate                |
| 28    | V Kowsalya              | Post Graduate                |
| 29    | V S Bharath Sai Vel     | Post Graduate                |
| 30    | K Ayshwarya             | Post Graduate                |
| 31    | Deepikadevi N           | Post Graduate                |
| 32    | Mageshwaran M           | Post Graduate                |
| 33    | Tamil Yanan G B         | Post Graduate                |
| 34    | K Parthasarathy         | Post Graduate                |
| 35    | Sri Ram Kailash M       | Post Graduate                |
| 36    | Indumathi P             | Post Graduate                |
| 37    | M Santhosh              | Post Graduate                |
| 38    | Nivetha A R             | Post Graduate                |
| 39    | Sasikala M              | Post Graduate  Post Graduate |
| 10    | A Anugomathi            | Post Graduate                |

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Dr.J. Jayasankar, M.Com., M.Phil., Ph.D.
Associate Professor & Head
Research Supervisor & Guide
PG & Research Dept. of Commerce
PG & Research Dept. of Commerce
Dwaraka Doss Goverdhan Doss Valshnav college
Dwaraka Doss Goverdhan Chennal- 600 106.



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| 41 | Sakthivel V J       | Post Graduate |
|----|---------------------|---------------|
| 42 | Shankar M           | Post Graduate |
| 43 | Eunice Celshiya S R | Post Graduate |
| 44 | M Suriya Kumar      | Post Graduate |
| 45 | Yamini J            | Post Graduate |
| 46 | Ms. Senthamarai D   | Post Graduate |
| 47 | Gokul Anand P       | Post Graduate |
| 48 | Madhumitha L        | Post Graduate |
| 49 | Suriya S            | Post Graduate |
| 50 | Sukanti J           | Post Graduate |
| 51 | S Saranya           | Post Graduate |
| 52 | Murughan J          | Post Graduate |
| 53 | Jagadeeswari U      | Post Graduate |
| 54 | Santhiya A          | Post Graduate |
| 55 | V.Kowsalya          | Post Graduate |
| 56 | Balaji S            | Post Graduate |
| 57 | V. Madesh           | Post Graduate |
| 58 | k.ayshwarya         | Post Graduate |
| 59 | Madhumitha.L        | Post Graduate |
| 60 | Dhanashwar          | Post Graduate |
| 61 | Ezhil P             | Post Graduate |
| 62 | SHAKEELA. M. K.     | Post Graduate |
| 63 | Dr.V.ARUNA          | Post Graduate |
| 64 | Geetha              | Faculty       |
| 65 | T.keerthana         | Post Graduate |
| 66 | Indumathi P         | Post Graduate |
| 67 | R. Rama             | Post Graduate |
| 68 | Nagarathna D        | Post Graduate |
| 69 | R. Rama             | Post Graduate |
| 70 | Nagarathna D        | Post Graduate |
| 71 | S.V.Mohana Sujana   | Post Graduate |
| 72 | LAVANYA. M          | Post Graduate |
| 73 | Deepikadevi N       | Post Graduate |
| 74 | SANJITHA S          | Post Graduate |
| 75 | Ranganathan CS      | Post Graduate |

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Dr.J.Jayasankar, M.Com., M.Phil., Ph.D.

Associate Professor & Head

Associate Professor & Guide

Research Dept. of Commerce

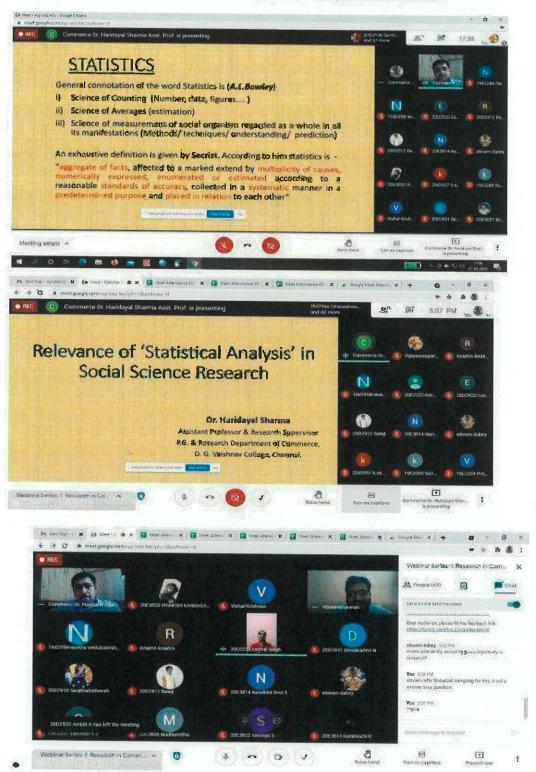
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Dr.J. Jayas ankar, M.Com., M.Phil., Ph.D 111

Dr.J. Jayas ankar, M.Com., M.Phil., Ph.D 111

Associate Professor & Guide

Research Supervisor & Guide

Research Dept. of Commerce

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24. Virtual HRD Program on Skill Development Program - Leadership performance-Reskilling and up skilling for digital workforce



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COLLEGE WITH POTENTIAL FOR EXCELLENCE

**DEPARTMENT OF SOCIAL WORK** 

# **HRD STUDENTS FORUM**

Cordially invites you for the

Skill Development Programme

On

Leadership Performance - Upskilling and Reskilling for Digital Workforce

**RESOURCE PERSONS** 



Mr.Valliappan S Head HR, Faurecia,

Chennai

Mr.Chandru Chakrapani Founder, Peogic Solutions, Chennai

Dr.B.Sulu Priya HOD-Social Work Captain Dr.S.Santhosh Baboo Principal

Shri. Ashok Kumar Mundra Secretary

Prof.Vijayalakshmi Faculty Coordinator



meet.google.com/ejd-betz-mbx



DATE: 1st April, 2021



TIME: 9.00 am-1.00 pm

Student Coordinators: S.Vaishnavi & J.Adhityaa

Topic

: Leadership performance- Upskilling and Reskilling for

digital workforce

Date

: 01.04.2021

Venue

: Google meet

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Mode

: Online

**Organisers** 

: S. Vaishnavi & J. Adhityaa

Faculty Coordinator

: Prof. Vijayalakshmi

Resource Person Session I

: Mr. Valliappan. S, Head HR, Faurecia, Chennai and

Resource Person Session II

: Mr. Chandru Chakrapani, Founder, Peogic Solutions, Chennai

No. of Staff Participants

: 1

No of Student Participants

: 85

#### Introduction:

The student coordinator duly welcomed the two guest speakers for the day, Mr. Valliappan and Mr. Chandru Chakrapani, elucidating on their academic background, contribution to their respective fields and current dispositions in their careers. The student participants too joined in on the warm welcome. The e-bouquet, a unique touch from the students of DGVC was presented to both the guests.

Session – 1 (9-10.50 AM)

Resource person: Mr. Valliappan, Head of HR, Faurecia, Chennai.

#### Pointers:

- 1. Competency
- 2. Change management
- 3. Generational view points
- 4. Diversity
- 5. Tech access
- 6. Open mindset

#### The content:

Mr. Valliappan began his session by generally discussing the need for competency at the workplace and moreover in life. For every task, big or small, we need to equip ourselves with the relevant knowledge and skill to be able to accomplish it satisfactorily. This not only is for getting the work done at that moment, but enables us to keep it in our psyche whenever we may come across a similar task in the near future. In a corporate setting, this becomes even more vital, as each employee across all dispositions are required to prepare for and execute a varied amount of responsibilities.

#### Change management:

Change management is defined as the methods and manners in which a company describes and implements change within both its internal and external processes. This includes preparing and supporting employees, establishing the necessary steps for change, and monitoring preand post-change activities to ensure successful implementation.

Significant organizational change can be challenging. It often requires many levels of cooperation and may involve different independent entities within an organization.

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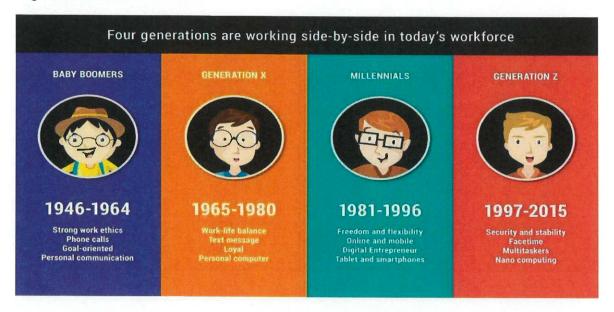


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Developing a structured approach to change is critical to help ensure a beneficial transition while mitigating disruption.

## A generational view on work:



The illustration beautifully explains the stark difference and evolution of thoughts, habits and advancement in technology. Qualitative aspects too have changed massively over 3 generations of the world's economy.

#### **Upskill and Reskill:**

Reskilling means looking for people with 'adjacent skills', that are close to the new skills your company requires. It provides a lateral learning experience. The World Economic Forum estimates that over half of all employees (54%) will require 'significant' reskilling by 2022. A culture of **upskilling**, on the other hand, means teaching employees new, advanced skills to close talent gaps. It involves your team members in continuous education and helps them to advance along their current career path. These employees may have worked for your organization for several years and possess an in-depth understanding of both your culture and your customers.

While two thirds of organizations believe that workforce development programs will help to address the skills gap, they are slow to take action due to financial constraints and the lack of suitable technology to support internal initiatives. Without taking action now, however, your

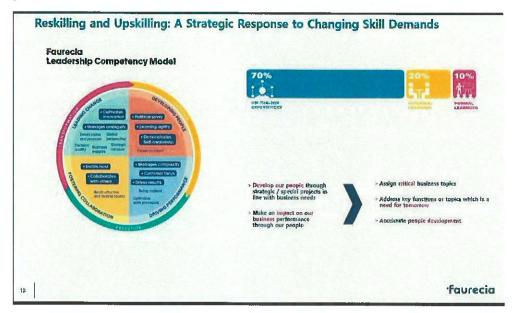
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company's ability to meet its long-term goals are at risk if you do not have access to the skills you need.



## Conclusively,

This leads people and organisations towards embracing and constantly trying to understand the meaning of change in the environment, especially at work. Every generation preceding the current legion of workforce must be in a position to set aside their ego and learn from their younger colleagues on how they perceive 'work-life' balance.

The guest speaker also felt that the management should be on their toe to accommodate new and dynamic ideas of the youngsters, the face of change in the country's economic prosperity.

Session -2 (11.10 -1 PM)

Resource person: Mr. Chandru Chakrapani, Founder, Peogic solutions, Chennai.

#### **Pointers:**

- 1. Leadership performance and direction of organization
- 2. Getting rid of "I am a fresher" attitude
- 3. "Be a HR strategist, not stay an admin"
- 4. Get in the shoes of your immediate leader
- 5. Talent and speaking out
- 6. Quality of work
- 7. Choose the right skill

#### Content:

Mr. Chakrapani begun the session with a question posed to the students: What is leadership performance?

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Among the avid responses, one came through as most appropriate: "The marker or way in which we can assess the company's objectives through the style of leadership by the head, and whether that is consistent".

We all have experienced ineffective 'leaders' at some point in our careers. Many people are mistakenly referred to as leaders simply because of their title or the position that they hold in their organization. But just because a person occupies a 'leadership position' does not mean that they actually perform as an effective leader. Just like any other business activity, the measure of leadership effectiveness must be based on actual performance. Effective leaders experience performance success because they have willing followers, they possess attractive leadership characteristics, and they actually use their leadership skills.

### Leaders have willing followers

A leader without followers is simply not a leader — after all, without followers, who are they really leading? And since leaders and their followers need each other, their objectives and interactions must be mutually supportive. They both want something, and they rely on the other party(s) to help them to acquire it. On the one hand, the leader wants to achieve an outcome, and after they determine an appropriate direction, they will need their followers to complete activities that will bring forth their desired result. (This is why leaders try to surround themselves with the right people). And followers will support a leader who will satisfy a common collective need or desire, therefore they will be attracted, and their support will be retained, based on their confidence in the leader's ability to accomplish this.

But the most effective leaders don't just have followers; they have willing followers. The commitment given is totally different between a follower who is required to support a leader and one from whom the leader has earned their willing support. Leaders who have followers simply because of their title, or position, will never have the same effectiveness as those who attract and retain truly loyal followers based on their actual leadership performance.

#### Leaders actually perform. It's really that simple.

Effective leaders don't promise to perform, they don't claim to have performed when they have not – they simply do what they say they will do. And, as humans will, should they make a performance mistake, they admit it, they learn from it and they correct it. We can say that, in addition to their actual performance, effective leaders gain credibility with their followers due to their honesty and integrity and their willingness to accept responsibility for their actions.

Getting rid of the vulnerability that surrounds a newbie to an organisation is critical, as the younger and more eager such employees are, the more scope they will have to make mistakes early on and learn from them. On the other hand, "I am a fresher. I won't have to do this/ I can't do that" is also a constant notion that the youth are constantly stuck with, sometimes a harsh reality check spurs them on to really committing themselves to involved action, Mr. Chakrapani expressed.

"Be a HR strategist, not stay an admin" was an emphatic statement that captured the students' imagination in a big way. We would know that there are stages that a budding HR manager must go through to establish themselves in an organisation, but the biggest factor lies in putting oneself in their immediate leader's shoes, soaking in the experiences from regularly

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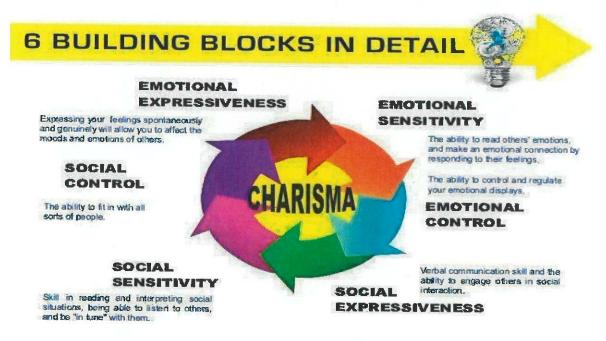
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conversing and see how you can do tasks that gradually increase in complexity. This is where a person from remaining 'stagnant' as a part of the HR admin, makes a case for themselves to be promoted as a genuine strategist.

#### **Expression** and Talent

Mr. Chakrapani constantly stressed upon two key facets that can drive an organisation in an efficient and reliable manner: **being open and being talented**. This was an attempt to bridge upskilling and reskilling, where skilled individuals are the way in which any organisation in any sector can function as business entities. When a person is talented enough to know what they're doing, and teach the same skill to the next guy in line without compromising on the message, that is true leadership. The diagram below further illustrates the same.



# The need for upskilling and reskilling, in context:

- 1. Think about your employees
- 2. Customers will always be out there needing a solution. Be that solution.
- 3. Efficiency is key

## Building an organisational culture:

"Change is permanent. So build a strong culture of evolution among the employees". Similarly, learning never stops. The culture created by the managers should induce every individual to learn off each other, as everyone has their own skill and domain of expertise.

It should always be growing internally. Only when that occurs, the results automatically start to show.

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#### Conclusion:

## Our guest conclusively shared this excellent quote that inspires him:

"The nimbleness to make our workforce ready... will become the key factor" Saurabh Govil, President and Chief HR, Wipro.

#### Outcome:

Both the sessions proved to be of a great standard of information, experience and most of all, fun and interesting to listen to. The students of both 1 MSW and 2 MSW thank both the guest speakers and all those who had made this a possibility.

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#### List Of Students Participated

#### II MSW

| S.No | ROLL NUM | NAME OF THE STUDENT |
|------|----------|---------------------|
| 1    | 19D1901  | SHIRALI S           |
| 2    | 19D1902  | MOHAN ARAVIND R     |
| 3    | 19D1903  | LAVAN KUMAR S N     |
| 4    | 19D1904  | VAISHNAVI S         |
| 5    | 19D1905  | NIRANJAN M          |
| 6    | 19D1906  | DEEPAVHENI G S      |
| 7    | 19D1907  | THANUJA D           |
| 8    | 19D1908  | AKSHAYA K S         |
| 9    | 19D1910  | NITYA KALYANI P G   |
| 10   | 19D1911  | NAVEEN KUMAR S      |

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| 11 | 19D1912 | RAJAKRISHNAN V   |
|----|---------|------------------|
| 12 | 19D1913 | POOJA S          |
| 13 | 19D1914 | AATHIRAAM A R    |
| 14 | 19D1915 | REJOE THOMAS S   |
| 15 | 19D1916 | MANJARI P        |
| 16 | 19D1917 | KARTHIKEYAN P    |
| 17 | 19D1918 | PAVITHRA RM      |
| 18 | 19D1919 | BALASUBRAMANI D  |
| 19 | 19D1921 | MOHANA PRIYA G   |
| 20 | 19D1922 | DEEPTHI PRABHA N |
| 21 | 19D1923 | SUJITH R         |
| 22 | 19D1924 | SANTHOSH S       |
| 23 | 19D1925 | DHARMARAJ J      |
| 24 | 19D1926 | BRINTHA B        |
| 25 | 19D1927 | SWETHA B         |
| 26 | 19D1929 | SHALOM GARRY S   |
| 27 | 19D1930 | ADHITYAA J       |
| 28 | 19D1931 | ABDULLAH K F     |
| 29 | 19D1932 | MANISHANKAR R    |
| 30 | 19D1933 | NISHOK R B       |
| 31 | 19D1934 | MAHA VIDHYA S    |
| 32 | 19D1935 | SARANYA R        |
| 33 | 19D1936 | GOWTHAMI R D     |
| 34 | 19D1937 | NAVIN KUMAR P    |
| 35 | 19D1938 | DEVIKA A         |
| 36 | 19D1939 | AISHWARYAA VSR   |
| 37 | 19D1940 | RISHIKESH B      |
| 38 | 19D1941 | HARINI BAI J     |
| 39 | 19D1942 | TAMIL SELVAN P   |
| 40 | 19D1943 | RITU R           |

### I MSW

| I I I I I I I I I I I I I I I I I I I |           |                      |
|---------------------------------------|-----------|----------------------|
| S.No                                  | Roll. No. | Name Of the Students |
| 1                                     | 1951      | JAYASHREE.R          |
| 2                                     | 1952      | SHIVANGI SRIKANTH    |
| 3                                     | 1953      | HARISH.M             |
| 4                                     | 1954      | JAGAASHREE.V.S       |
| 5                                     | 1955      | SREEVIDYA.M.P        |
| 6                                     | 1956      | RAMANA RISHI.N       |
|                                       |           |                      |

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| 7   | 1957 | MADHYANTHI.S              |
|-----|------|---------------------------|
| - 8 | 1958 | SAINILESH.R               |
| 9   | 1960 | SUSHMA.R                  |
| 10  | 1961 | SHIVANI.P                 |
| 11  | 1962 | SUGANYA.V                 |
| 12  | 1963 | RIA AARTHI.A              |
| 13  | 1964 | BHARATHI SAKTHI.S         |
| 14  | 1965 | SIVA NANTHINI.M           |
| 15  | 1966 | RAMYA.G                   |
| 16  | 1967 | RASMITA MOHANTY.P         |
| 17  | 1968 | SIVA SANKAR.M             |
| 18  | 1969 | KARTHICKKRISHNA.B         |
| 19  | 1970 | JEEVARATHNAM.S            |
| 20  | 1971 | SAKTHIVEL.M               |
| 21  | 1972 | MAKITHVA.S                |
| 22  | 1973 | VAISALI.G                 |
| 23  | 1974 | VINOTH.K                  |
| 24  | 1975 | PRASANNA KUMAR.S.K        |
| 25  | 1976 | VISHAL.S.P                |
| 26  | 1977 | MONISHA.V                 |
| 27  | 1978 | RENUKADEVI.T              |
| 28  | 1979 | ANGEL MARY.X              |
| 29  | 1980 | GURUCHANDER PRASAD,K, G   |
| 30  | 1981 | ANUSHAA.I                 |
| 31  | 1982 | SHRUTHI.M                 |
| 32  | 1983 | RAMANA KIRAN.V            |
| 33  | 1984 | AJAY KUMAR.R              |
| 34  | 1985 | AISHWARIYA                |
| 35  | 1986 | MONASH CHANDRA BABU.K.N M |
| 36  | 1987 | YOGESH KUMAR.S            |
| 37  | 1988 | VIGNESH.R                 |
| 38  | 1989 | VIGNESH.K                 |
| 39  | 1990 | BHARATH KUMAR.S M         |

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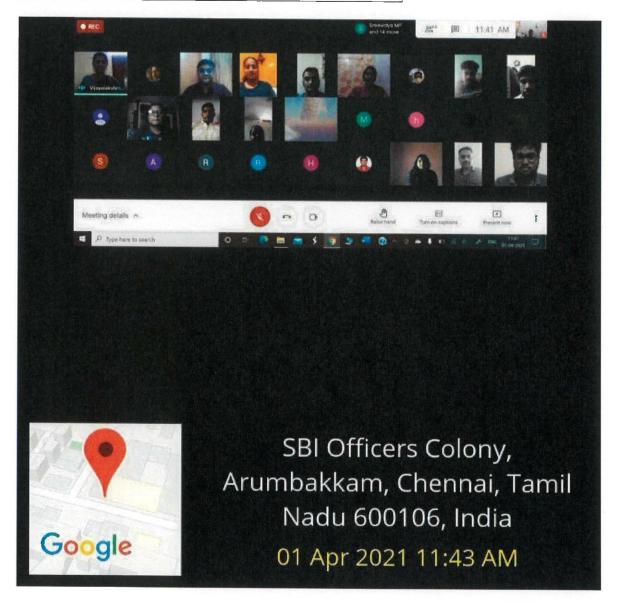
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| 40 | 1991 | VARSHA.M    |  |
|----|------|-------------|--|
| 41 | 1992 | HARSHADA.S  |  |
| 42 | 1993 | HAREENI.P.G |  |
| 43 | 1994 | ANURAJ.A    |  |
| 44 | 1995 | KARAN.M     |  |
| 45 | 1996 | NAGARAMYA.M |  |



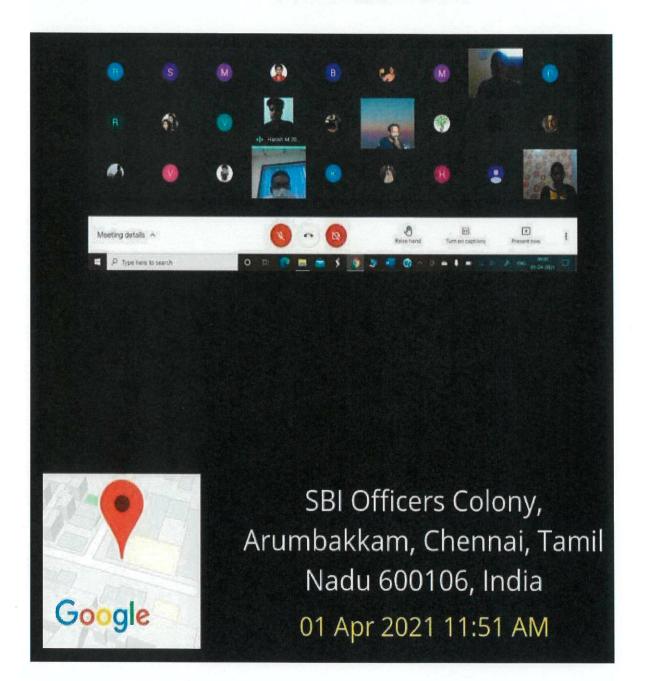
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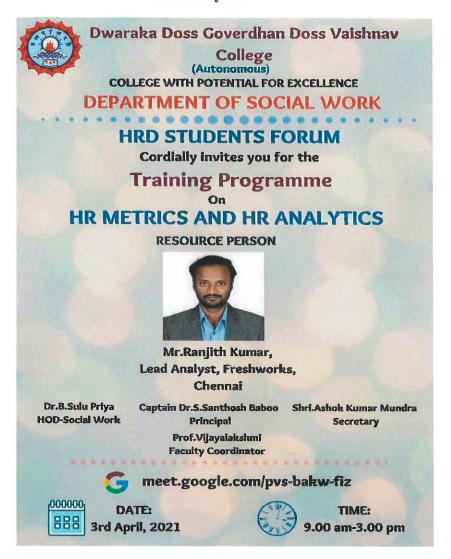
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25. Virtual HRD Program: Training Programme for II Year MSW on HR metrics and HR Analytics



Topic

: Training Programme on HR Metrics and HR Analytics

Date

: 03-04-2021

Venue

: Google meet

Mode

: Online

**Organisers** 

: Prof. S. Vijayalakshmi

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Faculty Coordinator

: Prof. S. Vijayalakshmi

Resource Person

: Mr. Ranjith Kumar, Lead Analyst - Freshworks, Chennai.

No. of Staff Participants

: 1

No of Student Participants

: 40

## **Detailed Report of the Programme**

The Department of Social Work had arranged a training programme on HR Analytics and Metrics for the MSW-II year students to understand about the effectiveness and the importance of data analytics in HR. The program started at 9.00am. The welcome address was delivered by Prof. Vijayalakhmi. Then Mr. Tamilselvan, MSW-II year, proceeded with the guest profile of Mr. Ranjith Kumar, Lead Analyst – Freshworks

HR analytics is all about People analytics. Where people analytics is the analysis of employee-related data using tools and metrics. Mr. Ranjth gave us an overview of HR metrics and highlights that the goal of HR analytics activities is to understand, quantify, manage, and improve the role of talent in the execution of strategy and value creation. It entails collecting data from internal and external sources, preprocessing, storing, and analyzing it to get insights about people on whose competence and commitment an organizations performance depends.

#### Importance and challenges of HR analytics

- Long term planning and strategic decision making: Most top performing businesses use data not to make windfall gains but to forecast and plan for future. Using data to analyze the ROI of various programs and initiatives helps make better decisions for company's future.
- Using automated tools: Using automation tools and automated processes not only reduce data errors due to human factors but also give time for more important strategic tasks. Evolving to these tools is one of the easy ways to utilize the real power of HR analytics.
- Building an analytics savvy HR team: It is good to have data but without a team
  which feels comfortable with data, one is still stuck with age old methods. Therefore,
  building a HR Tech savvy team of human resource professional, either by training or
  reskilling or new hiring, is going to be mandatory in future. Top performing
  organizations are already working towards enabling digital transformation in their
  human resources department.

#### **Benefits of HR Analytics and Metrics**

- Improved Hiring Decision HR analytics helps HR to make better choices based on historical data. A great HR analytics tool can make a difference by enabling HR to easily derive the best candidates to hire from the historical data.
- Reduced Talent Scarcity Data-driven recruiting strategies provide the insight
  needed to cast a more accurate net to ultimately build a larger pipeline. With the help
  of HR Analytics, it is easier to know who to target for a particular position when a

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requirement arises in the company.

- **Process Improvement** Once the company has enough data to provide to the experts to come up with accurate statistics and patterns, the company can then use it to make the recruitment process much quicker and efficient.
- Good Training Training is a necessary requirement for any organization. Gaps in the process of training can increase the cost to the company and unwanted issues. HR analytics provides the full swing to training programs. It helps the organization identify if employees are making full use of the opportunities and knowledge given to them during training programs
- **Better Insights** HR analytics help the company look at the employee's professional life by tracking, sharing, and analyzing performance-related data.
- Attrition When it comes to retention, HR analytics is the major tool to identify the retention rate of employees. It tells the company the reason why employees leave and why they stay. The reasons could range from under-performance, compensation, lack of skills to anything else. HR analytics could also be helpful in finding the gap areas where employees are finding difficulty in meeting goals and targets.
- Improved Employee Experience Once your recruitment process becomes swift, it automatically gives a good impression to candidates you want to attract to your organization.
- More Productive Workforce Since enterprises have a grip on the kind of people to hire for a job, it becomes easier to expect better performance and productivity from employees. With analytics, we get an understanding of the workforce and hence know what kind of environment, policies, and teams will make them work hard and give you results that you expect from them.

#### **Key Takeaways**

- Domains of strategic data- Insight, targeting, personalization and context.
- HR Bridge model Impact, Effectiveness and Efficiency
- The Gartner analytic continum Prescriptive, Descriptive, Diagnostic and predictive analysis.
- Analytical Domains in HR
- Functional and Technical Skills according to HR Analytics
- Analytics Maturity Model.

#### Outcome of the programme

The training programme led by Mr. Ranjith Kumar, was very informative and effective. The students gained knowledge on the concept of HR Analytics Metrics". They have learnt to work in excel functions such as VLOOKUP and Pivot table and chart for data analysis.

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## List Of Students Participated

#### II MSW

|      | ROLL    | NAME OF THE       |
|------|---------|-------------------|
| S.No | NUM     | STUDENT           |
| 1    | 19D1901 | SHIRALI S         |
| 2    | 19D1902 | MOHAN ARAVIND R   |
| 3    | 19D1903 | LAVAN KUMAR S N   |
| 4    | 19D1904 | VAISHNAVI S       |
| 5    | 19D1905 | NIRANJAN M        |
| 6    | 19D1906 | DEEPAVHENI G S    |
| 7    | 19D1907 | THANUJA D         |
| 8    | 19D1908 | AKSHAYA K S       |
| 9    | 19D1910 | NITYA KALYANI P G |
| 10   | 19D1911 | NAVEEN KUMAR S    |
| 11   | 19D1912 | RAJAKRISHNAN V    |
| 12   | 19D1913 | POOJA S           |
| 13   | 19D1914 | AATHIRAAM A R     |
| 14   | 19D1915 | REJOE THOMAS S    |
| 15   | 19D1916 | MANJARI P         |
| 16   | 19D1917 | KARTHIKEYAN P     |
| 17   | 19D1918 | PAVITHRA RM       |
| 18   | 19D1919 | BALASUBRAMANI D   |
| 19   | 19D1921 | MOHANA PRIYA G    |
| 20   | 19D1922 | DEEPTHI PRABHA N  |
| 21   | 19D1923 | SUJITH R          |
| 22   | 19D1924 | SANTHOSH S        |
| 23   | 19D1925 | DHARMARAJ J       |
| 24   | 19D1926 | BRINTHA B         |
| 25   | 19D1927 | SWETHA B          |
| 26   | 19D1929 | SHALOM GARRY S    |
| 27   | 19D1930 | ADHITYAA J        |
| 28   | 19D1931 | ABDULLAH K F      |
| 29   | 19D1932 | MANISHANKAR R     |
| 30   | 19D1933 | NISHOK R B        |
| 31   | 19D1934 | MAHA VIDHYA S     |
| 32   | 19D1935 | SARANYA R         |
| 33   | 19D1936 | GOWTHAMI R D      |
| 34   | 19D1937 | NAVIN KUMAR P     |
| 35   | 19D1938 | DEVIKA A          |

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| 36 | 19D1939 | AISHWARYAA VSR |
|----|---------|----------------|
| 37 | 19D1940 | RISHIKESH B    |
| 38 | 19D1941 | HARINI BAI J   |
| 39 | 19D1942 | TAMIL SELVAN P |
| 40 | 19D1943 | RITU R         |



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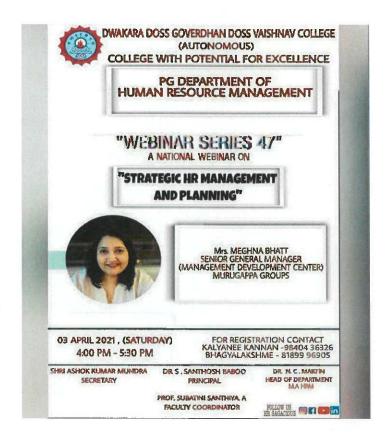
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### 26. Strategic HR management and planning



Programme Name

: Strategic HR Management and Planning

Date

: 03-04-2021

Venue

: Department of M.A. Human Resource Management

Mode

: Online

**Organizers** 

: 1st year students of M. A. Human Resource

Management

Convener

: Dr. N. C. Martin

Coordinator

: Bhagyalakshme, Jagadeesh

CO-Coordinator

: Anuradha, Anusha, Keerthana, Nityangi, Prasanth, Sahana,

Vemal

Resource Person

: Mrs. Meghna Bhatt, SENIOR GENERAL

MANAGER, MURUGAPPA GROUP,

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No. of staff participants

: 6

No. of students

: 40

## Detailed report of the Programme:

Mrs. Meghna Bhatt started the session with questions on strategy and business strategy. She the further explained HR strategic planning and management. Strategic Human Resource Management informs business decisions with knowledge of strategy and goals of HR and the organization. It also identifies the ways in which the HR function can support the organization's strategy and goals.

Process of Strategic Human Resource Management:

Formulation Development Implementation Evaluation

Step by step Approach:

Knowing your business: The first and the foremost approach is understanding the business. It is important to know the vision mission and values which guides the Strategic HR partner. This leads to improved business priorities and business strategy.

Evaluating business capabilities.

Linking it to the business goals and priorities.

Estimating future Human capital requirement: this is done by deciding the amount of workforce required, what skills and competencies they should possess and by when this kind of workforce is required,

Tools needed to compete in future: Deciding what kind of technology is required in future.

Understand Your Business (Outside In):

The Six Box Model is largely used in organization design intervention. By understanding this a HR manager can understand the outside factors which influences the business of an organization.

- 1. Purpose-What business are we in?
- 2. Structure-How do we divide up the work?
- 3. Relationship-How do we manage conflict among the people?
- 4. Rewards-Are there incentives for doing all the needs doing?
- 5. Leadership- Is someone keeping the boxes in balance?
- 6. Helpful Mechanisms-Do we have adequate coordinating technologies?

Tools which help to understand the business of the organization:

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In order to become strategic Human Resource partner of an organization it is important to understand the money-making process of the business and where does the money gets spend right from the bottom level.

Pestel Analysis: Pestel analysis offers HR professionals in sight into the external factors impacting an organization. It is a framework to analysis the key factors (Political, Economic, Sociological, Technological, Legal and Environmental) influencing an organization from outside.

SWOT Analysis: SWOT stands for Strengths, Weaknesses, Opportunities, and Threats, and so a SWOT Analysis is a technique for assessing these four aspects of the business of an organization.

Porters Value Chain Model: The model explains that a value chain is a collection of processes that a company performs to create value for its consumers. As a result one can asserts that value chain analysis is directly linked to competitive advantage. This is a strategic management tool developed to analyse a company's value chain which is also defined as the combination of processes that the company uses to make money.

The Growth Share Matrix: The BCG growth-share matrix is a tool used internally by management to assess the current state of value of a firm's units or product lines. The growth-share matrix aids the company in deciding which products or units to either keep, sell, or invest more in.

Product Life Cycle: A product life cycle is the amount of time a product goes from being introduced into the market until it's taken off the shelves. There are four stages in a product's life cycle — introduction, growth, maturity, and decline. The concept of product life cycle helps in form business decision - making, from pricing and promotion to expansion or cost-cutting.

Balanced Score Card: The balanced scorecard (BSC) is a strategic planning and management system. It align the day-to-day work that everyone is doing with strategy. It prioritizes projects, products, and services and measure and monitor progress towards strategic targets.

Alignment to organizational goals:

Strategic planning is the alignment of HR actions to organizational goals. These HR goals include talent attraction goals, learning and development goals, HRIS objectives and HRM objectives.

Pitfalls to be mindful off when planning for the business of the organization:

Taking shortcuts little follow through

Over reliance on the comfortable and familiar insufficient commitment from management In sufficient involvement of the rest of the organization In adequate communication.

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## Outcome of the programme/event:

Strategic human resource management is a dynamic process that informs about the business decisions of the organization. A strategy is a long-term plan on what to do to achieve a certain goal. Understanding organizations value chain is very important. At each stage an HR should know what kind of values are being added. Business strategy, also known as long term planning is the means by which an organization sets out to achieve its desired objectives.

### Participants List:

| S.No | ROLL NO | NAME                |
|------|---------|---------------------|
| 1    | 20E3851 | Kalyanee Kannan     |
| 2    | 20E3852 | Anusha G            |
| 3    | 20E3853 | Nityangi Mohta      |
| 4    | 20E3854 | Bhagyalakshmi N     |
| 5    | 20E3855 | Vinay Babu M        |
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| 7    | 20E3857 | Priyadarshini G     |
| 8    | 20E3858 | Jagadeesh E         |
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| 13   | 20E3863 | Ramya V             |
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| 22   | 20E3872 | Vijayaraghavan R    |
| 23   | 20E3873 | Sowndarya Lakshmi R |
| 24   | 20E3874 | Shanbaga S          |
| 25   | 20E3875 | Sahana Sri M        |
| 26   | 20E3876 | Narendran P         |
| 27   | 20E3877 | Balagowri S         |
| 28   | 20E3878 | Uthara M Pattathil  |
| 29   | 20E3879 | Swetha B            |
| 30   | 20E3880 | Vishali N           |
| 31   | 20E3881 | Anuradha R          |
| 32   | 20E3882 | Sushumitha T        |
| 33   | 20E3883 | Shanjuthaa S        |
| 34   | 20E3884 | Kalaiselvi A        |

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Head
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| 35 | 20E3885 | Pooja Naarayan      |
|----|---------|---------------------|
| 36 | 20E3886 | Vedhika N D         |
| 37 | 20E3887 | Prashanth E S       |
| 38 | 20E3888 | Asiya Ashraf        |
| 39 | 20E3889 | Megha Jha           |
| 40 | 20E3890 | Dhanush Kumar       |
| 41 |         | Dr.N.C.Martin       |
| 42 |         | Pushpanathan A      |
| 43 |         | Thilaga C           |
| 44 |         | Vinu v              |
| 45 |         | Subatini Santhiya A |
| 46 |         | Narendran S         |

## Photographs:



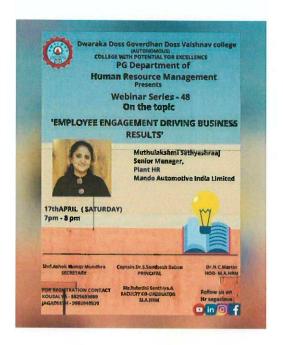
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### 27. Employee Engagement driving business results



Programme Name : Employee Engagement Driving Business Results

Date : 17 - 4 - 2021

Venue : Department of M.A. Human Resource Management

Mode : Online

Organizers : 1<sup>st</sup> year students of M.A Human Resource

Management

Convener : Dr. N. C. Martin

Coordinator : Bhagyalakshme, Jagadeesh

CO-Coordinator : Anuradha, Anusha, Keerthana, Nityangi, Prasanth, Sahana,

Vemal

Resource Person : Mrs. Muthulakshmi Sathyesh raaj

No. of staff participants : 6

No. of students : 40

Detailed report of the Programme

The speaker started the session with a question on employee engagement and gave the meaning for employee engagement as Employee engagement is the extent to which the

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Employees feel passionate about their jobs, are committed to the organization, and put discretionary effort into their work. Employee engagement is not the same as employee satisfaction.

Difference between Employee Satisfaction and Employee Engagement:



The importance of employee engagement can't be overstated - employee engagement strategies have been proven to reduce staff turnover, improve productivity and efficiency, retain customers at a higher rate, and make more profits. Most importantly, engaged employees are happier, both at work and in their lives. Employee engagement is all about capturing the employee's head and hearts.

## Purpose and Values of Employee Engagement:

Engaging employees is critical for retaining valuable talent and is an important piece of the employee satisfaction puzzle; as disengaged employees are more likely to leave their jobs. According to Forbes, employees who are engaged in their work are more likely to be motivated and remain committed to their employer.

| Trust        |
|--------------|
| Integrity    |
| Commitment   |
| Transparency |

#### Employee Disengagement:

Actively disengaged employees are defined as employees who aren't just unhappy at work; they are busy acting out their unhappiness. In essence a disengaged employee shows the following character trait Disengaged employees are not enthusiastic. They do not expend extra effort. This happens as a result of; Poor leadership, Lack of feedback, Poor communication, Inability to grow careers, No or poor recognition programs, Dissatisfaction with pay and benefits, Lack of necessary resources, and Lack of sense of purpose.

Here is how Organization can help:

|   | Invest in the selection and development of people who manages people |
|---|--|
| П | Ruild up trust in landership   |

Build up trust in leadership

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| L      | Linking employee goals to organization goals |
|--------|--|
|        | Show employees you care                      |
|        | Seek input and ideas from the employees      |
|        | Engage the whole person                      |
|        | Engaged employer leveraged.                  |
| Measur | ring Engagement:                             |
| _      |  |

Determine engagement outcomes, Identifying what is important to the employee Perform a driver's analysis, Continuous listening strategy.

## Outcome of the programme/event

Engagement aims at mutual benefit rather than personal gain. Employee engagement encourages and improves creativity focus innovative ideas personal growth, profitability, and hence drives business results. Employee engagement helps with trustworthy employee referrals and builds goodwill and trust towards the company as an employer. Disengaged employees are a threat to business as they might bring losses of opportunity, money, time and effort.

## Participants List:

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| 8    | 20E3858 | Jagadeesh E         |
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| 22   | 20E3872 | Vijayaraghavan R    |
| 23   | 20E3873 | Sowndarya Lakshmi R |
| 24   | 20E3874 | Shanbaga S          |

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| 25 | 20E3875 | Sahana Sri M        |
|----|---------|---------------------|
| 26 | 20E3876 | Narendran P         |
| 27 | 20E3877 | Balagowri S         |
| 28 | 20E3878 | Uthara M Pattathil  |
| 29 | 20E3879 | Swetha B            |
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| 45 |         | Subatini Santhiya A |
| 46 |         | Narendran S         |

## Photographs:



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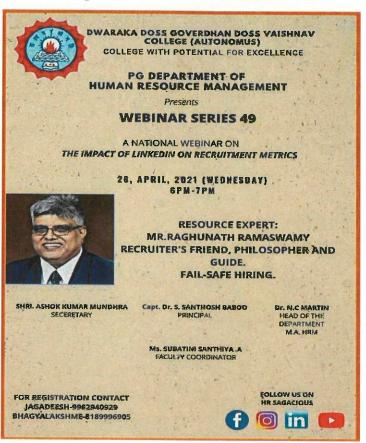
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## 28. The Impact of LinkedIn on Recruitment Metrics



Programme Name

: The impact of linkedIn on recruitment metrics

Date

: 28-4-2021

Venue

: Department of M.A. Human Resource Management

Mode

: Online

Organizers

: 1st year students of M.A Human Resource

Management

Convener

: Dr. N. C. Martin

Coordinator

: Bhagyalakshme, Jagadeesh

CO-Coordinator

: Anuradha, Anusha, Keerthana, Nityangi, Prasanth, Sahana,

Vemal

Resource Person

: Mr. Raghunath Ramaswamy

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No. of staff participants

: 6

No. of students

: 40

### Detailed report of the Programme:

Mr. Raghunath Ramaswamy started the session by mentioning the agendas for the session. The agenda of the session was seven-fold. He discussed about the recruitment funnel and the recruitment matrix. He also explained about the concept of LinkedIn and Social. He further went on to explain how the fundamental of social is applicable to all social platforms. He also explained why it is important to understand the principles of social and how to apply it to linkedIn. The fundamental theme of the session was how to enhance one's social media presence and get found for ones needs. Recruitment Funnel Forms the heart of the recruitment process. It consists of 7 stages. It is a framework for you to follow that takes you through the entire recruitment process from start to finish, narrowing down the candidate pool until you are left with a desired number of hires.

Recruitment funnel consists of following steps

- 1. Identification
- 2. Contact
- 3. Interest
- 4. Resume Submission
- 5. Shortlist
- 6. Interview
- 7. Select and Offer
- 8. Join

Recruitment Metrics

These factors give us an idea of how a recruiter is doing and how a recruiting organization is doing.

- · Source of hire
- Selection Ratio
- · Offer to join Ratio
- · Cost per hire
- Time to hire
- · Time to fill

Social Media Presence

Some profiles are more visible than others. This occurs as a result of social presence. Social media presence depends on:

- The quality and completeness of your profile
- The quality and quantity of your network
- The quality and frequency of your engagement

Recommendations to increase traffic in your LinkedIn Profile

- Articulate your LinkedIn profile reflecting your needs through the usage of keywords packed in your profile
- Use the keywords for which you want to get found in your LinkedIn profile with appropriate quality and quantity
- Like the principles of SEO, traffic to your LinkedIn profile is always a function of keywords

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- The keywords should represent the needs for which one wants to get found on LinkedIn
- Our main aim should be to arrive at the top of the search results for which we want to get found

#### **Smart Searchers:**

- · Connect you, your groups, and your company
- Research you, your experience, your groups and your company
- Expect your participation, meaningful conversations, collaborative buying process and your company

If we find the right contacts on a social networking platform?

- We would be able to find leverage professional networks, expand our personal network and also find target decision makers
- We would be able to relate and focus on real people and gather intelligence
- We would be able to engage in meaningful conversations and collaborative buying process. How to construct an effective LinkedIn Profile
- Professional Photo: Invest in a professional picture. Try to showcase the professional you not the personal you.
- Professional Headline: It should give a very good idea about what you do and who you are. It should also increase the probability of being found through the Search function. It is an important way in which one can brand oneself
- Job title and Company: Descriptive keywords can be used. It can be used creatively to attract people to your profile
- Summary: It should be well written. It should be engaging and stylish and attracts collaborative on all fronts. Never leave this section blank.

#### Question and Answer:

1. How do you as a recruiter identify a right candidate?

We should not add connections arbitrarily. I connect with only those people in whom I see value. Depending on my need and career need I try to connect with people who matter? A recruiter will go through the candidate's profile as a I would go through a resume and if it suits my particular need, I would shortlist it.

- 2. Are online portals better in recruiting suitable candidates compared to the traditional methods like walk in interviews, traditional interviews?
- All the online media platforms act as source of resumes. The candidates both shortlisted through walk in or traditional interview will need to go through the interview process.
- 3. How can LinkedIn be more effective for recruiting medical professionals? Many medical people and hospitals have actually started using LinkedIn. You need to start to develop the right kind of network and the 2nd level and 3rd level network should start showing up better. It also depends on the country and the kind of professionals you are pursuing and you need to pay more attention to it.
- 4. What are the things we shouldn't do while communicating with the recruiters? Do not comment on frivolous things like politics, religion etc. Do not self-promote yourself as they are very regressive. Try to contribute something to your subject and society. Comment

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on your areas and fields of interest. People sometimes tend to employ you for the knowledge, skills, and attributes you have. So, spend your time in acquiring knowledge, developing skills and attributes. The ore you become competent the more value you add to the society.

#### Outcome of the programme/event:

Metrics are important to know the pulse of the recruiter. Motive of opting a social media presence is important. Quality and completion of profile, network and engagement is essential. Encourage and leverage meaningful conservation and connections.

### Participants List:

| S.No | ROLL NO | NAME                |
|------|---------|---------------------|
| 1    | 20E3851 | Kalyanee Kannan     |
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| 3    | 20E3853 | Nityangi Mohta      |
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| 6    | 20E3856 | Vemal K             |
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| 8    | 20E3858 | Jagadeesh E         |
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| 33 | 20E3883 | Shanjuthaa S        |
|----|---------|---------------------|
| 34 | 20E3884 | Kalaiselvi A        |
| 35 | 20E3885 | Pooja Naarayan      |
| 36 | 20E3886 | Vedhika N D         |
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| 46 |         | Narendran S         |

## Photographs:



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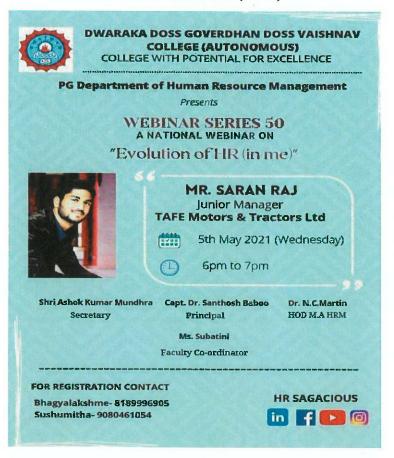
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29. Evolution of HR (in me)



Programme Name

: Evolution of HR (in me)

Date

: 05-05-2021

Venue

: Department of M.A. Human Resource Management

Mode

: Online

Organizers

: 1st year students of M. A. Human Resource

Management

: Dr. N. C. Martin

Coordinator

Convener

: Bhagyalakshme, Jagadeesh

CO-Coordinator

: Anuradha, Anusha, Keerthana, Nityangi, Prasanth, Sahana,

Vemal

Resource Person

: Mr. Saran Raj

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No. of staff participants

: 6

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No. of students

: 40

Detailed report of the Programme

The Resource person started by mentioning the agendas of the webinar. The speaker mentioned that to understand the evolution of Hr. and Hr. contemporary practices, nascent Hr's must understand the root cause of the evolution and this can be done only when Industrial revolution is completely understood and what impact is had on businesses and organizations. The speaker then highlights the reason behind choosing the topic.

Industrial Revolution & Europe:

An intriguing and a vital topic as various HR practices and organizational functions can find Its roots in Industrial Revolution. The revolution took place in the 1700's. There was an enhancement in Life expectance, education, Infrastructure. Industrial Revolution can be called the Revolution of Revolutions as various sectors saw a huge rise.

Impact on IR 4.0 HRM:

- IR 4.0 underwent various processes. It can be split into 4 stages, IR 1.0, IR 2.0, IR 3.0 and I.R
- 4.0.
- IR 1.0 saw a huge enhancement in Production Machinery.
- IR 2.0 saw globalization of Products.
- IR 3.0 saw a rise in computerization.

**Evolution of HR:** 

Evolution of HR includes:

- Personnel Management:
- Recruitment and Reward.
- Keeping.
- Salaries.
- Union Related functions.

#### HRD:

- Training and Development.
- Performance Appraisal.
- Compensation & Benefits.
- Industrial Relations.
- Discipline Management.

## SHRM:

- Alignment with Benefits.
- Business driven Hr. practices.
- OD Interventions.
- Talent Management.

Outcome of the programme/event:

Industrial revolution has changed from hard work to smart work. Compensation and trends of industry 4.0 are independent. As specialisation increases in HRM, so would retention issues. It is essential to adapt to dynamic environment .SHRM is the present and future of HRM.

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Participants List:

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| 28   | 20E3878 | Uthara M Pattathil  |
| 29   | 20E3879 | Swetha B            |
| 30   | 20E3880 | Vishali N           |
| 31   | 20E3881 | Anuradha R          |
| 32   | 20E3882 | Sushumitha T        |
| 33   | 20E3883 | Shanjuthaa S        |
| 34   | 20E3884 | Kalaiselvi A        |
| 35   | 20E3885 | Pooja Naarayan      |
| 36   | 20E3886 | Vedhika N D         |
| 37   | 20E3887 | Prashanth E S       |
| 38   | 20E3888 | Asiya Ashraf        |
| 39   | 20E3889 | Megha Jha           |
| 40   | 20E3890 | Dhanush Kumar       |
| 41   | 202000  | Dr.N.C.Martin       |

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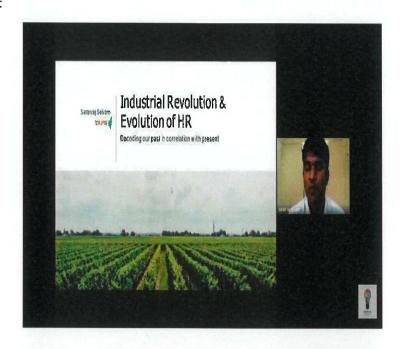


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| 42 | Pushpanathan A      |
|----|---------------------|
| 43 | Thilaga C           |
| 44 | Vinu v              |
| 45 | Subatini Santhiya A |
| 46 | Narendran S         |

#### Photographs:





Head P.G. Department

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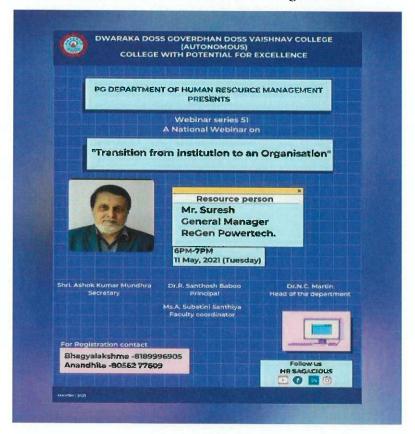
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#### 30. Transition from institution to organisation



Programme Name : Transition from Institution to an organisation

Date : 11 - 05 - 2021

Venue : Department of M.A. Human Resource Management

Mode : Online

Organizers : 1<sup>st</sup> year students of M.A Human Resource

Management

Convener : Dr. N. C. Martin

Coordinator : Bhagyalakshme, Jagadeesh

CO-Coordinator : Anuradha, Anusha, Keerthana, Nityangi, Prasanth, Sahana,

Vemal

Resource Person : Mr. SURESH

No. of staff participants : 6

No. of students : 40

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#### Detailed report of the Programme:

Mr. Suresh started the session by playing two videos to give us a positive note and mentioning the agendas for the session. The agenda of the session are known thyself, my views when in organization, few pointers, emotions and feelings.

#### My views when you are in an organization

- · Forget the pedigree at the compound wall
- Unlearn, learn and Re-learn
- Accept and adopt the culture of the organization
- Have faith in the organization's policy
- Define your career goals and be ambitious Dream big and work for it
- develop work ethics and excel Excellence is a journey
- maintain professional integrity and morals Listen to your conscience
- Stand Alone Do not compare your progress with others. It's a personal journey.
- Commitment How you deliver on time determines your personal credibility
- Punctuality Be on time always
- Maintain a positive attitude and treat every opportunity as a potential learning experience
- · Take up challenging assignments
- Find your mentor
- Participate in organizational activities

#### Few pointers

- · Perseverance is the key to success
- Wear your thick skin and don't take things personally. Manage stress
- Be flexible and be prepared to adapt to new situations
- Adhere to the basics of life The social values
- Enjoy every stage of your life

#### **Emotions and Feelings:**

- •Happiness and Excitement
- · Fear: Am I good enough?
- Disappointment: When you meet failure at work
- · Anxiety: Fear of the unknown

#### Outcome of the programme/event:

Knowing oneself helps understand strength and threats. Always be ready to learn and unlearn. Develop ambition, ethics, integrity and commitment. Interpersonal skills are very important. It is imperative to keep our feelings and emotions in check.

Participants List:

| 1 articipants | 12100.  |                 |
|---------------|---------|-----------------|
| S.No          | ROLL NO | NAME            |
| 1             | 20E3851 | Kalyanee Kannan |
| 2             | 20E3852 | Anusha G        |
| 3             | 20E3853 | Nityangi Mohta  |

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| 4  | 20E3854 | Bhagyalakshmi N     |
|----|---------|---------------------|
| 5  | 20E3855 | Vinay Babu M        |
| 6  | 20E3856 | Vemal K             |
| 7  | 20E3857 | Priyadarshini G     |
| 8  | 20E3858 | Jagadeesh E         |
| 9  | 20E3859 | Abinash R           |
| 10 | 20E3860 | Nerikshaana P B     |
| 11 | 20E3861 | Kousalya P          |
| 12 | 20E3862 | Anandhita R         |
| 13 | 20E3863 | Ramya V             |
| 14 | 20E3864 | Pavithra K          |
| 15 | 20E3865 | Keerthana A         |
| 16 | 20E3866 | Thulasi Priya S K   |
| 17 | 20E3867 | Maushmi K A         |
| 18 | 20E3868 | Divya Darshini G    |
| 19 | 20E3869 | Bhuvaneswari B      |
| 20 | 20E3870 | Aswathy R           |
| 21 | 20E3871 | Karthikeyan         |
| 22 | 20E3872 | Vijayaraghavan R    |
| 23 | 20E3873 | Sowndarya Lakshmi R |
| 24 | 20E3874 | Shanbaga S          |
| 25 | 20E3875 | Sahana Sri M        |
| 26 | 20E3876 | Narendran P         |
| 27 | 20E3877 | Balagowri S         |
| 28 | 20E3878 | Uthara M Pattathil  |
| 29 | 20E3879 | Swetha B            |
| 30 | 20E3880 | Vishali N           |
| 31 | 20E3881 | Anuradha R          |
| 32 | 20E3882 | Sushumitha T        |
| 33 | 20E3883 | Shanjuthaa S        |
| 34 | 20E3884 | Kalaiselvi A        |
| 35 | 20E3885 | Pooja Naarayan      |
| 36 | 20E3886 | Vedhika N D         |
| 37 | 20E3887 | Prashanth E S       |
| 38 | 20E3888 | Asiya Ashraf        |
| 39 | 20E3889 | Megha Jha           |
| 40 | 20E3890 | Dhanush Kumar       |
| 41 |         | Dr.N.C.Martin       |
| 42 |         | Pushpanathan A      |
| 43 |         | Thilaga C           |
| 44 |         | Vinu v              |
| 45 | 1       | Subatini Santhiya A |
| 46 |         | Narendran S         |

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#### Photographs:





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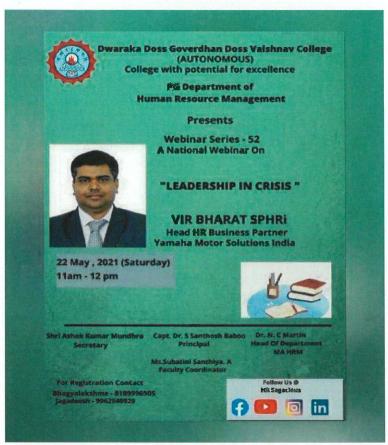
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#### 31. Leadership in crisis



Programme Name

: Leadership in Crisis

Date

: 22-05-2021.

Venue

: Department of M.A Human Resource Management.

Mode

: Online.

Organizers

: 1st year students of M.A Human Resource Management.

Convener

: Dr. N. C. Martin.

Coordinator

: Bhagyalakshmi, Jagadeesh.

CO-Coordinator

: Anuradha, Anusha, Keerthana, Nityangi, Prasanth,

Sahana, Vemal, Nerikshaana.

Resource Person

: Mr. VIR Bharat- SPHRI, Business, Head HR Business Partner, Yamaha Motor Solutions India

No. of staff participants

: 6

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No. of students

: 40

#### Detailed report of the Programme:

#### Leader and Manager:

A leader influences his subordinate to achieve a specified goal, where as a manager is a person who manages the entire organization. A leader possesses the quality of fore sightedness while a manager has the intelligence. A leader sets directions, but a manager plans details. A leader influences his subordinate to achieve a specified goal, whereas a manager is a person who manages the entire organization. A leader possesses the quality of foresightedness while a manager has the intelligence. A leader sets directions, but a manager plans details. Difference between leader and manager:

| Management                          | Leadership                        |
|-------------------------------------|-----------------------------------|
| Managers give directions            | Leaders ask questions             |
| Managers have subordinates          | Leaders have followers            |
| Managers use an authoritarian style | Leaders have a motivational style |
| Managers tell people what to do     | Leaders show people what to do    |
| Managers have good ideas            | Leaders implement good ideas      |
| Managers react to change            | Leaders create change             |

#### Role of leader in the current situation:

Leaders has to work quickly to redistribute disrupted supply chains, they need to safeguard employees, have to enable a remote workforce with no time in hand to ease people into it, and also have to be the bearers of bad news. All of this, while maintaining their own energy so that they can inspire confidence and continue to motivate their employees. The following are the roles that are performed at the present situation;

- ➤ 'Building Trust' was important before it is essential now
- > Increase focus on shared purpose
- ➤ Over Communication
- > Take tough decisions
- Increase flexibility, agility, and empathy
- Learning intelligence and growth mind-set.

Denial Leadership: Denial leadership means a leader denies the tough or uncertain situations in simple it's the non-acceptance of adapting.

Acceptance Leadership: A leader who accepts and navigates the situation and converts adversity in to opportunity, this style of leadership is called as acceptance leadership. E.g. Uber, where it started foe taxies but now as the situation changed it has started to deliver groceries, medicines, etc. So, this style of leadership is expected to be followed in an organization to sustain in the market.

#### Outcome of the programme/event:

Leader is a person with a vision and ability future. Predict Leader in crises must adapt and navigate through adversity. Compassion, collaboration and communication: Strong tools of a

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leader. Liquid workforce is the future work in leadership. Agility and IT security, among other things, are important focus points.

#### Participants List

| S.NO | ROLL NO | NAME                |
|------|---------|---------------------|
| 1    | 20E3851 | Kalyanee Kannan     |
| 2    | 20E3852 | Anusha G            |
| 3    | 20E3853 | Nityangi Mohta      |
| 4    | 20E3854 | Bhagyalakshmi N     |
| 5    | 20E3855 | Vinay Babu M        |
| 6    | 20E3856 | Vemal K             |
| 7    | 20E3857 | Priyadarshini G     |
| 8    | 20E3858 | Jagadeesh E         |
| 9    | 20E3859 | Abinash R           |
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| 11   | 20E3861 | Kousalya P          |
| 12   | 20E3862 | Anandhita R         |
| 13   | 20E3863 | Ramya V             |
| 14   | 20E3864 | Pavithra K          |
| 15   | 20E3865 | Keerthana A         |
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| 17   | 20E3867 | Maushmi K A         |
| 18   | 20E3868 | DivyaDarshini G     |
| 19   | 20E3869 | Bhuvaneswari B      |
| 20   | 20E3870 | Aswathy R           |
| 21   | 20E3871 | Karthikeyan         |
| 22   | 20E3872 | Vijayaraghavan R    |
| 23   | 20E3873 | Sowndarya Lakshmi R |
| 24   | 20E3874 | Shanbaga S          |
| 25   | 20E3875 | Sahana Sri M        |
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| 27   | 20E3877 | Balagowri S         |
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| 32   | 20E3882 | Sushumitha T        |
| 33   | 20E3883 | Shanjuthaa S        |
| 34   | 20E3884 | Kalaiselvi A        |
| 35   | 20E3885 | Pooja Naarayan      |

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| 36 | 20E3886 | Vedhika N D        |
|----|---------|--------------------|
| 37 | 20E3887 | Prashanth E S      |
| 38 | 20E3888 | Asiya Ashraf       |
| 39 | 20E3889 | Megha Jha          |
| 40 | 20E3890 | Dhanush Kumar      |
| 41 |         | Dr.N.C.Martin      |
| 42 |         | Pushpanathan A     |
| 43 |         | Thilaga C          |
| 44 | -       | Vinu v             |
| 45 |         | SubatiniSanthiya A |
| 46 |         | Narendran S        |

#### Photographs:

- ♦ Globally recipiand IIR conflication. Source Professional in Human Resources International (SPIRE) from IIR Conflication Instates (HRCT), USA
- $\Phi$  Bg is an expertise in classic interpresent, implemented Organization Capabilities improvement (OCT) instactor based on PCMM framework.
- He is also a Lond internal antition of ISO/IEC 20006-1 2011. Service inapagament system (SMS) standard ISO 140012015. Environmental immageneest system, OISAS 1800-2007. Occupational Books and Safety Assessment Series.
- $\Phi$  He has successfully completed (0). Batch of SPER2  $^{\rm tot}$  assumes with 100% pass ratio.
- ♦ He has conducted some conclusion flower Lacture, Industry Export Zalk and EDF at Yop Messgenera & Technical Institute
- ♦ He was nonmoted for presentation at International HR Conference by NASSCOM
- $\Phi \ \, \text{He is also zonel Team Member of NSRD Delta NCR Chapter, Member for PMA all Conferences on HR related to space and number of Versag Leader Council ATMA$

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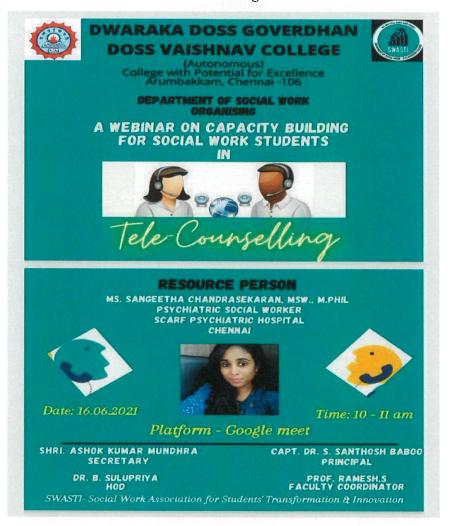
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32. SWASTI - A webinar on capacity building for Social Work Students in tele counselling



Name of the Event

: Capacity building in Tele-Counselling

Date

: 16<sup>th</sup> June 2021

Venue

: Google Meet

Mode

: Online

Organizers

: Dwaraka Doss Goverdhan Doss Vaishnav College, MSW

Department

Faculty coordinator

: Prof. Ramesh. S

Resource Person

: Ms. Sangeetha. C (Psychiatric Social Worker)

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No. of Staff Participants

: 3

No of Student Participants

: 50

#### Detailed report of the Programme:

Ms. Sangeetha Chandrasekaran, guest speaker for the day, holds an M.Phil. Degree at Central Institute of Psychiatry (CIP), Jharkhand. She is currently working as a Psychiatric Social Worker in Schizophrenia Research Foundation (SCARF), where she is involved in various research projects related to Youth Mental Health. Ms. Sangeetha. C. works closely with clients with first episode psychosis and Youth Mental Programme.

The entire session can be divided into three sections – Peer counselling, Paraphrasing and Active helping. Peer counselling is a helping process that involves one-on-one interaction or interaction between members of a group, who have several things in common. Here, the speaker briefed the participants about the people who can become peer counsellors, the ways to reach a peer counsellor, the ways through which peer counsellors can provide psycho-social support to the students in need and, finally, the speaker ended the first session with some insights into the skills that a peer counsellor should possess.

Additionally, Ms. Sangeetha also briefed the attendees about counselling wherein she included what and what-nots of counselling and also elaborated on the three important areas where changes can be brought about as a result of counselling. Furthermore, the resource person also elucidated on the qualities and skills of a counsellor and threw light upon the process of counselling. She also explained about paraphrasing which is the process of giving feedback to the counselee to the counsellor by shortening and clarifying the client's comments.

Besides, the lecturer briefed the participants about active helping which includes both formal and informal helping. She also elaborated on useful helping and the goal focused outcome of helping. Finally, she ended the webinar by explaining the components of successful helping.

#### OUTCOMES:

The session was interesting and informative. The students were enriched with insightful thoughts about tele-counselling in particular and counselling in general, which will be very useful for them in future.

#### Name List of the student participants:

- 1. JAYASHREE.R
- 2. HARISH.M
- 3. SHIVANGI SRIKANTH
- 4. JAGAASHREE.V.
- 5. RAMANA RISHI.N
- 6. SAINILESH
- 7. SREE VIDHYA.M.P
- 8. MADHYANTHI.S
- SHIVANLP
- 10. RIA AARTHI.A
- 11. SUSHMA.R

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- 12. SUGANYA.V
- 13. SIVA NANDHINI.M
- 14. RASMITA MOHANTY.P
- 15. BHARATHI SAKTHI.S
- 16. RAMYA.G
- 17. SIVA SHANKAR.M
- 18. JEEVARATHNAM.S
- 19. KARTHICK KRISHNA,B
- 20. SAKTHIVEL.M
- 21. VAISALI.G
- 22. PRASANA KUMAR.S.K
- 23. MAKITHVA.S
- 24. VINOTH.K
- 25. MONISHA, V
- 26. ANGEL MARY.X
- 27. VISHAL
- 28. RENUKA DEVI.T
- 29. ANUSHA.J
- 30. RAMANA KIRAN, V
- 31. GURUCHANDER PRASAD, K.G
- 32. SHRUTHI.M
- 33. AJAY KUMAR.R
- 34. MONASH CHANDRA BABU.K.N
- 35. AISHWARIYA,K
- 36. YOGESH KUMAR.S
- 37. VIGNESH.R
- 38. BHARATH KUMAR.S
- 39. HARSHADA.S
- 40. HAREENI.P.G
- 41. ANURAJ.A
- 42. NAGARAMYA.B
- 43. KARAN
- 44. VARSHA
- 45. VIGNESH
- 46. Akshaya
- 47. Ritu
- 48. Manishankar
- 49. Bala Subramanian
- 50. Gowthami

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#### PHOTOS:









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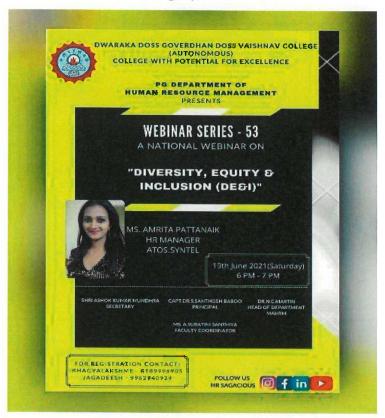
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#### 33. Diversity, Equity and Inclusion



Programme Name

: Diversity, Equity & Inclusion (DE&I)

Date

: 19-06-2021.

Venue

: Department of M.A Human Resource Management.

Mode

: Online.

**Organizers** 

: 1st year students of M.A Human Resource Management.

Convener

: Dr. N. C. Martin.

Coordinator

: Bhagyalakshme, Jagadeesh.

CO-Coordinator

: Anuradha, Anusha, Keerthana, Nityangi, Prasanth,

Sahana, Vemal, Nerikshaana.

Resource Person

: Ms. Amrita Pattanaik-HR Manager, ATOS Syntel.

No. of staff participants

: 6

No. of students

: 40

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### Detailed report of the Programme:

In take: Mr. Amirta Pattnaik started the session by mentioning the key elements of belongingness that is Diversity, Equity and Inclusion. The agenda of the session are Differences between Equity and Equality, The framework for action on DEI concept, Benefits of DE & I in workplace.

Equity vs Equality: Equality" means all the people have the same size of box to stand on, but that does not mean they can all reach the fruit in the tree. When there is "Equity", everyone has the size of box they need, so each has a fair chance to reach the fruit. Equity is the fair treatment, access, opportunity and advancement for all people. It is the process of eliminating conscious or unconscious bias and discrimination. Ensures everyone gets equal opportunity. Equity is critical in all areas of sustainability, whether you are considering the three E's (environment, economic, and ethical) or the triple bottom line (people, profit, planet). While equality on the other hand is the idea that everyone receives the same or equal.

Diversity, Equity and Inclusion

#### Diversity

- The concept of diversity encompasses acceptance and respect.
- It is the psychological, physical and social differences among people. Equity
- Equity is the fair treatment, access, opportunity and advancement for all people.
- It ensures that all the employees are given equal opportunity Inclusion

Inclusion aims to remove the barriers that create undue effort and separation. It enables everyone to participate equally, confidently and independently in everyday activities "IF DIVERSITY IS BEING INVITED TO A PARTY, INCLUSION IS BEING ASKED TO DANCE, and EQUITY IS BEING ASKED TO ENSURE THAT EVERYONE HAS ACCESS TO THE DANCE FLOOR. This clearly explains the importance of the DE&I concept. These terms are being used in the work place to ensure the employees are reminded of the outcome. The outcome is the sense of Belongingness towards the company.

- DE&I in Workplace
- Belonging is the experience of being accepted, included, and valued by others. This is the fundamental human motivation, belonging positively influences an individual's health, abilities, relationships, and overall well-being.
- Belonging is the outcome of holding space where employees truly feels empowered to speak up, make change, and shift the culture which eventually helps in the growth of the organisation. It is the responsibility of the management to create a dominant social culture. Benefits:
- Diversity, Equity, Inclusion and belonging is very crucial for business success.
- Diverse company outperforms compared to others
- · Increased employee engagement and trust
- New perspectives and innovation
- Better decision-making & improved performance
- Stronger business results and profits

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Outcome of the programme/event:

DE&I has become a focus point and approach. Inclusion involves accepting people as whole. Belongings is a fundamental need and an outcome of DE&I. Leaders drive DE & I and play a key role.

Participants List

| S.NO | ROLL NO | NAME                |
|------|---------|---------------------|
| 1    | 20E3851 | Kalyanee Kannan     |
| 2    | 20E3852 | Anusha G            |
| 3    | 20E3853 | Nityangi Mohta      |
| 4    | 20E3854 | Bhagyalakshmi N     |
| 5    | 20E3855 | Vinay Babu M        |
| 6    | 20E3856 | Vemal K             |
| 7    | 20E3857 | Priyadarshini G     |
| 8    | 20E3858 | Jagadeesh E         |
| 9    | 20E3859 | Abinash R           |
| 10   | 20E3860 | Nerikshaana P B     |
| 11   | 20E3861 | Kousalya P          |
| 12   | 20E3862 | Anandhita R         |
| 13   | 20E3863 | Ramya V             |
| 14   | 20E3864 | Pavithra K          |
| 15   | 20E3865 | Keerthana A         |
| 16   | 20E3866 | Thulasi Priya S K   |
| 17   | 20E3867 | Maushmi K A         |
| 18   | 20E3868 | DivyaDarshini G     |
| 19   | 20E3869 | Bhuvaneswari B      |
| 20   | 20E3870 | Aswathy R           |
| 21   | 20E3871 | Karthikeyan         |
| 22   | 20E3872 | Vijayaraghavan R    |
| 23   | 20E3873 | Sowndarya Lakshmi R |
| 24   | 20E3874 | Shanbaga S          |
| 25   | 20E3875 | Sahana Sri M        |
| 26   | 20E3876 | Narendran P         |
| 27   | 20E3877 | Balagowri S         |
| 28   | 20E3878 | Uthara M Pattathil  |
| 29   | 20E3879 | Swetha B            |
| 30   | 20E3880 | Vishali N           |
| 31   | 20E3881 | Anuradha R          |
| 32   | 20E3882 | Sushumitha T        |
| 33   | 20E3883 | Shanjuthaa S        |

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PRINCIPAL

Dwaraka Doss Goverdhan Doss Vaishnav College Arumbakkam, Chennai - 600106.

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P.G. Department of
Human Resources Management
Dwaraka Doss Goverdhan Doss
Vaishnav College (Shift II)
Arumbakkam, Channai-690 100;

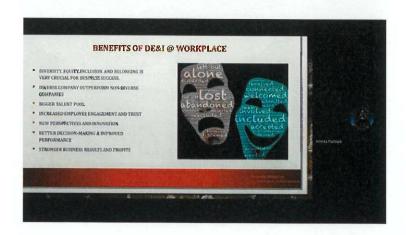


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| 34 | 20E3884 | Kalaiselvi A       |
|----|---------|--------------------|
| 35 | 20E3885 | Pooja Naarayan     |
| 36 | 20E3886 | Vedhika N D        |
| 37 | 20E3887 | Prashanth E S      |
| 38 | 20E3888 | Asiya Ashraf       |
| 39 | 20E3889 | Megha Jha          |
| 40 | 20E3890 | Dhanush Kumar      |
| 41 |         | Dr.N.C.Martin      |
| 42 |         | Pushpanathan A     |
| 43 |         | Thilaga C          |
| 44 |         | Vinu v             |
| 45 |         | SubatiniSanthiya A |
| 46 |         | Narendran S        |





P.G. Department of Human Resources Management Dwaraka Doss Goverdhan Doss Vaishnav College (Shift II)

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34. Guest Lecture - Entrepreneurs Talk Topic: Disruptive Innovation in Business

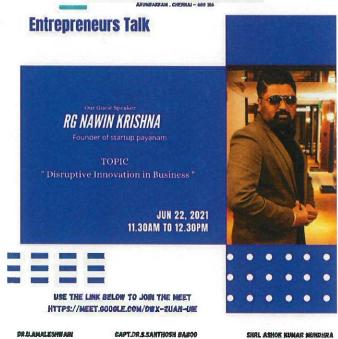


#### SCHOOL OF MANAGEMENT

D G VAISHNAV COLLEGE (AUTONOMOUS)

[ Approved by AICTE ]

APPLIATED TO THE UNIVERSITY OF MADINGS
COLLEGE WITH POTENTIAL FOR EXCELLENCE, LIMITATION MEDITY INSTITUTION
ARTHMETICAL COLUMN - CHEMICAL - 600 MB



Name of the event

Distretion

: Guest Lecture – Entrepreneurs Talk Topic: Disruptive

Innovation in Business

PRINCIPAL

Date

: 22/6/2021

Mode

: Online

Organizers

: DG School of Management

Faculty coordinator

: Ms. V R Nanthiga, Asst. Professor

Resource Person

: Mr. RG Nawin Krishna, Founder of Start-up Payanam

Head

School of Management
Dwaraka Doss Goverdhan Vaishnav College (Shift II)
Arumbakkam, Chennai-600 106.

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Dwaraka Doss Goverdhan Doss

Vaishnav College

Arumbakkam, Chennai - 600106.

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Arumbakkam, Chennai – 600 106

No. of Staff Participants

: HOD & 7 Faculty Members

No. of student participants

: 58 I yr MBA students

#### **Detailed Report of the Programme:**

The session commenced with a welcome address by Neeraja of 1st MBA. The welcome address had the introduction of Guest speaker Mr. R G. Nawin Kumar, his achievements and accolades. Mr. Nawin Kumar started the session in very interactive way by asking how many of us were aspiring to be Entrepreneurs and took the session more interesting by asking question which students can relate to them.

Mr. Nawin Kumar curated the speech in a beautiful way by first demystifying the meaning of entrepreneur and then took us through his entrepreneurial journey and then made us clear about the significance of Innovation in Business.

Mr. Nawin explained the difference between the three jargons of Business namely Business, Entrepreneurship and start-ups which was very insightful. He also elaborated the assistance and funding available for all. He then explained the importance of choosing the correct genre of Business which will be suitable for us. Before we rolled down the curtains, Nivedha of 1st MBA delivered the vote of thanks followed by capturing the moment in the form of a Photograph to cherish the memory of this event.

#### Outcome of the programme/event:

Everyone carried away by his inspiring story of his entrepreneurship journey. He enumerated the hurdles and hardship faced by him and also how it turned to be an amazing journey. He spoke on how failure would be a learning in the venture of entrepreneurship and introduced the distinct phases of entrepreneurs as "Start Fast, Fail Quick, Sell Quick". Mr. Nawin quoted some myths that budding entrepreneurs must not pay heed to. Expounded about the innovation in business. Understood the ways to innovate by first identifying the problem statement and then how to execute the plan, how impactful innovation can bring in capital needed. Mr. Kumar then elaborated various funding and assistance provided by the Government and also incubation facilities available to aspiring entrepreneurs with impactful innovative ideas. He detailed us the story school children with innovate idea got to work in the incubation centre of DRDO. The Guest speaker strongly imbibed in us that money is not hindrance with innovative idea in hand.

List of Participants

| S NO | ROLL NO | STUDENTS NAME       |
|------|---------|---------------------|
| 1    | 20E3701 | UNNAMALAI SWETHA CT |
| 2    | 20E3702 | RAMYASHREE C        |
| 3    | 20E3703 | NEERAJA PRAMILA CH  |
| 4    | 20E3704 | ANIN THOMAS         |
| 5    | 20E3705 | T.S.SARVESH         |
| 6    | 20E3706 | N. SAKTHIVEL        |
| 7    | 20E3707 | LEELAVATHI DHANRAJ  |

B14.

Head Head

School of Management
Dwaraka Doss Goverdhan Double
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PRINCIPAL

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| 0  | 2002700            | TAGANG                  |
|----|--------------------|-------------------------|
| 8  | 20E3708            | JAGAN S                 |
| 9  | 20E3709            | SNEGA R                 |
| 10 | 20E3710            | SOWMYA A.S              |
| 11 | 20E3711            | HARINI THRISHA. A       |
| 12 | 20E3712            | KAUSHIK.R               |
| 13 | 20E3713            | ESHWA PACHAIVEL S       |
| 14 | 20E3714            | AKASH SAKTHI P          |
| 15 | 20E3715            | SOUNDARYA VJ            |
| 16 | 20E3716            | SOUNDARYA R             |
| 17 | 20E3717            | S. NIVETHA              |
| 18 | 20E3718            | SRINIVASAN N            |
| 19 | 20E3719            | YOVAN SHAN AUSTIN N     |
| 20 | 20E3720            | STEFFI RAJENDRA PRASAD  |
| 21 | 20E3721            | SANTHOSH BAHADUR PAUDEL |
| 22 | 20E3722            | M.PAVITHRAN             |
| 23 | 20E3723            | R. RAKESH               |
| 24 | 20E3724            | R. ARUNESH              |
| 25 | 20E3725            | ARUN SHEKAR             |
| 26 | 20E3726            | SAILESH R               |
| 27 | 20E3727            | VIKRAM.R                |
| 28 | 20E3728            | JAYANI.G                |
| 29 | 20E3729            | BARATH M                |
| 30 | 20E3730            | ANIKET V GAIKWAD        |
| 31 | 20E3731            | S. SURESH BALAJI        |
| 32 | 20E3732            | R.VISHVESH              |
| 33 | 20E3733            | R.DHANUSH               |
| 34 | 20E3734            | R.DHANESH               |
| 35 | 20E3735            | DESELVAN A              |
| 36 | 20E3736            | VIKRAM U.R.             |
| 37 | 20E3730<br>20E3737 | FAZIL J                 |
|    |                    | VAISHNAVI.K             |
| 38 | 20E3738<br>20E3739 | SRI HARI.B              |
|    |                    |                         |
| 40 | 20E3740            | RAKHI NAYAK             |
| 41 | 20E3741            | JANAK G DAVEY           |
| 42 | 20E3742            | SUBIKSHA                |
| 43 | 20E3743            | KIRTHIKA R              |
| 44 | 20E3744            | HARINI G                |
| 45 | 20E3745            | SANTHANAKRISHNAN R      |
| 46 | 20E3746            | SARANAYA KP             |
| 47 | 20E3748            | SUVETHA R               |

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| 48 | 20E3749 | ASWATH B          |
|----|---------|-------------------|
| 49 | 20E3750 | KIRAN K           |
| 50 | 20E3751 | B.KANAGAVALLI     |
| 51 | 20E3753 | SANJANA NARAYANAN |
| 52 | 20E3754 | NIVEDHA US        |
| 53 | 20E3755 | SURYA M K         |
| 54 | 20E3756 | KESHAB SHARMA K   |
| 55 | 20E3757 | VASUDHA G         |
| 56 | 20E3758 | BALA GANESH S     |
| 57 | 20E3759 | DIVYA VENKATESAN  |
| 58 | 20E3760 | P.SHARATH KUMAR   |



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Dwaraka Doss Goverdhan Doss Vajuhnav College Arumbakkam, Chennai - 600106.

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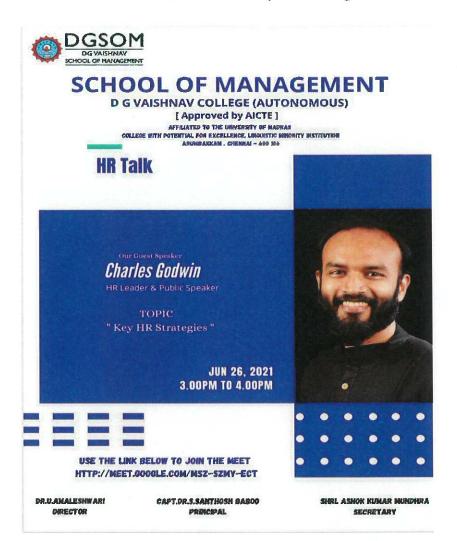
Head
School of Management
Dwaraka Doss Goverdhan Doss
Vaishnav College (Shift II)
Arumbakkam, Chennai-600 106.



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35. GUEST LECTURE-: "Key HR Strategies"



Name of the event

: GUEST LECTURE- : "Key HR Strategies"

Date

: 26/06/2021

Mode

: Online

**Organizers** 

: DG School of management

Faculty coordinator

: Ms. Ancy, Asst. Professor

Resource Person

: Mr. Charles Godwin, HR leader & Public Speaker,

Zoho Corporation, Chennai

No. of Staff Participants

: HOD & 7 Faculty Members.

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Vaishnav Cölläge
\* "umbakkam, Chennai - 600106.

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Vaishnav College (Shift II)
Arumbakkam, Chennai-600 106.



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Arumbakkam, Chennai – 600 106

No. of student participants

: 58 I Year MBA students

#### **Detailed Report of the Programme:**

The School of management, Dwaraka Doss Goverdhan Doss Vaishnav college conducted a virtual guest lecture as a part of department curriculum on the topic of "Key HR strategies". Mr. Sakthivel of 1<sup>st</sup> year MBA delivered the welcome address. Mr. Charles Godwin – HR Leader and Public speaker gave some valuable inputs about how he started his career and development over the years. He also explained how HR department worked in the time of pandemic situation to move peoples from office to home. He also explained about how a HR can bring a change in the organization and also to help employee develop in the organization. He explained the difficulty of handing employees to work under pandemic and answered the queries raised by the students. The vote thanks was proposed by Mr Deselvan of 1<sup>st</sup> MBA. On whole the session is very informative and interactive.

The Guest Lecture was completed successfully under the guidance of Dr U AMALESHWARI, Director, DGSOM.

#### Outcome of the programme/event:

- Employee Engagement and Employee Appreciation go hand in hand.
- Align learning goals with business strategy
- A key component of a learning culture is having employees own their own development
- Learning should not be seen as a detriment but as a benefit
- Use Leadership to Build Collaboration.

List of Participants:

| ROLL NO | STUDENTS NAME  |
|---------|--|
| 20E3701 | UNNAMALAI SWETHA CT  |
| 20E3702 | RAMYASHREE C   |
| 20E3703 | NEERAJA PRAMILA CH   |
| 20E3704 | ANIN THOMAS  |
| 20E3705 | T.S.SARVESH  |
| 20E3706 | N. SAKTHIVEL   |
| 20E3707 | LEELAVATHI DHANRAJ   |
| 20E3708 | JAGAN S  |
| 20E3709 | SNEGA R  |
| 20E3710 | SOWMYA A.S   |
| 20E3711 | HARINI THRISHA. A  |
| 20E3712 | KAUSHIK.R  |
| 20E3713 | ESHWA PACHAIVEL S  |
| 20E3714 | AKASH SAKTHI P   |
| 20E3715 | SOUNDARYA VJ   |
| 20E3716 | SOUNDARYA R  |
| 20E3717 | S. NIVETHA   |
|         | 20E3701<br>20E3702<br>20E3703<br>20E3704<br>20E3705<br>20E3706<br>20E3707<br>20E3708<br>20E3709<br>20E3710<br>20E3711<br>20E3712<br>20E3713<br>20E3714<br>20E3715<br>20E3716 |

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Head Head

School of Management
Dwaraka Doss Goverdhan Doss
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| 18 | 20E3718 | SRINIVASAN N            |
|----|---------|-------------------------|
| 19 | 20E3719 | YOVAN SHAN AUSTIN N     |
| 20 | 20E3720 | STEFFI RAJENDRA PRASAD  |
| 21 | 20E3721 | SANTHOSH BAHADUR PAUDEL |
| 22 | 20E3722 | M.PAVITHRAN             |
| 23 | 20E3723 | R. RAKESH               |
| 24 | 20E3724 | R. ARUNESH              |
| 25 | 20E3725 | ARUN SHEKAR             |
| 26 | 20E3726 | SAILESH R               |
| 27 | 20E3727 | VIKRAM.R                |
| 28 | 20E3728 | JAYANI.G                |
| 29 | 20E3729 | BARATH M                |
| 30 | 20E3730 | ANIKET V GAIKWAD        |
| 31 | 20E3731 | S. SURESH BALAJI        |
| 32 | 20E3732 | R.VISHVESH              |
| 33 | 20E3733 | R.DHANUSH               |
| 34 | 20E3734 | R.DHANESH               |
| 35 | 20E3735 | DESELVAN A              |
| 36 | 20E3736 | VIKRAM U.R.             |
| 37 | 20E3737 | FAZIL J                 |
| 38 | 20E3738 | VAISHNAVI.K             |
| 39 | 20E3739 | SRI HARI,B              |
| 40 | 20E3740 | RAKHI NAYAK             |
| 41 | 20E3741 | JANAK G DAVEY           |
| 42 | 20E3742 | SUBIKSHA                |
| 43 | 20E3743 | KIRTHIKA R              |
| 44 | 20E3744 | HARINI G                |
| 45 | 20E3745 | SANTHANAKRISHNAN R      |
| 46 | 20E3746 | SARANAYA KP             |
| 47 | 20E3748 | SUVETHA R               |
| 48 | 20E3749 | ASWATH B                |
| 49 | 20E3750 | KIRAN K                 |
| 50 | 20E3751 | B.KANAGAVALLI           |
| 51 | 20E3753 | SANJANA NARAYANAN       |
| 52 | 20E3754 | NIVEDHA US              |
| 53 | 20E3755 | SURYA M K               |
| 54 | 20E3756 | KESHAB SHARMA K         |
| 55 | 20E3757 | VASUDHA G               |
| E  | 20E3758 | BALA GANESH S           |
| 56 | 2020100 |                         |

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Head
School of Management
Dwaraka Doss Goverdhan Doss
Vaishnav College (Shift II)
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58 | 20E3760

P.SHARATH KUMAR



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Dwaraka Doss Goverdhan Doss

Vaishnav College (Shift II) Arumbakkam, Chennai-600 106,



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36. Guest Lecture on Summer Internship Orientation



# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

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College with Potential for Excellence
Arumbakkam, Chennai -106

DEPARTMENT OF SOCIAL WORK

We Cordially Invite you for the

Orientation on



#### RESOURCE PERSON

MR. A. SIVA
WELFARE OFFICER (HR)
HARRISON MALAYALAM PVT LTD
WAYANAD,KERALA



Date: 29.06.2021

Time: 4 - 5 pm

Platform - Google meet

SHRI. ASHOK KUMAR MUNDHRA SECRETARY

DR. B. SULUPRIYA

CAPT. DR. S. SANTHOSH BABOO PRINCIPAL

PROF. RAMESH.S FACULTY COORDINATOR

Student coordinators - Jagaashree & Shruthi

Name of the Event

: Orientation on summer internship

Date

: 29th June 2021

Venue

: Google Meet

Mode

: Online

**Organizers** 

: Dwaraka Doss Goverdhan Doss Vaishnav College, MSW

Department

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P. Department of Social Work Dwaraka Doss Goverdhan Doss Vaishnav College Arumbakkam, Chennai-600 106.

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Faculty coordinator

: Prof. Ramesh, S

Resource Person

: Mr. Siva, Welfare officer (HR)

No. of Staff Participants

: 1

No of Student Participants

: 45

#### **Detailed Report of the Programme:**

Mr. Siva the guest of honour for today's session. He is a welfare officer (Hr.), Harrison Malayalam pvt ltd. Siva completed his bachelor's degree in b. Com and M. Com in Bishop Heber college at Trichy, completed his MSW degree in Bharathiar University Coimbatore and currently pursuing PhD in Bharathiar University. He worked for 2.5 years in Parry agro, Murugappa Group as HR Executive and 6 years in Harrisons Malayalam Limited as HR – Admin and Welfare officer. He has got National level best paper publication in Dr. MGR University, Salem and awarded National level 2 in Drawing and he was 2013 Best student in Bharathiar University, Coimbatore.

The session started with the question "what is the difference between MSW HR and MBA HR" And he continued by explaining about the same. He explained to the students how they can engage their 30days internship in a virtual platform, and he explained about the various departments related to the HR bar. He explained about the various responsibilities of IR AND HR heads of a company. He explained about the difference in the role of HR in the IT sector and manufacturing sector. He discussed about the unions of the company and the relationship between union and Industrial officer in the company. He also explained the issues faced within the employees and gave some examples to solve the problems between the employees.

He suggested that the trainees should not hesitate to come forward to ask their doubts so that it will be helpful for the trainees to gain their knowledge during the internship period. Besides, he said that the internship are the main key to perform well in their placement. He said that internships will teach the trainees about the companies and the expectations of the company. He also discussed about the importance of the internship and the benefits of doing internship in manufacturing sector. This program ended with a Q AND A session.

#### **OUTCOMES:**

This session was highly informative and engaging. It gave the students an opportunity to learn about roles of HR in the manufacturing sector. This session was very thought-provoking and provided the students with information that would be very useful for academic purposes.

List of Participants

| Elit of Latito Parity |           |                      |
|-----------------------|-----------|----------------------|
| S.No                  | Roll. No. | Name Of the Students |
| 1                     | 1951      | JAYASHREE.R          |
| 2                     | 1952      | SHIVANGI SRIKANTH    |
| 3                     | 1953      | HARISH.M             |
| 4                     | 1954      | JAGAASHREE.V.S       |
| 5                     | 1955      | SREEVIDYA.M.P        |
| 6                     | 1956      | RAMANA RISHI.N       |
| 7                     | 1957      | MADHYANTHI.S         |
|                       |           |                      |

PRINCIPAL

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Arumbakkam, Chennai – 600 106

| 8  | 1958 | SAINILESH.R               |
|----|------|---------------------------|
| 9  | 1960 | SUSHMA.R                  |
| 10 | 1961 | SHIVANI.P                 |
| 11 | 1962 | SUGANYA.V                 |
| 12 | 1963 | RIA AARTHI.A              |
| 13 | 1964 | BHARATHI SAKTHI.S         |
| 14 | 1965 | SIVA NANTHINI.M           |
| 15 | 1966 | RAMYA.G                   |
| 16 | 1967 | RASMITA MOHANTY.P         |
| 17 | 1968 | SIVA SANKAR.M             |
| 18 | 1969 | KARTHICKKRISHNA.B         |
| 19 | 1970 | JEEVARATHNAM.S            |
| 20 | 1971 | SAKTHIVEL.M               |
| 21 | 1972 | MAKITHVA.S                |
| 22 | 1973 | VAISALI.G                 |
| 23 | 1974 | VINOTH.K                  |
| 24 | 1975 | PRASANNA KUMAR.S.K        |
| 25 | 1976 | VISHAL.S.P                |
| 26 | 1977 | MONISHA.V                 |
| 27 | 1978 | RENUKADEVI.T              |
| 28 | 1979 | ANGEL MARY.X              |
| 29 | 1980 | GURUCHANDER PRASAD,K, G   |
| 30 | 1981 | ANUSHAA.I                 |
| 31 | 1982 | SHRUTHI.M                 |
| 32 | 1983 | RAMANA KIRAN.V            |
| 33 | 1984 | AJAY KUMAR.R              |
| 34 | 1985 | AISHWARIYA                |
| 35 | 1986 | MONASH CHANDRA BABU.K.N M |
| 36 | 1987 | YOGESH KUMAR.S            |
| 37 | 1988 | VIGNESH.R                 |
| 38 | 1989 | VIGNESH.K                 |
| 39 | 1990 | BHARATH KUMAR.S M         |
| 40 | 1991 | VARSHA.M                  |

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Vaishnav College

Arumbakkam, Chennai - 600106.

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| 41 | 1992 | HARSHADA.S  |  |
|----|------|-------------|--|
| 42 | 1993 | HAREENI.P.G |  |
| 43 | 1994 | ANURAJ.A    |  |
| 44 | 1995 | KARAN.M     |  |
| 45 | 1996 | NAGARAMYA.M |  |





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Vaishnav College

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37. Acing your first job



Programme Name

: Acing your first job

Date

: 10-07-2021.

Venue

: Department of M.A Human Resource Management.

Mode

: Online.

**Organizers** 

: 1st year students of M.A Human Resource Management.

Convener

: Dr. N. C.Martin.

Coordinator

: Bhagyalakshmi, Jagadeesh.

CO-Coordinator

: Anuradha, Anusha, Keerthana, Nityangi, Prashanth, Sahana, Vemal,

Nerikshaana.

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Vaishnav College (Shift II)
Arumbakkam, Chennai-600 106:



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Arumbakkam, Chennai -- 600 106

Resource Person

: Mr. Vaishnav-Founder, Mr. Aman Sherif – Marketing Head, Mr. Gokul Nambi – Co-Founder, Miss. Satyalekha – Content Architect, Miss. Madhuri – Chief Relationship Officer

No. of staff participants

. 6

No. of students

: 40

#### Detailed report of the Programme:

#### Intake:

GIST OF THE WEBINAR: - The essentials to crack the job market. CAREERS IN HR: -

✓ Get clear with your goal ✓ Have a Backup plan ✓ Talk to expert's ✓ Explore courses and attend workshops ✓ Upskill

#### ESSENTIALS FOR A JOB SEARCH: -

- 1. The Tool kit—Resume /cv/cover letter: Resume or CV is the most essential thing that help us to get our first job. Resume contains single page and a CV is for experienced persons. Cover letter supports these documents.
- 2. Networking: The process of interacting with others to exchange information and develop professional or social contacts through LinkedIn
- 3. Knowing where to apply: There are recruitment firms where we can easily apply also through LinkedIn or social media also, we can get it from a reference through our family members or friends.
- 4. Connections: This is similar to networking. After building a network we will be getting a lot of opportunities.
- 5. Persistence: Don't wait for the opportunities to come. Search for it, grab your opportunities. Be persistent.

THE BUZZ WORD ATS: - (Application tracking system) ➤ Strong action verbs ➤ Keywords ➤ Quantifying impact ➤ Avoiding fillers ➤ Simple design WRITING IMPACTFUL COVER LETTERS: - HEADER - Contact Information GREETINGS - Greeting the hiring manager OPENING PARAGRAPH - Grab attention with achievements

Greeting the hiring manager OPENING PARAGRAPH - Grab attention with achievements SECOND PARAGRAPH - Why you are prefect for the job THIRD PARAGRAPH - Why you are prefect for the Company FORMAL CLOSING - Mention you look forward to it. HOW TO LINKEDIN: - ✓ OPTIMIZATION ✓ POSITIONING ✓ NETWORKING

- 1. OPTIMIZATION: Optimization checklist Perfect profile and cover Head turning Headline Detailed about summary Internships and certifications.
- 2. POSITIONING: This is about personal branding (Create content) Blogs Articles Carousels Videos
- 3. NETWORKING: This is all about connections, sending personalized notes o Engagement: what would they prefer ✓ Work from Home ✓ Office ✓ Both Routine for Networking: 1) Send requests 2) Personalized Note 3) Engage with posts 4) Repeat.

#### Outcome of the programme/event:

Ensure that the resume passes through application tracking system. Write a impactful cover letter. Personal branding is very important. To have a active LinkedIn account. Develop a routine for networking.

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Participants List

| S.NO | ROLL NO | NAME                |
|------|---------|---------------------|
| 1    | 20E3851 | Kalyanee Kannan     |
| 2    | 20E3852 | Anusha G            |
| 3    | 20E3853 | Nityangi Mohta      |
| 4    | 20E3854 | Bhagyalakshmi N     |
| 5    | 20E3855 | Vinay Babu M        |
| 6    | 20E3856 | Vemal K             |
| 7    | 20E3857 | Priyadarshini G     |
| 8    | 20E3858 | Jagadeesh E         |
| 9    | 20E3859 | Abinash R           |
| 10   | 20E3860 | Nerikshaana P B     |
| 11   | 20E3861 | Kousalya P          |
| 12   | 20E3862 | Anandhita R         |
| 13   | 20E3863 | Ramya V             |
| 14   | 20E3864 | Pavithra K          |
| 15   | 20E3865 | Keerthana A         |
| 16   | 20E3866 | Thulasi Priya S K   |
| 17   | 20E3867 | Maushmi K A         |
| 18   | 20E3868 | DivyaDarshini G     |
| 19   | 20E3869 | Bhuvaneswari B      |
| 20   | 20E3870 | Aswathy R           |
| 21   | 20E3871 | Karthikeyan         |
| 22   | 20E3872 | Vijayaraghavan R    |
| 23   | 20E3873 | Sowndarya Lakshmi R |
| 24   | 20E3874 | Shanbaga S          |
| 25   | 20E3875 | Sahana Sri M        |
| 26   | 20E3876 | Narendran P         |
| 27   | 20E3877 | Balagowri S         |
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| 29   | 20E3879 | Swetha B            |
| 30   | 20E3880 | Vishali N           |
| 31   | 20E3881 | Anuradha R          |
| 32   | 20E3882 | Sushumitha T        |
| 33   | 20E3883 | Shanjuthaa S        |
| 34   | 20E3884 | Kalaiselvi A        |
| 35   | 20E3885 | Pooja Naarayan      |
| 36   | 20E3886 | Vedhika N D         |
| 37   | 20E3887 | Prashanth E S       |
| 38   | 20E3888 | Asiya Ashraf        |

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| 39 | 20E3889 | Megha Jha          |
|----|---------|--------------------|
| 40 | 20E3890 | Dhanush Kumar      |
| 41 |         | Dr.N.C.Martin      |
| 42 |         | Pushpanathan A     |
| 43 |         | Thilaga C          |
| 44 |         | Vinu v             |
| 45 |         | SubatiniSanthiya A |
| 46 |         | Narendran S        |





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38. Cognitive Intervention: A needed HR skill



Programme Name

: Cognitive Intervention: A Needed HR Skill

Date

: 17-07-2021.

Venue

: Department of M.A Human Resource Management.

Mode

: Online.

**Organizers** 

: 1st year students of M.A Human Resource Management.

Convener

: Dr. N. C. Martin.

Coordinator

: Bhagyalakshmi, Jagadeesh.

CO-Coordinator

: Anuradha, Anusha, Keerthana, Nityangi, Prashanth, Sahana, Vemal,

Nerikshaana.

Resource Person

: Mr. Ramamurthy Krishna-CEO, Potential Genesis

HR Services LLP.

No. of staff participants

: 6

No. of students

: 40

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# Detailed report of the Programme:

Mr. Ramamurthy Krishna started the session by mentioning the three parts of break

- ➤ Security Office
- ➤ Operations and Quality Control
- ➤ Chief Operating Officer
- ➤ Chief Executive Officer

How these four departments function together and where is the focus at any given point of time. What is the importance of focus on cognitive wellness? How does the focus improve productivity and how does the focus also improve psychological wellness? Where is our Challenge? Focus – 84% we are more internally distracted as much as we are externally distracted. Here he discussed about Internal distractions, what does it do to psychological wellness, productivity, to safety, and how can we regain more safe and stable ground by changing our focus.

Thinking Challenge- 5% can be categorized into: Fixed Mindset, Growth Mindset, Positive Mindset and Less positive Mindset Deceptive Brain Messages- 30% Deceptive brain signal is where big time challenge lies and it comes from our thinking which in turn comes from focus which can be both internal focus and external focus. Emotions- 50% Deceptive brain signals majorly drives emotions. And when the emotions are stronger, the focus is much more internal than external. Fawning and freezing -65% Understanding people responses type and what seems to cause deceptive brain signals driving emotions is individuals a more skilled in forming response and freezing response. What does thinking challenge do us?

- 1. Neuroception It's not about perception anymore it's about Neuroception. Neuroception means the nervous system scanning for threat signals all the time and what does it do.
- 2. Focus We tend to focus more for what we have learned before, we call it comfort zone. To come out of comfort zone into the learning zone then your nervous system is going to perceive threat and the moment it perceives threat, it tries to go back into the comfort zone.
- 3. Inhibition Our inability to inhibit the deceptive brain signals. Brain is all the time sending signals to protect us from threats and danger supported by the nervous system. The data from the brain is transmitted by the nervous system and carries information throughout the body and 80% of information goes from body to brain and 20% of information comes from brain to body. The 80% of information is important for psychological and physical wellness.
- 4. Dominant emotions Dominant emotions comes from having not inhibited emotions and reappraise the emotions, relabeling our memory, we take that for granted and never do that. The more we our certain emotions the more we tend to use them again and again. The story of our nervous systems was explained.

Later he explained about difference between perception and neuroception on which they are based on Perception Neuroception Past experiences Reality inside Needs &motives Story we tell ourself Personality Same for all Value & attribution Information focus A task was given in which participants were asked to imagine three different stories based on three different themes.

Five minutes were given. • sad • mad • happy Completeness of employee engagement was explained by using employee engagement index. Completeness to employee engagement • Cognitive • Emotional •Behavioral

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Outcome of the programme/event:

Pleasing people is called fawning, and it leaves us growth less. Perception is past experience and it's individualistic. Neuroception is reality and it's generic. Engagement is about cognition, emotion, and behavior. Neuroception and Perception are interlinked.

Participants List

| S.NO | ROLL NO | NAME                |
|------|---------|---------------------|
| 1    | 20E3851 | Kalyanee Kannan     |
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| 3    | 20E3853 | Nityangi Mohta      |
| 4    | 20E3854 | Bhagyalakshmi N     |
| 5    | 20E3855 | Vinay Babu M        |
| 6    | 20E3856 | Vemal K             |
| 7    | 20E3857 | Priyadarshini G     |
| 8    | 20E3858 | Jagadeesh E         |
| 9    | 20E3859 | Abinash R           |
| 10   | 20E3860 | Nerikshaana P B     |
| 11   | 20E3861 | Kousalya P          |
| 12   | 20E3862 | Anandhita R         |
| 13   | 20E3863 | Ramya V             |
| 14   | 20E3864 | Pavithra K          |
| 15   | 20E3865 | Keerthana A         |
| 16   | 20E3866 | Thulasi Priya S K   |
| 17   | 20E3867 | Maushmi K A         |
| 18   | 20E3868 | DivyaDarshini G     |
| 19   | 20E3869 | Bhuvaneswari B      |
| 20   | 20E3870 | Aswathy R           |
| 21   | 20E3871 | Karthikeyan         |
| 22   | 20E3872 | Vijayaraghavan R    |
| 23   | 20E3873 | Sowndarya Lakshmi R |
| 24   | 20E3874 | Shanbaga S          |
| 25   | 20E3875 | Sahana Sri M        |
| 26   | 20E3876 | Narendran P         |
| 27   | 20E3877 | Balagowri S         |
| 28   | 20E3878 | Uthara M Pattathil  |
| 29   | 20E3879 | Swetha B            |
| 30   | 20E3880 | Vishali N           |
| 31   | 20E3881 | Anuradha R          |
| 32   | 20E3882 | Sushumitha T        |
| 33   | 20E3883 | Shanjuthaa S        |

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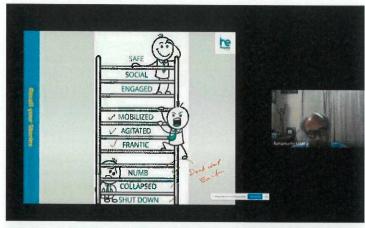
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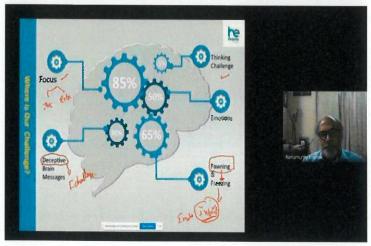


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| 34 | 20E3884 | Kalaiselvi A       | - 1 |  |  |
|----|---------|--------------------|-----|--|--|
| 35 | 20E3885 | Pooja Naarayan     |     |  |  |
| 36 | 20E3886 | Vedhika N D        |     |  |  |
| 37 | 20E3887 | Prashanth E S      |     |  |  |
| 38 | 20E3888 | Asiya Ashraf       |     |  |  |
| 39 | 20E3889 | Megha Jha          |     |  |  |
| 40 | 20E3890 | Dhanush Kumar      |     |  |  |
| 41 |         | Dr.N.C.Martin      |     |  |  |
| 42 |         | Pushpanathan A     |     |  |  |
| 43 | 2       | Thilaga C          |     |  |  |
| 44 | 2       | Vinu v             |     |  |  |
| 45 |         | SubatiniSanthiya A |     |  |  |
| 46 |         | Narendran S        |     |  |  |





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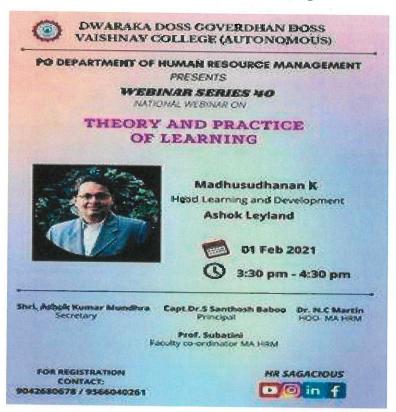


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#### II. LANGUAGE AND COMMUNICATIVE SKILLS

39. Theory and Practice of Learning



Programme Name

: Theory And Practice Of Learning

Date

: 01-02-2021,

Venue

: Department of M.A Human Resource Management.

Mode

: Online.

**Organizers** 

: 1st year students of M.A Human Resource Management.

Convener

: Dr. N. C. Martin.

Coordinator

: Bhagyalakshmi, Jagadeesh.

CO-Coordinator

: Anuradha, Anusha, Keerthana, Nityangi, Prashanth, Sahana, Vemal,

Nerikshaana.

Resource Person

: Mr. Madhusudhanan K-Head Learning and,

Development, ASHOK LEYLAND.

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#### DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)

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No. of staff participants : 6

No. of students : 40

#### Detailed report of the Programme:

Intake:

The Resource Person started the session with the Story on Learning. He connected the Learning Agility with story of The Man and The Axe and he said every employee should have a skill to learn how to learn. Has many jobs are vanishing and we don't have sufficient skills, so we have to sharpen the axe constantly (Upskilling).

Education:

Education is something which we have it in formal setup which as a curriculum, course, and evaluation process, Guidelines and finally we get the degree. Training:

Training is something given to specific skills and knowledge and it is also known as push approach.

Learning:

It is a personal and done with the individual interest and it is also known as pull approach. He spoke about the research done by future of work were. He stated that many jobs can be automated and 96% of billing and posting clerks will be replaced by artificial intelligent and Robots and Sales Engineers jobs has a lesser chance of getting replaced by robots due to human interaction, negotiation etc., and it has only 0.4% of chance getting replaced.

He distinguished between the classroom which was 120 years ago and a class room just before lockdown and he also stated that Ashok Leyland follows the classroom method for Learning and Programmes. Has a future HR professional we have to understand that learning is taking place outside the classroom but still we are interacting and sharing knowledge. Environment disruptions around us:

- 1. VUCA World
- 2. Government Legislations and Norms
- 3. Going Global
- 4. Changing Customer needs
- 5. New Technology Disruptions

#### Perspectives on Learning:

- Training is replaced by learning in many organizations.
- Half-life of knowledge is gradually reducing.
- Varying delivery methods.
- · Cost to impart learning.

Half-life of knowledge is all about why everything we know has an expiration date and its impact on organizations. From the time of acquisition of knowledge to its depreciation over the years. Usually, this depreciation begins around 5 years and in order to maintain and for modest accumulation of knowledge is through professional practice.

Ebbinghaus 'Forgetting Curve explains to us clearly about how much we forget each day? If we forget about 25% on the same day, it's described as very quick loss. When we forget 44% within 1 hour of learning its already halfway gone and when this continues, we

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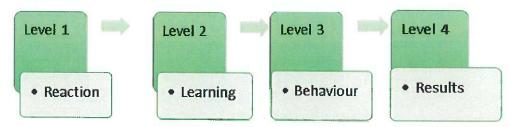


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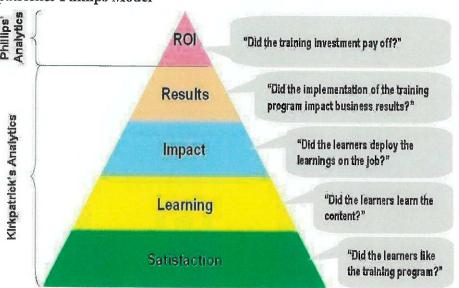
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merely remember just 25% over 6 days period of time.

#### Kirkpatrick Model



#### Kirkpatrick& Phillips Model



#### The 70:20:10 Model

Here, almost 70% we learn and develop from experience, 20% is what we learn by observing others, i.e., we learn and develop through others and only 10% is what we learn and develop from structured courses and programs.

#### **Bite-sized Learning**

Its self-explanatory... learnings that are provided through bite-sized capsules. We breakdown large concepts and modules into small bytes that enables us to retain as much information as possible. It's short & effective and one can access it even iftheyhavejust5minutesoftime.

#### Peer Review

Our colleagues know us better in some aspects we ourselves wouldn't be aware of. Peer reviews help us to lessen this blind spot and lets us know more about how we are at the workplace. These peer reviews must be sent to recipients and only if it reaches them,

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learnings or changes in behavior will take place.

#### Self-Paced Learning

We all have plans! Effective learning takes place when learners completely devote their time for it without much distractions. Training courses and modules that are designed in such a way to make learners feel that experience is known as Self-paced Learning Modules. Recipients can learn at their own pace, anytime and anywhere. Various self-paced learning courses are available on platforms like Coursera, LinkedIn Learning, Harvard University, edX, Udemy, etc.,

#### Outcome of the programme/event:

Learning and development is a systematic process to enhance an employee's skills, knowledge, and competency, resulting in better performance in a work setting. Disruptions should be optimized productively. The ultimate goal of training and development is to improve the effectiveness of individuals, organizations and teams within them.

Participants List

| S.NO | ROLL NO | NAME                |
|------|---------|---------------------|
| 1    | 20E3851 | Kalyanee Kannan     |
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| 15   | 20E3865 | Keerthana A         |
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| 22   | 20E3872 | Vijayaraghavan R    |
| 23   | 20E3873 | Sowndarya Lakshmi R |
| 24   | 20E3874 | Shanbaga S          |

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| 25 | 20E3875 | Sahana Sri M       |
|----|---------|--------------------|
| 26 | 20E3876 | Narendran P        |
| 27 | 20E3877 | Balagowri S        |
| 28 | 20E3878 | Uthara M Pattathil |
| 29 | 20E3879 | Swetha B           |
| 30 | 20E3880 | Vishali N          |
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| 37 | 20E3887 | Prashanth E S      |
| 38 | 20E3888 | Asiya Ashraf       |
| 39 | 20E3889 | Megha Jha          |
| 40 | 20E3890 | Dhanush Kumar      |
| 41 |         | Dr.N.C.Martin      |
| 42 |         | Pushpanathan A     |
| 43 |         | Thilaga C          |
| 44 |         | Vinu v             |
| 45 |         | SubatiniSanthiya A |
| 46 |         | Narendran S        |



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#### 40. English to Excel: A Certificate course in Spoken English



Name of the event

: English to Excel

Date

: 11th February to April 2021(30 Hrs Course)

Mode / link

: Google Meet/ https://meet.google.com/yey-qkmu-jrv

Organizer

: Department of English (Day), Dwaraka Doss Goverdhan Doss

Vaishnav College.

Resource person

: Ms. Geeta Padmanabhan, a freelance writer and trainer

No. of Participants

: 30 students (I Year UG students)

#### **Highlights of the Certificate Course**

An online spoken English course, titled, English to Excel was conducted by the department from February to April 2021. The 30 hour course, spread over ten sessions was offered exclusively to the I year students from Tamil medium schools belonging to the Science departments. The course instructor was Ms. Geeta Padmanabhan, a freelance writer and

Associated Professor & Head.

Associated Professor College
Department Governal 600 106.

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trainer. Her sessions were very lively, interactive and participative. The students were taught sentence construction, grammar, usage, phrases and vocabulary apart from other fundamentals of the language. The course benefitted the students greatly by giving them a foundation in Spoken English.

#### Outcome:

The information shared during the course helped the students to enrich their English Language skills and allowed the students to intensify their foundation in Spoken English.

#### **Summary**

"English to Excel, A Certificate course in Spoken English" was a huge success in terms of active participation from all the participants and an overwhelming positive feedback. Department of English (Day) thanks the Management, Our Honourable Secretary, and our beloved Principal for encouraging us in all aspects to conduct the workshop.

#### List of Students attended Spoken English Certificate Course:

| S.No | Roll No  | Name of the Student | Department       |
|------|----------|---------------------|------------------|
| 1.   | 20D1207  | Jayaprakash         | B.Sc. Physics    |
| 2.   | 20D1218  | Swetha              | B.Sc. Physics    |
| 3.   | 20D 1219 | Vethapriyan         | B.Sc. Physics    |
| 4.   | 20D 1224 | Nisha               | B.Sc. Physics    |
| 5.   | 20D 1226 | Rajinikanth         | B.Sc. Physics    |
| 6.   | 20D 1230 | John Milton         | B.Sc. Physics    |
| 7.   | 20D 1535 | Hakash              | B.Sc. Chemistry  |
| 8.   | 20D 1507 | Vijayalakshmi       | B.Sc. Chemistry  |
| 9.   | 20D 1512 | Harish              | B.Sc. Chemistry  |
| 10.  | 20D 1528 | Vignesh             | B.Sc. Chemistry  |
| 11.  | 20D 1763 | Dolendra Prasad     | B.Sc. PB and BT  |
| 12   | 20D 1762 | Manikaraj           | B.Sc. PB and BT  |
| 13.  | 20D 1774 | Bhuvaneshwari       | B.Sc. PB and BT  |
| 14.  | 20D 1753 | Akshaya             | B.Sc. PB and BT  |
| 15.  | 20D 1780 | Medini              | B.Sc. PB and BT  |
| 16.  | 20D3616  | S.Jayasri           | B.Sc. Maths MPC  |
| 17.  | 20D3740  | Dhamodharan         | B.Sc. Maths MAN  |
| 18.  | 20D3717  | Poornesh.S          | BSc Maths MAN    |
| 19.  | 20D3630  | S.Gayathri          | B.Sc. Maths MPC  |
| 20.  | 20D3614  | K.kiruthikaa        | B.Sc. Maths MPC  |
| 21.  | 20D3620  | D.Barath Vikraman   | B.Sc. MATHS MPC  |
| 22.  | 20d3741  | Sridhar             | B.Sc. Maths MAN  |
| 23.  | 20D3739  | Adhilakshmi.K       | B.sc Maths (MAN) |
| 24.  | 20D3619  | Karthika            | B.Sc. Maths MPC  |
| 25.  | 20D1548  | Vinothini           | B.Sc. Chemistry  |
| 26.  | 20D1547  | Kamesh              | B.Sc. Chemistry  |

Associate professor & Head

Pr

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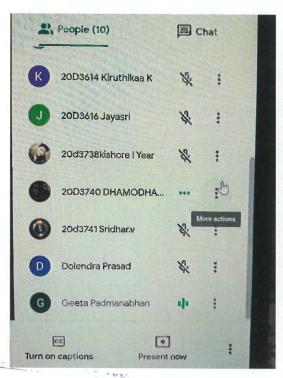
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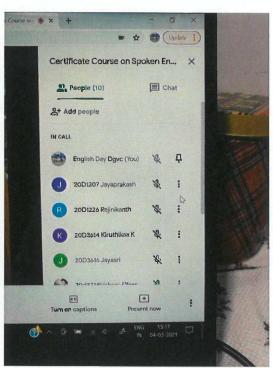


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| 27. | 20D3629 | Venkatesh | B.Sc. Maths MPC |
|-----|---------|-----------|-----------------|
| 28. | 20D1779 | Thrisha.K | B.Sc. PB and BT |
| 29. | 20D3725 | Badrinath | B.Sc. Maths MAN |
| 30. | 20D3738 | Kishore   | B.Sc. Maths MAN |





Associate Professor & Head
Associate Professor &



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#### Ш. LIFE SKILLS (YOGA, PHYSICAL FITNESS, HEALTH & HYGIENE)

41. Guest Lecture-Topic Stress Management



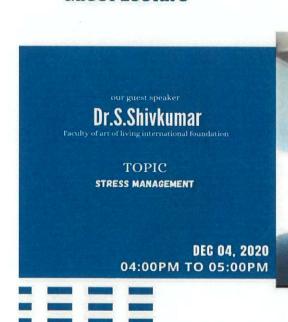
### SCHOOL OF MANAGEMENT

**D G VAISHNAV COLLEGE (AUTONOMOUS)** 

[ Approved by AICTE ]

Affiliated to the University of Madras College with potential for excellence, Linguistic Minority Institution
Arumbakkam . Chennar - 600 106

#### **Guest Lecture**



USE THE THE LINK BELOW TO JOIN THE MEET HTTPS://MEET.GOOGLE.COM/CZG-GYCE-KMZ

Dr.U.Amaleshwari Director

Capt.Dr.S.Santhosh Baboo Principal

Shri. Ashok Kumar Mundhra

Name of the event

: Guest Lecture- Topic Stress Management

Date

: 04 - 12 - 2020

Time

: 4:00 p.m. to 5:00 p.m.

Mode/link

: Google Meet/ https://google.com/czg-gvce-kmz

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School of Management Dwaraka Doss Goverdhan Doss Vaishnav College (Shift II)

Arumbakkam, Chennai-600 106.



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Organizer

: DG School of management

Resource person

: Dr. S. Shivkumar, Designation- Faculty of Art of Living

Foundation

No. of Staff Participants

: HOD & 7 Faculty members

No. of student participants

: 58 I year MBA Students, 37 II year Students

#### **Detailed report of the Programme:**

Dr. S. Shivkumar gave a combination of asanas, relaxation exercises that encourage a calm state of mind, simple practices to improve memory and retention and specialized processes to increase confidence and concentration. He also enlighten the student by how easy to implement life skills, for better management of negative emotions, boosting motivation to succeed at school and making healthy choices when faced with peer pressure and life's challenges.

Breathing exercise He thought the students about breathing techniques .Sir completed by quoting that human breath connects the body and the mind. It holds the secret to a stress-free and fulfilling life the most powerful breathing technique that can transform your life.

#### Outcome of the programme/event

• Learned how easy to implement life skills, for better management of negative emotions, boosting motivation to succeed at school and making healthy choices when faced with peer pressure and life's challenges.

List of Participants:

| S.NO | ROLL NO | STUDENTS NAME        |
|------|---------|----------------------|
| 1    | 19E3401 | ANANDHA PADMANABAN.S |
| 2    | 19E3402 | VIGNESHWARAN.B       |
| 3    | 19E3403 | SAHIL P SONI         |
| 4    | 19E3404 | GEETHA PRIYA S       |
| 5    | 19E3405 | BALAJI V             |
| 6    | 19E3406 | AMRUTHA LAKSHMI M    |
| 7    | 19E3407 | ABINANDAN GA         |
| 8    | 19E3408 | SANJANA R            |
| 9    | 19E3409 | ARJUN SARATHY S      |
| 10   | 19E3410 | AKSHAYA R            |
| 11   | 19E3411 | GOUTHAM T            |
| 12   | 19E3412 | KIRUTHIKA A          |
| 13   | 19E3413 | PRATHANA BAID        |
| 14   | 19E3414 | MEENAKSHI S          |
| 15   | 19E3415 | MANOJ RAJ MJ         |
| 16   | 19E3416 | AMAL RAJ R           |
| 17   | 19E3417 | KEERTHANA P          |

Head Head

School of Management Dwaraka Doss Goverdhan Doss Vaishnav College (Shift II) Arumbakkam, Chennai-600 106. BUNG



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| 18 | 19E3418 | PAVITRA M              |
|----|---------|------------------------|
| 19 | 19E3419 | VARSHA KS              |
| 20 | 19E3420 | VIGNESH AM             |
| 21 | 19E3421 | DIVYA C                |
| 22 | 19E3422 | SHAKTHI K              |
| 23 | 19E3423 | HARIHARAN R            |
| 24 | 19E3424 | S MADHUMITHA           |
| 25 | 19E3425 | V SANKARA NARAYAN      |
| 26 | 19E3426 | SWETHA S               |
| 27 | 19E3427 | MURTHI DHARANEESH      |
| 28 | 19E3428 | R DEEPAN KIISHORE      |
| 29 | 19E3429 | AARTHI D               |
| 30 | 19E3430 | KUMARI ANJALI SINGH    |
| 31 | 19E3431 | RONALD VIVIAN EDISON   |
| 32 | 19E3432 | USHA NANDHINI G        |
| 33 | 19E3433 | AMIT KUMAR CHOURASIA R |
| 34 | 19E3434 | S LAKSHMI SHUKLA       |
| 35 | 19E3435 | VENKATESH H            |
| 36 | 19E3436 | RISHIKRISHNA M         |
| 37 | 19E3437 | SEBASTINA MERLIN T     |

| S NO | ROLL NO | STUDENTS NAME       |
|------|---------|---------------------|
| 1    | 20E3701 | UNNAMALAI SWETHA CT |
| 2    | 20E3702 | RAMYASHREE C        |
| 3    | 20E3703 | NEERAJA PRAMILA CH  |
| 4    | 20E3704 | ANIN THOMAS         |
| 5    | 20E3705 | T.S.SARVESH         |
| 6    | 20E3706 | N. SAKTHIVEL        |
| 7    | 20E3707 | LEELAVATHI DHANRAJ  |
| 8    | 20E3708 | JAGAN S             |
| 9    | 20E3709 | SNEGA R             |
| 10   | 20E3710 | SOWMYA A.S          |
| 11   | 20E3711 | HARINI THRISHA. A   |
| 12   | 20E3712 | KAUSHIK.R           |
| 13   | 20E3713 | ESHWA PACHAIVEL S   |
| 14   | 20E3714 | AKASH SAKTHI P      |
| 15   | 20E3715 | SOUNDARYA VJ        |
| 16   | 20E3716 | SOUNDARYA R         |
| 17   | 20E3717 | S. NIVETHA          |
| 18   | 20E3718 | SRINIVASAN N        |

Head
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| 19 | 20E3719            | YOVAN SHAN AUSTIN N     |
|----|--------------------|-------------------------|
| 20 | 20E3719            | STEFFI RAJENDRA PRASAD  |
| 20 | 20E3720<br>20E3721 |                         |
| 22 |                    | SANTHOSH BAHADUR PAUDEL |
|    | 20E3722            | M.PAVITHRAN             |
| 23 | 20E3723            | R. RAKESH               |
| 24 | 20E3724            | R. ARUNESH              |
| 25 | 20E3725            | ARUN SHEKAR             |
| 26 | 20E3726            | SAILESH R               |
| 27 | 20E3727            | VIKRAM.R                |
| 28 | 20E3728            | JAYANI.G                |
| 29 | 20E3729            | BARATH M                |
| 30 | 20E3730            | ANIKET V GAIKWAD        |
| 31 | 20E3731            | S. SURESH BALAJI        |
| 32 | 20E3732            | R.VISHVESH              |
| 33 | 20E3733            | R.DHANUSH               |
| 34 | 20E3734            | R.DHANESH               |
| 35 | 20E3735            | DESELVAN A              |
| 36 | 20E3736            | VIKRAM U.R.             |
| 37 | 20E3737            | FAZIL J                 |
| 38 | 20E3738            | VAISHNAVI.K             |
| 39 | 20E3739            | SRI HARI.B              |
| 40 | 20E3740            | RAKHI NAYAK             |
| 41 | 20E3741            | JANAK G DAVEY           |
| 42 | 20E3742            | SUBIKSHA                |
| 43 | 20E3743            | KIRTHIKA R              |
| 44 | 20E3744            | HARINI G                |
| 45 | 20E3745            | SANTHANAKRISHNAN R      |
| 46 | 20E3746            | SARANAYA KP             |
| 47 | 20E3748            | SUVETHA R               |
| 48 | 20E3749            | ASWATH B                |
| 49 | 20E3750            | KIRAN K                 |
| 50 | 20E3751            | B.KANAGAVALLI           |
| 51 | 20E3753            | SANJANA NARAYANAN       |
| 52 | 20E3754            | NIVEDHA US              |
| 53 | 20E3755            | SURYA M K               |
| 54 | 20E3756            | KESHAB SHARMA K         |
| 55 | 20E3757            | VASUDHA G               |
| 56 | 20E3758            | BALA GANESH S           |
| 57 | 20E3759            | DIVYA VENKATESAN        |
| 58 | 20E3760            | P.SHARATH KUMAR         |
| 20 | 20E3/00            | I SHARATII KUIYIAR      |

Head theol of Management

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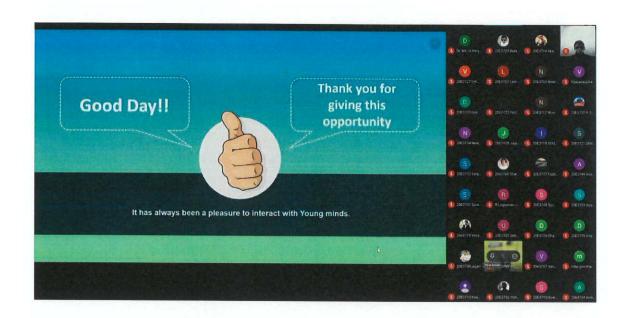
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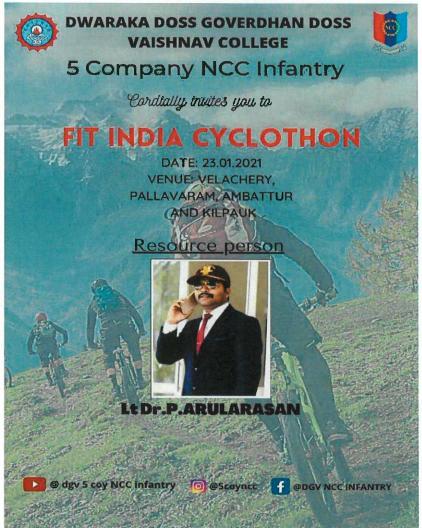
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42. Fit India Cyclothon



Name of the event

Fit India Cyclothon

Date

: 23 - 01 - 2021

Venue

: Velachery, Pallavaram, Ambattur and Kilpauk

Organizer

: Dwaraka Doss Goverdhan Doss VaishnaV College, 5

COY NCC INFANTRY

**Faculty Coordinator** 

: LT. Dr. P. Arularasan

Resource person

: LT. Dr. P. Arularasan

No. of student participants

: 04

Lt.Dr.P.Arularasan, M.Sc.,Ph.D.,
NCC 14110281
Associate NCC Officer
5 Coy, 1(TN) BN NCC
DWARAKA DOSS GOVERDHAN DOSS

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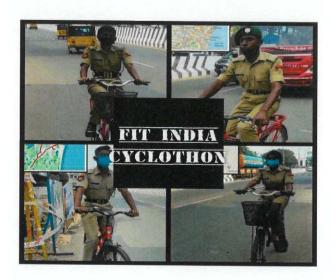
#### Detailed report of the programme:

Cycling is one of the best way to remain fit and healthy. It has become new craze for youngsters to stay fit. The cadets of 5 company NCC infantry participated in the fit India Cyclothon on 23rd January 2021. They went for an individual cycling for about 5-8 kilometres. The cadets covered the areas like Velachery, Pallavaram, Ambattur and Kilpauk from their houses. This helped them to make their muscles fit. They also got their e-certificates for participating in the same.

#### Out Come of the Event:

To spread awareness on fit India movement and to develop the physical health of our cadets

| S.NO | REGIMENTAL NUMBER | RANK  | NAME             |
|------|-------------------|-------|------------------|
| 1    | TNSDA600459/19    | L/CPL | C.RAJAGOPAL      |
| 2    | TNSDA600423/19    | L/CPL | R.EASHWAR<br>RAM |
| 3    | TNSWA600519/19    | L/CPL | MONISHAA. S      |
| 4    | TNSWA600511/19    | L/CPL | DEEPISALA M      |



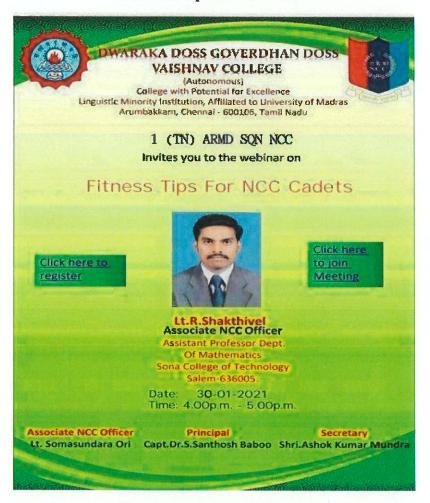
Lt. Dr. P. Arularasan, M.Sc., Ph.D., NCC 14110281 Associate NCC Officer
5 Coy, 1(TN) BN NCC
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43. Fitness tips for NCC cadets



Name of the event

: Fitness tips for NCC cadets

Date

: 30 - 01 - 2021

Venue, Mode

: G-MEET, Online

Organizer

: Dwaraka Doss Goverdhan Doss VaishnaV College, 1(TN)

ARMED SQN NCC

**Faculty Coordinator** 

: LT. G. Somasundara Ori

Resource person

: Inauguration - Dr. S. Santhosh Baboo, Principal, Dwaraka

Doss Goverdhan Doss Vaishnav College

Session Resource Person - Lt. R. ShakthiveL, Associate

NCC Officer, SONA College, Salem.

No. of student participants

: 50

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Lt.G.SOMASUNDARA ORI, M.Sc., M.Phil., NCC 14110343 Associate NCC Officer 1(TN) Armoured SQN NCC DWARAKA DOSS GOVERDHAN DOSS VAISHNAY COLLEGE, CHENNAI • 600 106.

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#### On the topic FITNESS TIPS FOR NCC CADETS.

The chief guest was Lt. R. Shakthivel, ANO of SONA COLLEGE, SALEM, the main motive of this webinar was to provide fitness tips to NCC cadets. He gave some important key points to maintain fitness at home during pandemic time. He also explained how easy exercise could can be done at home. He also shared some easy and simple technique for workouts. The main motto of this webinar was fitness.

#### Outcome of the programme/event

CADETS had hands on training on simple YOGA & EXCERSISE can perform at their home. Also able to demonstrate to others.

#### List of Participants:

| S.<br>No | Reg.No.       | Rank       | Name   | Mobile<br>Number |
|----------|---------------|------------|--|------------------|
| 1        | TN205DA642101 | <u>COT</u> | AADHITYA CHARAN P.G  | 6381165276       |
| .2∵.     | TN20SDA642102 | COT        | BHARATH.V  | 8925626059       |
| 3        | TN2050A642103 | CDT        | BHARATWALS   | 9940230414       |
| 4.       | TN20SDA642104 | CDT        | DEVIOTHI RAY.S   | 9840365813       |
| 5        | TNZQSDA642105 | COT        | DHANUSH KUMAR C  | 9176320679       |
| 6        | TN20SDA642106 | COT        | DHUSHIYANTH.V  | 8248657648       |
| 7        | TN20SDA642107 | CDT        | DINESH.K   | 9962311580       |
| 8        | TN20SDA642108 | CDT        | GANESH VASAN.S   | 9361706951       |
| 9        | TN20SDA642109 | CDT        | KHIRAN SALLS   | 8925165562       |
| 10       | TN205DA642110 | COT        | MERDHULAN.M  | 9176144561       |
| 11       | TN205DA642111 | CDT        | NOBEL ALEXANDER.V  | 6369813213       |
| 12       | TN20SDA642112 | COT        | POORNESH S   | 7358310376       |
| 13       | TN20SDA642113 | CDT        | PRASANTH.R   | 9384652324       |
| 14       | TN205DA64211  | COT        | PRAVEEN.M  | 7449193849       |
| 15       | TN20SDA642115 | CDT        | SHANMUGANATHAN.M   | 8072250384       |
| 16       | TN205EA642116 | CDT        | SHREYAS DEOKAR   | 8056214927       |
| 17       | TN20SDA642117 | COT        | SUBASH.B   | 6374816378       |
| 18       | TN20SDA642118 | COT        | SUNILKUMAR.G   | 8778071508       |
| 19       | TN205DA642119 | COT        | SUNILKUMAR.S   | 9345568123       |
| 20       | TN20SDA642120 | CDT        | THIYAGARASU.A  | 9360826815       |
| 21       | TN20SDA642121 | CDT        | VUAYA KRISHNAN.R   | 8667525904       |
| 22       | TN205DA642122 | COT        | VINIETH, K.S   | 9003415720       |
| 23       | TN20SDA642123 | COT        | YUVRAJ SINGH BHATI   | 9829625778       |
| 24       | TN19SDA642101 | COT        | ABISHEK.C  | 8428842881       |
| 25       | TN195DA642103 | COT        | AJAY.P   | 9551410113       |
| 26       | TN19SDA642104 | CDT        | ARJUN.V.R  | 6379328016       |
| 27       | TN19SDA642106 | COT        | BALA MURUGANIS   | 9551800800       |
| 28       | TN195DA642107 | COT        | DHARUN KUMAR.R   | 8608343568       |
| 29       | TN19SDA642108 | CDT        | GANESH.G   | 9884700646       |
| 30       | TN19SDA642109 | CDT        | HARI HARAN S   | 9790588254       |
| 31       | TN19SDA642110 | CDT        | KANNANS  | 8667432133       |
| 32       | TN19SDA642113 | COT        | KISHORE.K  | 7092060354       |
| 33       | TN19SDA642114 | COT        | The second secon |                  |
| 34       |               |            | MADESHWARAN L  | 9350497557       |
|          | TN19SDA642115 | COT        | MAGESH BABU.T  | 9962368897       |
| 35       | TN19SOA642116 | CDT        | MONU.K   | 8955386904       |

G: N

Lt.G.SOMASUNDARA ORI,M.Sc., M.Phil., NCC 14110343

Associate NCC Officer
1(TN) Armoured SQN NCC
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| 36 | TN19SDA642117 | CDT  | MUTHUMANIM               | 7200314676 |
|----|---------------|------|--------------------------|------------|
| 37 | TN19SDA642118 | CDT  | MUKESH.S                 | 8148094587 |
| 38 | TN19SDA642119 | CDT  | NALLAPA<br>KANNAPPAN R.M | 9710911833 |
| 39 | TN19SDA642120 | CDT  | PREMINATH.K              | 9080220593 |
| 40 | TN195DA642125 | CDT  | VEAY.D.A                 | 9994203631 |
| 41 | TN19SDA642126 | CDT  | VISHWA.V                 | 8610327907 |
| 42 | TN19SDA642127 | CDT  | YOGESH.N                 | 8940050813 |
| 43 | TN185DA642132 | CSM  | AKILAN.E                 | 9566940466 |
| 44 | TN18SDA642138 | CUO  | ANBARASAN.T              | 9884101410 |
| 45 | TN18SDA642104 | SSGT | DEENA DHAYALAN.M         | 5380780580 |
| 46 | TN185DA642145 | csuo | PREM KUMARB              | 9677046953 |
| 47 | TN185DA642151 | CUO  | ROHITH.A                 | 7092608613 |
| 48 | TN18SDA642152 | SGT  | SANJAY KUMAR.S           | 9171308844 |
| 49 | TN185DA642155 | SGT  | SHIVA SHANKARAN A        | 9003070229 |
| 50 | TN185DA642162 | CPL  | YASHWANTH.M              | 8682924104 |



5/12.

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Lt.G.SOMASUNDARA ORI, M.Sc., M.Phil., NCC 14110343 Associate NCC Officer 1(TN) Armoured SQN NCC DWARAKA DOSS GOVERDHAN DOSS

VAISHNAV COLLEGE, CHENNAI - 600 106.

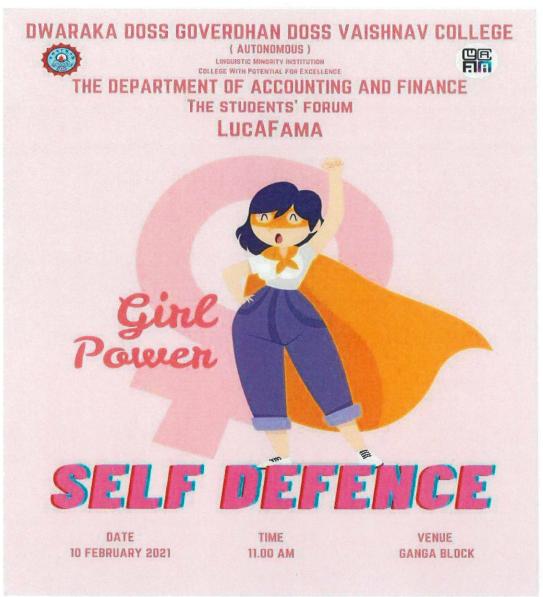
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44. The Girl Power-Self defence



Dr. KAVITHA MENON HEAD OF THE DEPARTMENT Dr. S. SANTHOSH BABOO PRINCIPAL

Shri. ASHOK KUMAR MUNDHRA SECRETARY

Name of the Event : Girl Power - Self-Defence

Date

: 10<sup>th</sup> February 2021

Venue

: Ganga Block, Ground floor

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Mode

: Off line

Organizer

: Luca Fama - Department of Accounting and Finance

Faculty coordinator: Dr. Kavitha Menon, Head, Department of Accounting & Finance,

+91 80566 33446

Resource person

: 1. Chief Intructor

Sensei T. Gnanavadivel, Founder of Zen Martial Arts Academy

Sensei Gnanavadivel has nearly 37 years of experience and teaches karate and related martial arts at various schools and colleges in Chennai. Zen Martial arts is part of Shorin Ryu Karate Do Okinawa, Japan. He has produced hundreds of State and National Champions.

2. Senior Instructor

Sensei Vinoth Kumar

No. of Staff Participants

: 1

No. of student participants: 50

#### Detailed report of the event:

A self- defence session was conducted exclusively for the girls of the department by Zen Martial Arts Academy on 10th February 2021. Sensei Gnanavadivel and Sensei Vinoth Kumar and team conducted a physical fitness training and taught basic self defence techniques. The aim of the programme was to prepare their mind and body to respond to threats against their safety and their life.

#### **OUTCOME:**

The girls showed great interest and enthusiasm and looked forward to the next session.

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# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)

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## DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

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Arumbakkam, Chennai- 600106

| -59 . K   |  | SELF DEFENCE SESSION    | V FOR CIRL | \$           |
|-----------|--|-------------------------|------------|--------------|
|           | Lasters  | DATE: 10 FEBRUA         | NY 2021    | A December 1 |
| Pi. 900   |  | PARTICIPATION           |            |              |
| S. No.    | Roll Number  | Name                    | Class      | Section      |
|           | 18E2520  |                         |            |              |
| 2         | 18E2529  | H <b>a</b> ripriya      | Ų          | Å            |
| 3         | 18E2529  | K.Gayathri              | ni .       | A            |
| 4         | The state of the s | Sonia Bag               | III        | À            |
| 100 miles | 18E2543  | Mahalakshmi R           | Ш          | ٨            |
| 5         | 18E2559  | L. Shivashri Valliammai | Ш          | ٨            |
| 7         | 18E4509  | Jeevathi J              | 111        | В            |
|           | 18E4514  | Sangeetha               | Ш          | В            |
| 8         | 18E4517  | Harini                  | III        | В            |
| 9         | 18E4520  | Aishwarya R             | II         | B            |
| 10        | 18B4523  | Surabhi MS              | Ш          | В            |
| 11        | 18E4526  | Roopini.R               | Ш          | В            |
| 12        | 18E453]  | K. Shankari             | III        | В            |
| 13        | 18E4545  | Roshini. B              | III        | В            |
| 14        | 18E4547  | Priyanka D              | fil        | В            |
| 15        | 18E4565  | S. POOJA                | III        | В            |
| 16        | 18E4577  | R.Radhika               | III        | В            |
| 17        | 19E1602  | N.Razeeya Fathima       | es I be    | A            |
| 18        | 19E1604  | Păvithra R              | n          | A            |
| 19        | 19E1605  | Jayasri, J              | 11         | Λ            |
| 20        | 19E1619  | G.Shrinidhi             | II         | A            |
| 21        | 19E1626  | Keerthana. M            | 11         | A            |
| 22        | 19B1642  | R.SUBASRI               | II         | A            |
| 23        | 19E1648  | P.Gajalakshmi           | II .       | A            |
| 24        | 19E1649  | K Malathi               | Ü          | Ā            |
| 25        | 19E1653  | Yesvidha                | Ц          | A            |
| 26        | 19E1665  | Asvini                  | i i        | A            |

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#### Arombakkam, Chennai- 600106 SELF DEFENCE SESSION FOR GIRLS DATE: 10 FEBRUARY 2021 PARTICIPATION LIST S. No. **Roll Number** Name Class Section 27 19E1667 D. NAVEENA II A 28 19E1672 Vanitha i I A 29 19E1673 posja 11 A 30 19E1705 A. Oviya II B 31 1961768 Ranjana.V H B 32 19E1724 Yugashini, S. I B 33 19E1733 Sowndarya R II B 34 19E1751 Krithika B II B 35 19E1766 M BRINDHA IL B 36 1961766 BRINDHA M H B 37 1951809 Puja Mundra II C 38 19E1821 R.G.Shalini II C 39 19E1829 bakiyalakshmi.D H C 40 19E1844 Jayavarshini 11 C 41 19E1873 Privanka.L. 11 C 42 20E1657 Murali k 1 A 43 20E1821 Belsiya Mary A 1 C 44 20E1822 Pooja R ì C Mahalakshmi R 45 20E1827 C 46 20E1832 DhrvyaPriya.M.G I C 47 20E1842 Poorning N 1 C 48 20E1854 Mcena.R 1 C 49 20E1872 S.VISHALI T C 50 20E1878 R.VARNIGHAA SREE 1 Ċ

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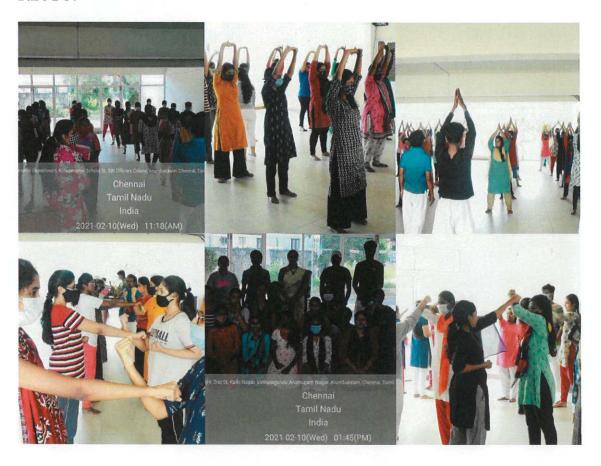
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45. Guest Lecture-- Stress Management



# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE SCHOOL OF MANAGEMENT

[Approved by AICTE]
AFFLIATED TO THE IMPRESSITY OF MADRAS
COLLEGE WITH POTENTIAL FOR EXCELLENCE, LINGUISTIC MINORITY INSTITUTION
ARUMBARKAM. CHERINAI - 600 106

#### **Guest Lecture**

Our Guest Speaker
Mr. Hadrine H Pereira
Assistant General Manager, Asia Pacific
Institute of Management

TOPIC Time & Stress Managemen

> March 18, 2021 11 am To 12 pm





DR.U.ANALESHWARI

DIRECTOR

Meeting ID: 825 4462 7988

CAPT.DR.S.SANTHOSH BABGO PRINCIPAL SHRL ASHOK KUMAR MUNDHRA SECRETARY

Name of the event

: Guest Lecture - Time & Stress Management

Date

: 18th March 2021

Mode

: Online / Meeting Id: 82544627988 / Passcode: 375119

**Organizers** 

: DG School of Management

Faculty coordinator

: Ms. Jeevitha, Assistant Professor

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Resource Person

: Mr Hadrine H Pereira, Designation: Assistant General

Manager, Asia Pacific Institute of Management.

No. of Staff Participants

: 7 Faculty Members

No. of student participants: 58 students

#### **Detailed Report of the Programme**

The session started with a warm welcome address by Ms Unnamalai Swetha of 1<sup>st</sup> MBA, followed by Guest Speaker Mr Hadrine H Pereira. The sessions of started by an activity to answer 2 questions, then enforced on Manage Your Time as You Manage Your Money was his wider speech. Later briefed about Time Management & its benefits by elucidating about 80:20 Rule. Most important and interesting was The Eisenhower Box which consists of Do, Decide, Delegate and Delete which each professional should realize during their career. Then he gave the difference between Urgent & Important Tasks. He concluded by giving the 5 mantras to succeed which were; I am successful, I believe, I create, I am winner, I am the best. The session came to the end with a vote of thanks by Vishvesh of 1<sup>st</sup> MBA.

#### Outcome of the programme/event

Erudite about Planning & Prioritized to - Do List.

About procrastination & its causes.

We must learn to say NO when it is required.

How to delegate, organize, direct, Control at work place.

How to understand and classify the urgent & non-urgent things & also the important & non-important.

List of Participants:

| 1 20E3701 UNNAMALAI SWETHA CT 2 20E3702 RAMYASHREE C 3 20E3703 NEERAJA PRAMILA CH 4 20E3704 ANIN THOMAS 5 20E3705 T.S.SARVESH 6 20E3706 N. SAKTHIVEL | ZISC OI I W | TOTPOMIO. |                     |
|--|-------------|-----------|---------------------|
| 2 20E3702 RAMYASHREE C 3 20E3703 NEERAJA PRAMILA CH 4 20E3704 ANIN THOMAS 5 20E3705 T.S.SARVESH 6 20E3706 N. SAKTHIVEL                               | S NO        | ROLL NO   | STUDENTS NAME       |
| 3 20E3703 NEERAJA PRAMILA CH 4 20E3704 ANIN THOMAS 5 20E3705 T.S.SARVESH 6 20E3706 N. SAKTHIVEL  | 1           | 20E3701   | UNNAMALAI SWETHA CT |
| 4 20E3704 ANIN THOMAS 5 20E3705 T.S.SARVESH 6 20E3706 N. SAKTHIVEL   | 2           | 20E3702   | RAMYASHREE C        |
| 5 20E3705 T.S.SARVESH<br>6 20E3706 N. SAKTHIVEL  | 3           | 20E3703   | NEERAJA PRAMILA CH  |
| 6 20E3706 N. SAKTHIVEL   | 4           | 20E3704   | ANIN THOMAS         |
|  | 5           | 20E3705   | T.S.SARVESH         |
| 7 2002707 1001 4374 7017 5374 4370 437   | 6           | 20E3706   | N. SAKTHIVEL        |
| /   ZUE3/U/   LEELAVATHI DHANKAJ   | 7           | 20E3707   | LEELAVATHI DHANRAJ  |
| 8 20E3708 JAGAN S  | 8           | 20E3708   | JAGAN S             |
| 9 20E3709 SNEGA R  | 9           | 20E3709   | SNEGA R             |
| 10   20E3710   SOWMYA A.S  | 10          | 20E3710   | SOWMYA A.S          |
| 11 20E3711 HARINI THRISHA. A   | 11          | 20E3711   | HARINI THRISHA. A   |
| 12 20E3712 KAUSHIK.R   | 12          | 20E3712   | KAUSHIK.R           |
| 13 20E3713 ESHWA PACHAIVEL S   | 13          | 20E3713   | ESHWA PACHAIVEL S   |
| 14   20E3714   AKASH SAKTHI P  | 14          | 20E3714   | AKASH SAKTHI P      |
| 15 20E3715 SOUNDARYA VJ  | 15          | 20E3715   | SOUNDARYA VJ        |

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|          | S. NIVETHA  |
|          | SRINIVASAN N  |
|          | YOVAN SHAN AUSTIN N   |
|          | STEFFI RAJENDRA PRASAD  |
|          | SANTHOSH BAHADUR PAUDEL   |
|          | M.PAVITHRAN   |
|          | R. RAKESH   |
|          | R. ARUNESH  |
|          | ARUN SHEKAR   |
| 20E3726  | SAILESH R   |
| 20E3727  | VIKRAM.R  |
| 20E3728  | JAYANI.G  |
| 20E3729  | BARATH M  |
| 20E3730  | ANIKET V GAIKWAD  |
| 20E3731  | S. SURESH BALAJI  |
| 20E3732  | R.VISHVESH  |
| 20E3733  | R.DHANUSH   |
| 20E3734  | R.DHANESH   |
| 20E3735  | DESELVAN A  |
| 20E3736  | VIKRAM U.R.   |
| 20E3737  | FAZIL J   |
| 20E3738  | VAISHNAVI.K   |
| 20E3739  | SRI HARI.B  |
| 20E3740  | RAKHI NAYAK   |
| 20E3741  | JANAK G DAVEY   |
| 20E3742  | SUBIKSHA  |
| 20E3743  | KIRTHIKA R  |
| 20E3744  | HARINI G  |
| 20E3745  | SANTHANAKRISHNAN R  |
| 20E3746  | SARANAYA KP   |
| 20E3748  | SUVETHA R   |
| 20E3749  | ASWATH B  |
| 20E3750  | KIRAN K   |
| 20E3751  | B.KANAGAVALLI   |
| 20E3753  | SANJANA NARAYANAN   |
| 20E3754  | NIVEDHA US  |
| 20E3755  | SURYA M K   |
| 20E3756  | KESHAB SHARMA K   |
| 20E3757  | VASUDHA G   |
|          | 20E3728<br>20E3729<br>20E3730<br>20E3731<br>20E3732<br>20E3733<br>20E3734<br>20E3735<br>20E3736<br>20E3737<br>20E3738<br>20E3740<br>20E3740<br>20E3741<br>20E3742<br>20E3744<br>20E3745<br>20E3746<br>20E3746<br>20E3749<br>20E3750<br>20E3750<br>20E3753<br>20E3753<br>20E3755 |

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| 56 | 20E3758 | BALA GANESH S    |
|----|---------|------------------|
| 57 | 20E3759 | DIVYA VENKATESAN |
| 58 | 20E3760 | P.SHARATH KUMAR  |



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#### IV. AWARENESS OF TRENDS IN TECHNOLOGY

46. Webinar series on Digital Marketing Day





Title

: Digital Marketing Webinar Series

Date

: 11.10.2020-08.11.2020

Mode

: Online

Organizers

: Mr. R. Ashok

Convener

: Ms. Gayathri

Coordinator

: Kotler's Quorum

CO-Coordinator

: D. Yamuna

Resource person

: Mr. Adityaraj Jaju (Ex-Amazon Digital Strategist)

No. of staff participants

. 2

No. of students

: 135



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#### Detailed report of the Programme:

Over the course of five webinar lectures, Mr. Adityaraj Jaju touched upon the various aspects and dynamics of Digital Marketing such as Digital Marketing Basics, Social Media Marketing, LinkedIn Marketing, Search Engine Optimisation, and Email Marketing.

#### Outcome of the programme / event:

This webinar will introduce several strategies relevant to Digital Marketing and Key resources for learning more about identifying and applying appropriate method of strategies for the present world. He elaborated that the most important methodological choices such as SEO, Social media marketing.

List of Participants:

| S.NO       | ROLL NO.           |                                  |  |
|------------|--------------------|----------------------------------|--|
| 1.         | 1964101            | SRUTHI                           |  |
| 2.         | 1964102            | B.H.SOMUSEKAR                    |  |
| 3.         | 19E4103            | NAVEEN.B                         |  |
| 4.         | 19E4104            | PRITHVI NATENSAN PAULRALGS       | THE BRIDE WAS ASSESSED.  |
| 5.<br>6.   | 19E4105<br>19E4106 | MADHAN.G                         |  |
| 7.         | 1964106            | MUKESH<br>SANJAY .V              |  |
| 8.         | 19E4108            | DISHANT, KJAIN                   |  |
| 9.         | 19E4109            | DINESH.B                         |  |
| 10.        | 19E4110            | R.PRATHAM KUMAR                  | III OVER THE TOTAL STATE   |
| 12.        | 19E4111<br>19E4112 | NANDA KUMAR.H                    |  |
| 13.        | 1964113            | VIMALNATHAN P                    |  |
| 14.        | 19E4114            | SREEKUTTY.S                      |  |
| 15.        | 19E4117            | NAVEEN.S                         |  |
| 16.        | 1964118            | LOKESH SINGHAL M                 | N CONTRACTOR OF THE PARTY OF TH |
| 18.        | 19E4120<br>19E4121 | RISHIT SHAH.V                    |  |
| 19.        | 1964122            | PRANEET.A.SHAH                   |  |
| 20.        | 19E4123            | KARAN KUMAR                      | T A SECRETARY NO   |
| 21.        | 19E4124            | PRAVEEN.A                        |  |
| 22.        | 19E4127<br>19E4128 | PRITHVIRAJ.M                     | M DESTRUCTION OF THE REAL PROPERTY.  |
| 24.        | 1964129            | P.SAI BALAJI                     |  |
| 25.        | 19E4132            | SYED WASIF BASHA                 |  |
| 26.        | 19E4133            | ASWIN.R                          |  |
| 27.        | 19E4134            | AMARJEET                         |  |
| 28.        | 1964135            | ROHITH.S.N                       |  |
| 29.<br>30. | 19E4136<br>19E4137 | RAMYA                            |  |
| 31.        | 19E4137            | RANJINI PRIYA K<br>YESHWANTH M J | THE SECOND SECOND  |
| 32.        | 1964139            | DEVENDAR L                       |  |
| 33.        | 19E4140            | D.NARENDHIRAAN                   |  |
| 34.        | 19E4141            | MANOJRAJ.M.S ~                   | TO SECURITION OF THE PERSON OF |
| 35.        | 19E4142            | JEGAN.R                          |  |
| 36.        | 19E4143            | TARUN                            |  |



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| 34. | 19E4141 | MANOJRAJ.M.S    |
|-----|---------|-----------------|
| 35. | 19E4142 | JEGAN.R         |
| 36. | 19E4143 | TARUN           |
| 37. | 19E4144 | VISHAL          |
| 38. | 19E4145 | HARI PRASHANTH  |
| 39. | 19E4146 | DEEPIKA         |
| 40. | 19E4147 | DINESH.R.C      |
| 41. | 19E4148 | LOKESHWAR.S     |
| 42. | 19E4149 | RAHUL.V         |
| 43. | 19E4150 | HARIHARAN.A     |
| 44. | 19E4151 | SUGUMAR         |
| 45. | 19E4152 | SWETHA AMMU.S   |
| 46. | 19E4153 | MEHUL SURANA    |
| 47. | 19E4154 | SREE VISHNU     |
| 48. | 19E4155 | M.DINESH KUMAR  |
| 49. | 19E4156 | RONAK GHURKA    |
| 50. | 19E4157 | P.JAI PRASAD    |
| 51. | 19E4158 | AADESH          |
| 52. | 19E4159 | AKASH           |
| 53. | 19E4160 | PRAKASH         |
| 54. | 19E4161 | VENKATA VAMSI.R |
| 55. | 19E4162 | KARUNYA.S       |
| 56. | 19£4163 | MAYANK.D.JAIN   |
| 57. | 19E4164 | YOKESH RALS.G   |

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|---------------|-----------|--|-----------------------|
| 30.770        |           | PRESENTATION OF THE PROPERTY OF  |                       |
| 1             | 20E3442   | ABHINAVA PRASAD E  |                       |
| 2             | 20E3485   | AVINASH R  |                       |
| 3             | 20E3479   | DINESH B   |                       |
| 4             | 20E3421   | DINESHKUMAR S  |                       |
| 5             | 20E 3415  | DISHAAL OJA R  |                       |
| 6             | 20E3449   | GANESH M   |                       |
| 7             | 20E3482   | GIRIPRASANTH 5   |                       |
| 8             | 20E3478   | GIRIVASANV   |                       |
| 9             | 20E3467   | GOPESH A   | No. of the second     |
| 10            | 20E 3461  | GOWTHAM KUMAR K  |                       |
| 11            | 20E3470   | HARIHARAN S A  |                       |
| 12            | 20E3484   | HARISH S   |                       |
| 13            | 20E3440   | JEEVANANDHAM A   |                       |
| 14            | 20E3438   | KARTHIK A  |                       |
| 15            | 20E3473   | KAVIN B  |                       |
| 16            | 20E3422   | KIRAN REDDY K S  |                       |
|               | ZOE3409   | KRISHNA PRASATH R  |                       |
| ***           | 20E3448   | LOKESH ARVINDH C   |                       |
|               | 20E3447   | LOKESH S   |                       |
| 2             | 20E3436   | LOKKESH V  |                       |
|               | 1 20E3450 | MAALOOLAN R  |                       |
|               | 2 20E3439 | NANDAKUMAR S   | THE PROPERTY SERVICES |
| -             | 3 20E3463 | PARTHIBAN M  |                       |
| _             | 4 20E3460 | PRANEETH NARAYANAN R   |                       |
| -             | 5 20E3412 | PRAVEEN V  |                       |
| -             | 6 20E3431 | PRAVEEN 5  |                       |
|               | 7 ZOE3414 | SABAREESH VISHAL T   |                       |
|               | 8 20£3459 | SANJAY KUMAR S   |                       |
|               | 9 20E3434 | SANTOSH R  |                       |
| 1-            | 0 20E3468 | SIDDHARTH JAIN 5   |                       |
| $\overline{}$ | 1 20E3457 | SUDHARSAN M  |                       |
| _             | 2 20E3453 | UDHITH VARMA K   |                       |
|               | 3 20E3466 | VISHAL P   |                       |
| _             | 4 20E3406 | YUKESH DARSHAN S   |                       |
| -             | 5 20E3472 | YUVANESHWAR V  |                       |
| _             | 6 20E3464 | AARTHI M S   |                       |
|               | 20E3419   | ABHITHASTALIN S V  |                       |
|               | _         | HARIPRIYA R  |                       |
|               | 20E3469   | JEEVITHA R   |                       |
|               | 20E3474   | The state of the s |                       |
|               | 20E3475   | KEERTHANA V  |                       |
| ****          | 20E3454   | LITHIKA P  |                       |
| 42            | 20E3435   | MOHANA DURGA K   |                       |
| 43            | 20E3451   | RAMYA P  |                       |

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| 45 20E348  |  |                  |                |
| 46 20E343  | 3 ABHISHEK SRIRAM  |                  |                |
| 47 20E342  | 3 ANISH KUMAR K  |                  |                |
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| 52 20E3407   |  |                  |                |
| 53 20E3432   | THE PARTY OF THE PARTY P   |                  |                |
| 54 20E3481   | HARSHAD V PATEL  |                  |                |
| 55 20E3427   | JASHAN A JAIN  | EVICE EVICE      |                |
| 56 20E3425   | KARAN M AYANI  |                  | PAR DEPARTMENT |
| 57 20E3417   | KEITH LEVIN SRIDHAR  |                  |                |
| 58 20E3402   | KISHAN A BHAGAT  |                  |                |
| 59 20E3452   | MAHAVEER 5   | Total Transition |                |
| 60 20E3476   | MAHENDAR   |                  |                |
| 61 20E3456   | MOHIT G  |                  |                |
| 62 20E3418   | MUKUND MAHESHWARI  | 1 (A)            |                |
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|  | PRATHAM AGGARWAL C   |                  |                |
|  | PRATHAM N G  |                  |                |
| 66 20E3445   | PURUSHOTTAM KUMAR  |                  |                |
| The second secon | RITIN S  |                  |                |
| 68 20E3455 S   | ENAPATHIJ  |                  |                |
| 69 20E3420 S   | URYA PRAKASH N   |                  | -              |
| 70 20E3426 V   | ISHESH   |                  |                |
| 71 20E3430 YA  | ASH MUNDHRA  |                  | -              |
| The second second second second  | SHS  |                  |                |
| 73 20E3411 YA  | SHWANTH P  |                  |                |
| 74 20E3441 SH  | RINATH N KAKADA  |                  |                |
| 75 0050  | HAV SWAMINATHAN  |                  |                |
| 75 00000   | NASA SI  |                  |                |
| 77 2000  | EYA R  | 1                |                |
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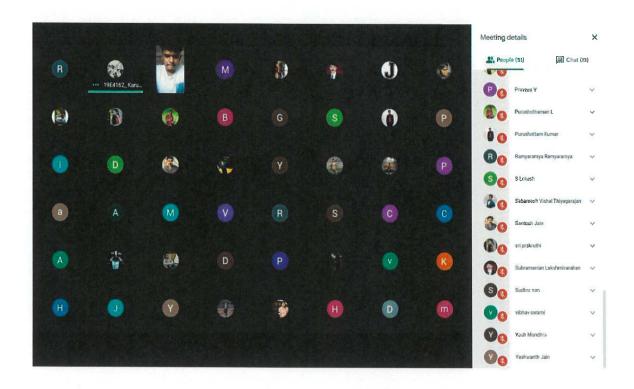
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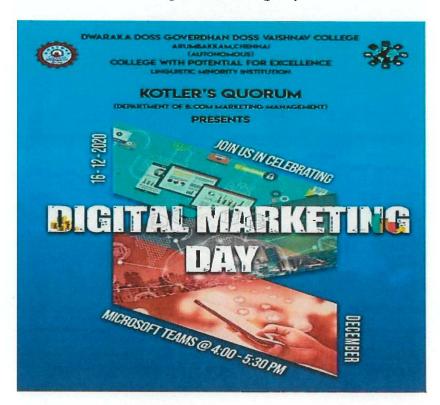
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#### 47. Digital Marketing Day



Programme Name

: Digital Marketing Day

Date

:16.12.2020

Venue

: Online

Mode

: Online

**Organizers** 

: Kotler's Quorum

Convener

: Ms. Gayathri

Coordinator

: D. Yamuna

CO-Coordinator

: Mr. Ashok

Resource Person

: Mr. Joshua Brennon Rayer (Marketing Manager at Blind

Chemistry), Ms. Neha Singhal (Asst. Mngr. At Bhumi),

Ms. Syndia Balaji (Founder - Mantri Events), Ms. Kavitha Manoharan (Corporate trainer at Esearch Advisors), Ms. Lakshmi Mani Priya (Founder/Designer of Luxme Fashion

Studio)

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No. of staff participants : 2

No. of students

: 135

#### **Detailed report of the Programme:**

This event had professionals in the field of marketing come and talk to the students about the various ways in which marketing is being incorporated in all the business to a high extent. All five resource personnel were from diverse business backgrounds which gave students an all rounded experience.

#### Outcome of the programme/event:

Students gained knowledge on the field of marketing, enriched all rounded experience on various business background.

| ROLL NO.<br>1964101<br>1914102 | SEUTON   |
|--------------------------------|--|
| 1964101                        |  |
|                                |  |
| THE ASSESSMENT                 |  |
|                                | B H SOMUSEKAR  |
| 1964103                        | NAVELN B   |
| 1964104                        | PRITHIVE NATENSAN PAULENT 05   |
|                                | MADHAN G   |
|                                | SAMAY V  |
|                                | DISHANT K JAN  |
|                                | DINESH B   |
| 1984110                        | A PRATHAM NUMBER   |
| 1984111                        | KINTHAN CHAUED   |
| 1984112                        | NANDA KUMAR H  |
| 1984113                        | VIMALNATHAN P  |
|                                | SREEKUFTYS   |
|                                | MAVERNS  |
|                                | LOKESH SINGHAL AT  |
|                                | RISHET SHAH V  |
|                                | PRANEET A SHAN   |
|                                | RABAN KUMAR  |
|                                | PRAVIENA   |
| 1904127                        | PRITHVIRALM  |
| 1964128                        | DEFPARS  |
| 1964139                        | P SAI BALAD  |
|                                | SYED WASIF BASHA   |
|                                | ASWIN II   |
|                                | AMARIFET   |
|                                | RONITH'S N   |
|                                | RAMYA  |
|                                | PARMINI PRIVA K  |
|                                | DEVENDARL  |
|                                | O.NARENDHIRAAN   |
|                                | MANORALMS *  |
| 1984142                        | HGAN H   |
|                                |  |
|                                | 1964105<br>1964106<br>1964107<br>1964108<br>1964108<br>1964110<br>1964113<br>1964112<br>1964113<br>1964114<br>1964116<br>1964116<br>1964117<br>1964118<br>1964117<br>1964127<br>1964127<br>1964127<br>1964127<br>1964127<br>1964127<br>1964127<br>1964127<br>1964127<br>1964137<br>1964136<br>1964137<br>1964136 |



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| 34. | 19E4141 | MANOJRAJ.M.S    |
|-----|---------|-----------------|
| 35. | 19E4142 | JEGAN.R         |
| 36. | 19E4143 | TARUN           |
| 37. | 19E4144 | VISHAL          |
| 38. | 19E4145 | HARI PRASHANTH  |
| 39. | 19E4146 | DEEPIKA         |
| 40. | 19E4147 | DINESH.R.C      |
| 41. | 19E4148 | LOKESHWAR.S     |
| 42. | 19E4149 | RAHUL.V         |
| 43. | 19E4150 | HARIHARAN.A     |
| 44. | 19E4151 | SUGUMAR         |
| 45. | 19E4152 | SWETHA AMMU.S   |
| 46. | 19E4153 | MEHUL SURANA    |
| 47. | 19E4154 | SREE VISHNU     |
| 48. | 19E4155 | M.DINESH KUMAR  |
| 49. | 19E4156 | RONAK GHURKA    |
| 50. | 19E4157 | P.JAI PRASAD    |
| 51. | 19E4158 | AADESH          |
| 52. | 19E4159 | AKASH           |
| 53. | 19E4160 | PRAKASH         |
| 54. | 19E4161 | VENKATA VAMSI.R |
| 55. | 19E4162 | KARUNYA.S       |
| 56. | 19E4163 | MAYANK.D.JAIN   |
| 57. | 19E4164 | YOKESH RAJ.S.G  |

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# DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE DEPARTMENT OF B.COM MARKETING MANAGEMENT

| SL.No | Roll no  | Name                 |  |
|-------|----------|----------------------|--|
| 3     | 20E 3442 | ABHINAVA PRASAD E    |  |
|       | 20E3442  | AVINASH R            |  |
|       | 2083479  | DINESH B             | and the same of the same   |
|       | 20E3475  | DINESHKUMAR S        | 1999   |
| 7,000 | 20E3421  | DISHAAL OJA R        |  |
|       | 20E3419  | GANESH M             |  |
|       | 20E3482  | GIRIPRASANTH S       |  |
|       | 20E3478  | GIRIVASAN V          |  |
|       | 20E3478  | GOPESH A             | WALLES FEW   |
|       | 20E3461  | GOWTHAM KUMAR K      | THE RESERVE LONG TO  |
|       | 20E3470  | HARIHARAN S.A.       |  |
|       | 20E3484  | HARISH 5             |  |
|       | 20E3440  | JEEVANANDHAM A       |  |
|       | 20E3438  | KARTHIK A            |  |
|       | 20E3438  | KAVIN B              | CONTRACTOR DESCRIPTION   |
|       | 20E3473  | KIRAN REDDY K S      |  |
|       | 20E3422  | KRISHNA PRASATH R    |  |
|       | 20E3409  | LOKESH ARVINDH C     | STATE OF THE PARTY |
| _     | 20E3447  | LOKESH S             |  |
|       | 20E3436  | LOKKESHV             |  |
|       | 20E3450  | MAALOOLAN R          |  |
| _     |          | NANDAKUMAR S         |  |
| -     | 20E3439  | PARTHIBAN M          |  |
| _     | 20E3463  | PRANEETH NARAYANAN R |  |
| _     | 20E3460  |                      |  |
|       | 20£3412  | PRAVEEN V            |  |
|       | 20E3431  | PRAVEEN 5            |  |
|       | 20E3414  | SABAREESH VISHAL T   |  |
|       | 20E3459  | SANJAY KUMAR S       |  |
|       | 20E3434  | SANTOSH R            |  |
|       | 20E3468  | SIDDHARTH JAIN S     |  |
|       | 20E3457  | SUDHARSAN M          |  |
|       | 20E3453  | UDHITH VARMA K       |  |
| _     | 20E3466  | VISHAL P             |  |
| 34    | 20E3406  | YUKESH DARSHAN S     |  |
| 35    | 20E3472  | YUVANESHWAR V        |  |
| 36    | 20E3464  | AARTHI M S           |  |
| 37    | 20E3419  | ABHITHASTALIN S V    |  |
| 38    | 20E3469  | HARIPRIYA R          |  |
| 39    | 20E3474  | JEEVITHA R           |  |
| 40    | 20E3475  | KEERTHANA V          |  |
| 41    | 20E3454  | LITHIKA P            |  |
|       | 20E3435  | MOHANA DURGA K       | AT MAINTENANT WAS  |
|       | 20E3451  | RAMYA P              |  |

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|               | 44 20E34                 | 28  | SRI PRAKRUTHI      |       |                 |   |             |
|---------------|--------------------------|-----|--------------------|-------|-----------------|---|-------------|
|               | 45 20E348                | 30  |                    |       |                 |   |             |
|               | 46 ZOE343                | _   | ABHISHEK SRIRAM    |       |                 | - |             |
| 1             | 47 20E342                | _   | ANISH KUMAR K      | 974   |                 |   |             |
| 1             | 48 20E341                | _   | ARIHANT DUGHAR S   | 1     | 72              |   |             |
| 1             | 49 20E348                | _   | ARYAN RANKA        | 1     |                 | - |             |
| +             | 50 20E3443               |     | BHARATH KUMAR D    |       |                 |   |             |
| 1             | 51 20E3446               | -   | CHETHAN A          |       |                 |   |             |
| 1             | 52 20E3407               | -   | DEV N DOLIA        |       |                 |   |             |
| -             | 53 20E3432               | -+  | HARISH KUMAR P     |       |                 |   |             |
| -             | 54 20E3481               |     | HARSHAD V PATEL    |       | A CONTRACT      |   |             |
| -             | 55 20E3427               |     | ASHAN A JAIN       |       |                 |   |             |
| -             | 56 20E3425               |     | ARAN M AYANI       | NEW C |                 |   | 12 30 10 12 |
| -             | 57 20E3417               |     | EITH LEVIN SRIDHAR | 737   |                 |   |             |
| -             | 58 20E3402               |     | SHAN A BHAGAT      | N. N  | Season          |   |             |
|               | 59 20E3452               | M   | AHAVEER S          |       | 122000          |   |             |
| -             | 60 20E3476               | M   | AHENDAR            |       |                 |   |             |
| -             | 61 20E3456               | _   | OHIT G             |       |                 |   |             |
|               | 62 20E3418               | М   | UKUND MAHESHWARI   |       | 9745257         | _ |             |
| -             | 63 20E3403               | NA  | MAN JAIN           |       | and the same of |   |             |
|               | 54 20E3444               | PR  | ATHAM AGGARWAL C   | 4     |                 |   |             |
|               | 5 20E3429                |     | ATHAM N G          |       | 122.125         | - |             |
| 6             | 6 20E3445 F              | PUI | RUSHOTTAM KUMAR    |       |                 | - |             |
| 6             | Dispenses 1-             |     | NS                 |       |                 | - |             |
| 68            | 3 20E3455 S              | EN  | APATHIJ            |       |                 | - |             |
| 69            |                          | -   | YA PRAKASH N       | +     |                 |   |             |
| 70            | 1205010-                 |     | ESH                | +     |                 |   |             |
|               |                          | -   | MUNDHRA            | +     |                 |   |             |
| 72            | 20E3410 YA               |     |                    | +     |                 | - |             |
| -             |                          |     | WANTH P            | 1     |                 |   |             |
|               |                          | -   |                    | 1     |                 |   |             |
| $\rightarrow$ | 3111                     |     | ATH N KAKADA       | 1     |                 |   |             |
|               |                          |     | V SWAMINATHAN      |       |                 |   |             |
|               |                          | _   | SA SJ              |       |                 |   |             |
|               | DE3458 SHR               | EY. | 4 R                |       |                 |   |             |
| 78/20         | 78 20E3471 VIDHYAPRIYA R |     |                    |       |                 |   |             |
|               |                          |     |                    |       |                 |   |             |

Head
Department of Marketing Management
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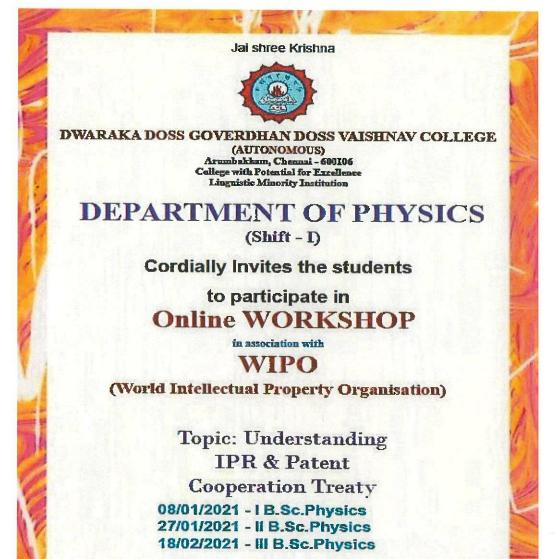
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48. Workshop on understanding IPR & Patent Cooperation Treaty



Date of program

: 08/01/2021, 27/01/2021 & 18/02/2021

Title/Theme of the Program

: Workshop on understanding IPR & Patent Cooperation Treaty – Webinar7

Total no. of participants

: 95 students and 0ne staff

Venue of the program

: Online programme in google meet platform

google meet platform

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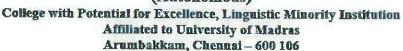
Dwaraka Doss Goverdhan Doss

Vaishnav College

Arumbakkam, Chennai - 600106.

Associate Professor & Head Department of Physics Dwaraka Doss Goverdhan Doss Vaishnav College Arumbakkam, Chennai-600 106.





In Association with World Intellectual Property Organisation (WIPO)

### Summary of the program

This workshop introduced students to the fundamental aspects of intellectual property (IP): copyright and related rights, trademarks, patents, geographical indications, and industrial designs. Through the course material from WIPO, this was a "General Primer" on IPR &PCT.

### Outcome:

The students were guided to the WIPO course on PCT which is structured to complement selfdirected learning. As a part of this the workshop all student participants were able to complete -DL101PCT Patent Cooperation Treaty (PCT). 125 undergraduate students of Physics department were certified by WIPO.

### List of Students:

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**Dwaraka Doss Goverdhan Doss** Vaishnav College Arumbakkam, Chennai - 600106.

Ssociate Professor & Head Department of Physics Dwaraka Doss Goverdhan Doss Vaishnav College Arumbakkam, Chennai-600 106.



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### College with Potential for Excellence, Linguistic Minority Institution Affiliated to University of Madras Arumbakkam, Chennai – 600 106

| _30_ | Ms. Valli V         | III Bsc physics        |
|------|---------------------|------------------------|
| 31   | Swetha .p           | I year B.SC. physics   |
| 32   | UDHAYA KUMAR.R.A    | I B.Sc. Physics        |
| 33   | PRANEETH N          | STUDENT                |
| 34   | Ms.Kavvya H         | 3 B.Sc physics         |
| 35   | Ms. Aysha Banu      | 3rd bsc physics        |
| 36   | Mr.VASANTH,R        | 2 nd year Bsc.physics  |
| 37   | KIRTIVASAN V        | II B.Sc. Physics       |
| 38   | S.SNEHA             | 2nd year bsc physics   |
| 39   | Ms.B.HARINI         | II B.Sc. Physics       |
| 40   | Kavya NG            | II B.Sc Physics        |
| 41   | Ms.priyadharshini B | II B.SC.Physics        |
| 42   | ATHARVA GULTKOWAR   | I B.Sc.Physics         |
| 43   | Mr.Vasanth.N        | III B.sc physics       |
| 44   | VINOTH,D            | 2 nd B.sc.physics      |
| 45   | Mr.shakthiyel D     | 2nd Bsc physics        |
| 46   | V.Harish Surya      | 2nd Bsc physics        |
| 47   | Ms.Neeraja S        | 2nd Year Physics       |
| 48   | Mr.R.Srivathsan     | B.Sc. physics          |
| 49   | Mr.Arjun singh      | II B.SC PHYSICS        |
| 50   | Mr. SHRINIVAS T.    | II - B. Sc. Physics    |
| 51   | Ms.SUKANNA MAJI     | II BSc.Physics         |
| 52   | Mr.Prabhagan        | II B.Sc.Physics        |
| 53   | E.Deepak            | 1 st B.Sc Physics      |
| 54   | Mr.S.JAYAPRAKASH    | I B.SC PHYSICS         |
| 55   | Kunal Thapar        | III B. Sc. Physics     |
| 56   | Mr.RAGHUL ADHITHYAA | Ill b.sc physics       |
| 57   | Mr.Rohith AK        |                        |
| 58   | Mr. S.VIGNESWARAN   | 1st year B.sc. physics |
| 59   | Ms. S. Renu Priya   | III B.Sc.physics       |
| 60   | Ms. Gayathri S      | III B.Sc Physics       |
| 61   | Mr.S.Raj Kumar      | II B.Sc. Physics       |
| 62   | Mr.Bharad Raj       | I B.sc.Physics         |
| 63   | Ms.R.Nivetha sri    | 2nd B.Sc.Physics       |
| 64   | S Bharani           | 2 yrs bsc physics      |
| 65   |                     | Student                |
| 66   | Mr. Mugilan. R      | III B. Sc. Physics     |
| 67   | Ms Dakshayani. T    | II Bsc physics         |
|      | R.VINOTH            | ll b.sc physics        |
| 68   | Krithika.E          | B.sc.physics           |
| 69   | Kavitha R           | 2nd Bsc physics        |
| 70   | Mr.E.MANIKANDAN     | III B.Sc.physics       |
| 71   | K.Shivani           | II Bsc physics         |
| 72   | VANI SRI. D         | II Bsc physics         |

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Dwaraka Doss Goverdhan Dos Vaishnav College Arumbakkam, Chennai - 60010

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Arumbakkam, Chennai-600 106.



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| 73 | Keerthana AK          | 1bsc physics         |
|----|-----------------------|----------------------|
| 74 | Mr.Rahul khatri       | 1st b.sc.physics     |
| 75 | M.Nandhini            | II Bsc.physics       |
| 76 | Mr.Ashwin kumar.s     | 3yrs B.Sc.physics    |
| 77 | HAMEED JAMAL M        | 1/Bsc.physics        |
| 78 | Mr. Vignesh R         | 3rd bsc physics      |
| 79 | Ms. RISHIKA           | I B.Sc. Physics      |
| 80 | Ms.R.Sandhiya         | II Bsc.Physics       |
| 81 | Mr. A. S. Dheepak Raj | II B.Sc. Physics     |
| 82 | Mr. Gillkumar         | 3 year B.Sc. Physics |
| 83 | Mr.vibramithran       | 1 B.Sc Physics       |
| 84 | Johnmilton J          | 1 Bsc Physics        |
| 85 | Mr. Gopal.g           | II B.Sc. Physics     |
| 86 | Mr. R.Gowtham         | 3rd yr B.sc.Physics  |
| 87 | Ms.Praveena           | II B Sc Physics      |
| 88 | Ms. Deepika.T         | I B. Sc. Physics     |
| 89 | S.Keerthana           | III B.Sc.physics     |
| 90 | PRAKASH G             | B.Sc.Physics Ill     |
| 91 | Mr.Harishriram H      | II B.sc physics      |
| 92 | VETHAPRIYAN.S         | 1year B.Sc physics   |
| 93 | Mr.R.GOPINATH         | ll B.Sc physics      |
| 94 | Mr.G.krithi kumar     | II B.Sc Physics      |
| 95 | Mr. HARISHRIRAM H     | II B.Sc physics      |



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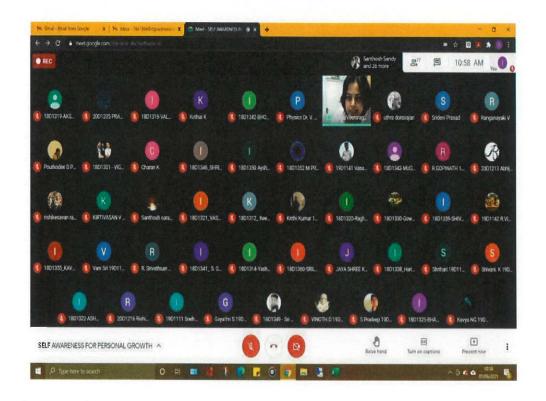
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Associate Professor & Head Department of Physics Dwaraka Doss Goverdhan Doss Vaishnav College Arumbakkam, Chennai-600 100.

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49. ICT for Teaching and Learning



### DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

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College With Potential For Excellence
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DEPARTMENT OF HINDI SHIFT-II

Presents

Virtual Guest Lecture for First year Students on ICT FOR TEACHING AND LEARNING

शिक्षण एवं अधिगम में सूचना एवं संचार प्रौदयोगिकी का प्रयोग Date - 18<sup>th</sup> January 2021, Timing- 2.30pm to3.30pm



SPEAKER: Dr.C. JAYASHANKAR BABU
H.O.D Dept of Hindi, Pandicherry University
LINK: Jio Meet (Meeting ID- 3972150101 / Password-JWAsS)

We invite and welcome to you all



Dr. Ashok Kumar Dwivedi Head. Dept Of Hindi



Staff Co- Ordinator

S. Santhosh Baboo Principal



Secretary

Dr. Sunil Patil, Dr. Manoj Kumar Dwivedi, Dr. Kumar Abhishek, Dr. Praveen Kumar Mishra

Name of the Event

: Virtual Lecture - ICT for Teaching and Learning

Date

: 18.01.2021

Venue / Mode

: Department of Hindi (Shift-II) / Online

Meeting link

: Jio meet Id: 3972150101/ Password - JWAsS

Organizer

: Department of Hindi (Shift-II)

Faculty Coordinator

: Dr. Sunil Patil, Dr. Manoj Kumar Dwivedi,

Dr. Kumar Abhishek, Dr. Praveen Kumar Mishra.

Resource Person

: Dr. C. Jayashankar Babu, Head, Dept. Hindi,

Pondicherry University

No. of staff Participants

: 06

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No. of student Participants

: 100

### **Detailed Report of the Programme:**

Programme organized between 1.50 pm to 2.30 pm. Topic was ICT for Teaching & Learning. Speaker has Highlighted online class process exam & Hindi Fond, System of Downloading etc. There were a Discussion Session in the end of Programme. Dr. Ashok Kumar Dwivedi has given the Welcome Address and Dr. Sunil Patil has delivered the Vote of thanks. Principal Dr. S Santhosh Babu and Secretary Shri. Ashok Kumar Mundhra has wished for the Grand Successful Programme. Entire Programme was Technically Supported by Dr. Manoj Kumar Dwivedi, Dr. Kumar Abhishek, Dr. Praveen Kumar Mishra and Dr. Vinod Kumar Pandey.

### Outcome of the Programme / event:

Students got a Lots of Computer knowledge. Online exam system, Method of uploading the Answer Sheet etc.

| Dwaraka Doss Goverdhan D | oss Vaishney College , CHENNAI |
|--------------------------|--------------------------------|
|--------------------------|--------------------------------|

| SI.No. | ROII NO.              | Name of students |                      |
|--------|-----------------------|------------------|----------------------|
| 01     | 20E1102               |                  | Department & Section |
|        | access consist access | BIPIN SINGH      | B.COM.CS - A         |
| 02     | 20F1118               | PRANAY V         |                      |
| 63     | 20E1126               | TAMESH           |                      |
| 04     | 20E1129               | IOSHWA           |                      |
| 05     | 20E1134               | GIRLSH           |                      |
| 06     | 20E1144               | ASHWANTH         |                      |
| 07     | 20E1146               | MOHIT MEHTA      |                      |
| 80     | 20E1151               | YASH H JAIN      |                      |
| 69     | 20E1153               | VIKASH PURI      |                      |
| 10     | 20E1154               | HARSH            |                      |
| 11     | 20L1151               | PRATHAM          |                      |
| 12     | ZOE1162               | DEEPAR KUMAR     |                      |
| 13     | 20F1163               | ARIHANTH JAIN    |                      |
| 14     | 20E1175               | KEERTHANA        |                      |
| 1.5    | 20E1207               | CHANDRAHANTH     | В                    |
| 16     | 20E1228               | LAKSHYA JAIN     |                      |
| 17     | 20F1236               | ABHINAV PUROHIT  |                      |
| 18     | 20E1238               | HARSH GANDHI     |                      |
| 19     | 20E1244               | SANJANA M        |                      |
| 20     | 20E1245               | HARSH SHIYAL     |                      |
| 21     | 20F1247               | IAI SHARMA       |                      |

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| 22 | 2061248 | HARSH JAIN             |   |
|----|---------|------------------------|---|
| 23 | 2061250 | DEVENDRA SURANA        |   |
| 24 | 20E1251 | YASH CHOPARA           |   |
| 25 | 20E1252 | RISHAB M JAIN          |   |
| 26 | 20E1256 | LAKSHYA KUMAR          |   |
| 27 | 20E1257 | SACHIN JAIN            |   |
| 28 | 20E1260 | CHANDRA PRAKASH SHARMA |   |
| 29 | 2051261 | SAHIL JAIN             |   |
| 30 | 2061262 | TERTHESH               |   |
| 31 | 20E1267 | DARSHAN                |   |
| 32 | 20E1272 | LOKESH                 |   |
| 33 | 20E1280 | SIDDHARTH              |   |
| 34 | 20£1285 | VISHAL SEERVI          |   |
| 35 | 20E1287 | JATESH KUMAR           |   |
| 36 | 20E1288 | BOSHAN                 |   |
| 37 | 20E1303 | NIKHIL KOTHAR          | C   |
| 38 | 20E1315 | NIRGUN BALA JI         |   |
| 39 | 20E1322 | HARSH S                |   |
| 40 | 20E1335 | NAVEEN                 |   |
| 41 | 20E1336 | KAILASH KUMAR          |   |
| 42 | 20E1337 | ANURAG PATHAK          |   |
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| 43     | 20E1348 | PRATHAM         |
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| वय     | 2061349 | VINEET M        |
| 45     | 20E1350 | YOGESH          |
| 46     | 20E1351 | PREM            |
| 47.    | 20E1352 | NISHKARSH YADAV |
| al :18 | 20F1353 | PRINCE JAIN     |
| 49     | 201355  | SAHIL JAIN      |
| 50     | 2021357 | KUNAL JAIN      |
| 51     | 2061358 | DARSHANJAIN     |
| 52     | 2001360 | TVINOD          |
| 58     | 2061362 | CHARAN N        |
| 54     | 2061363 | CHIRAG BHANDARI |
| 55     | 2061372 | SOURAY IMSWAL   |
| 56     | 2061373 | MOULIDHARAN     |
| 57     | 20£1374 | SUBAM           |
| 58     | 20E1376 | SWARDOP         |
| 59     | 20E1383 | YASH            |
| GC     | 20E14G4 | BANUSHANKAR     |
| GIL    | 201405  | SANKKET MAHIPAL |
| 62     | 20E1412 | MUDIT KUMAR     |
| 63     | 2061415 | MANOI           |
| 64     | 20E1418 | KUNAL JITANI    |
|        |         | Anne J          |

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| 65  | Z0E1424 | SHREYA SHRIVATSAN |  |
|-----|---------|-------------------|--|
| 66  | 2061426 | YASH CHOPARA      |  |
| 67  | 20E1443 | HANEESH MALHOTRA  |  |
| 68  | 20E1444 | NILESH KUMAR      |  |
| 69  | 20E1447 | SANSKAR K         |  |
| 70  | 20E1446 | PRATEEK           |  |
| 71  | 2061451 | YASH              |  |
| 72  | 2068454 | GARVIT PUGLIA     |  |
| 73  | 20E1458 | VARUN AHUIA       |  |
| 74  | 2061477 | AYUSH JAIN V      |  |
| 75  | 2061481 | TANISH JAIN       |  |
| 76  | 2000270 | мони к            | BA BOONDMICS   |
| 77  | 2000224 | G DINESH          |  |
| 78  | 2060225 | SHINSHANKARI      |  |
| 79  | 2060234 | PRATHAM JAIN      |  |
| 78  | 20E0238 | HARSH CHORADIYA   |  |
| 79  | 2000242 | TANISHO           |  |
| 20  | 2060261 | GOPAL KUMAR       |  |
| 82  | 2060262 | JAI SINGH         |  |
| 9.5 | 2050276 | 5 VAISHALI        |  |
| 63  | 2060129 | KARAN             | BA ENGLISH   |
| 84  | 2060181 | HARSHRATHI        | 4  |
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| 87  | 2010147       | GANPATH                    |                           |
| 88  | 2020356       | MARIU                      |                           |
| 89  | 2062503       | KHUSHII                    | BIO TECHNOLOGY            |
| OE  | 20E2S04       | THENDRAL                   |                           |
| 91  | 20E2509       | MARSHA                     |                           |
| 92  | 2052511       | YUVASHREE                  |                           |
| 512 | 20E2513       | MOHANASHIRI                |                           |
| 94  | FACULTY       | Dr. ASHOR KUAMIR DAVIVEDI  |                           |
| 95  | FACULTY       | DR. SUNIL PATIL            |                           |
| 96  | FACULTY       | DR. MANOJ KLIWAR SINGH     |                           |
| 97  | FACULTY       | OR. MAND! KUMAR DWIVED!    |                           |
| 98  | FACULTY       | OR. KUMAR ABHISHER         |                           |
| 99  | FACULTY       | DR. PRAVEEN KUMAR MISHRA   |                           |
| 100 | CHIEF SPEAKER | DR. C. JAYASHANKAR BABU FR | DW PONDICHERRY UNIVERSITY |
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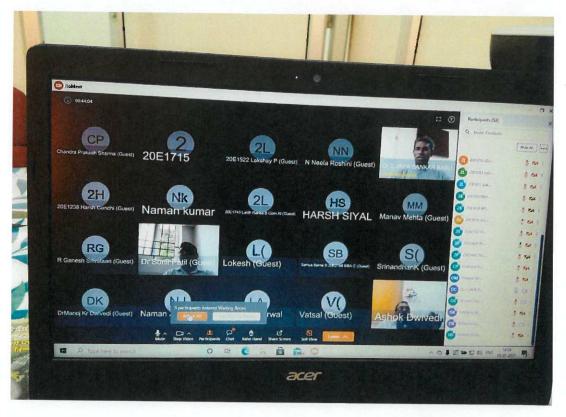
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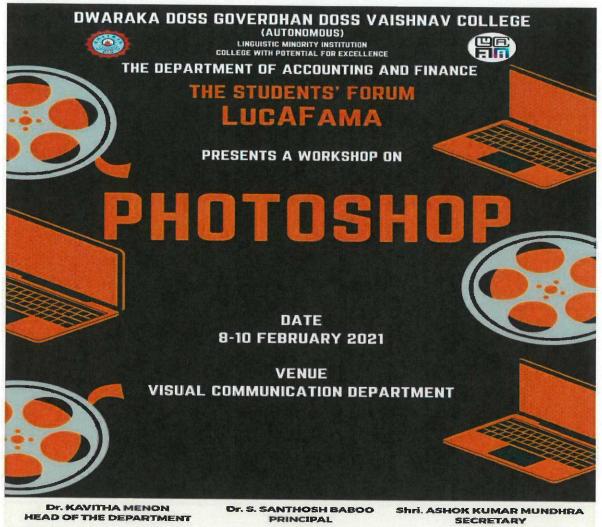
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50. Workshop on Adobe Photoshop



Name of the Event

: Workshop on Adobe Photoshop

Date

: 8 to 10 February 2021

Venue

: B. Sc Visual Communication Computer lab, 3rd floor, Ganga

Block

Mode

: Offline

Organizer

: LucaFama - Department of Accounting and Finance

Faculty coordinator

: Dr. Kavitha Menon



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Resource person

: Mr. Yovan Gandhi. R, Assistant Professor, Department of Visual Communication, Dwaraka Doss Goverdhan Doss

Vaishnav College

No. of Staff Participants

: 2

No. of student participants

: 20

### Detailed report of the event:

The students' forum of the Department of Accounting and Finance, LucaFama organized a workshop on Adobe Photoshop from 8<sup>th</sup> to 10<sup>th</sup> February 2021 for the students of the department. A total of 20 students signed up for the workshop. The students were taught how to create and edit images for both print and web as well as have control over all kinds of image manipulation, editing and special effects. At the end of the workshop, the participants were asked to appear for an exam to test what they learned during the workshop.

### **OUTCOME:**

Students gained good practical knowledge on Photoshop. It was an enriching experience for the students to know the basics concepts of designing and improving their Photoshop skills.

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| ***    | ADOBE PHOTOSHOP WORKSHOP   |                    |          |   |  |  |
|--------|----------------------------|--------------------|----------|---|--|--|
|        | DATE: 8 - 10 FEBRUARY 2021 |                    |          |   |  |  |
| S. No. | PARTICIPATION LIST         |                    |          |   |  |  |
| I      | 19E1831                    | Name               | Claus    | Class                                     |  |  |
| 2      | 19E1803                    | VIGNESH B          | 2nd Year | C   |  |  |
| 3      | 20E1669                    | Sanjay R           | 2nd Year | Č   |  |  |
| 3      | 2061704                    | Kishore S          | 1st Year | A   |  |  |
| 5      |                            | Viveetha v         | Ist Year | B   |  |  |
|        | 20E1703                    | Valarmathi v       | 1st Year | 12 10 10 10 10 10 10 10 10 10 10 10 10 10 |  |  |
| 7      | 20E1808                    | Rajeswari V        | Ist Year | B   |  |  |
| 8      | 20E1623                    | Karthik S          | 1st Year | C   |  |  |
|        | 20E1669                    | Kishore 3          | 1st Year | A   |  |  |
| 9      | 20e1852                    | swapna . A         | 1st Year | A   |  |  |
| 10     | 20E1853                    | S.sowmiya          |          | C   |  |  |
| 11     | 20e1877                    | Kotteeswari R      | 1st Year | C   |  |  |
| 12     | 20E1614                    | Kalaiyani S.       | 1st Year | C   |  |  |
| 13     | 20E 1682                   | SHIVANEES.         | ist Year | A   |  |  |
| 14     | 20E 1682                   | SHIVANEE'S.        | 1st Year | A   |  |  |
| 15     | 20E1801                    | MUKESHK            | Ist Year | A   |  |  |
| 16     | 20E1868                    | Vasanthakumar N    | lst Year | C   |  |  |
|        | 20E1613                    | Gnana Soundhari R. | 1st Year | C   |  |  |
|        | 20E1773                    | Divya S            | 1st Year | A   |  |  |
| 19     | 18E4528                    | Nishanth Raja      | 1st Year | В   |  |  |
|        | 18E4544                    | Sanjay kumar       | 3rd Year | В   |  |  |
|        |                            | remish kningt      | 3rd Year | В   |  |  |

Head
Department of Accounting and Finance
Owareka Doss Goverdhan Doss
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51. Apps for Career Guidance

Invitation



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Authorous)

DEPARTMENT OF BUSINESS ADMINISTRATION

Invites

Ms.Lavanya Balakumar

Client Head, Myos in

for

**APPS FOR CAREER GUIDANCE** 

Date: 10.03.2021

Prof. J.P. Jaideep Head BBA

Name of the Event

: Apps for Career Guidance

Date

: 10.03.2021

Time

: 10:00 a.m to 11:30 a.m

Venue

: AS 32 (Gallery Classroom)

**Organisers** 

: Dept. Of BBA, Dwaraka Doss Goverdhan Doss

Vaishnav College.

Resource Person

: Ms.Lavanya Balakumar, Client Head, Teach sub

technologies Myos in

**Faculty Coordinator** 

: Dr. K. Rao. Prashanth Jyoty

No Of Students Participated

: 124

Department of Business Administration
Dwaraka Doss Goverdhan Doss
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| Same / Category of the Event  | 1   | NERIMAN Career Guidance   |
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| rogram Objectives   |     | do-neath Epperhanches   |
| Date (Includes No of days & Session)  | -   | 19[83]:1021   |
| Time<br>venue   | 7.5 | 3 60 рм то а порм<br>д 5 32-  |
| Details of Resource Persons*  (Provide Nerre with Designation)  *Asset profile of the resource persons  | 100 | CHANNA BECKNINAS<br>GUENT HEND)<br>CHANGETERS   |
| No of students attended<br>[Provide attendance sheet with Class & Sec.]   | -   | D4 (D-C 3 F-9)  |
| No of faculty attended with their name(s)<br>& Signature  |     |   |
| Name of Student Co-ordinator (s)  | T   | A & ERINWISHN (AC)<br>DARRINT (AS)  |
| Name and Signature of Faculty<br>Co-ordinator(s)  |     | TY K RHO DESIGNANT EVERY  |
| Signature of the Resource person(s)   | 1   | dament Ort  |
| Signature of HOD  | T   | At  |
| Emineum:  (i) Budget allowed and statement of respectate.  (ii) Programma objectives and Outstandar (Mex., world.  (ii) Chroke / Invitation with all self-signature.  "Gotteddags" 633, E. V. R. Sales, As unbackture.  Websites: http://bbacktu. | 100 | (2) Notices taken during the programme. (300 world). His Frontients sheet of the programme. (300 Cupy of commission, if my. (300 Mod us at: Woodgooglegeral Loom) |

### Detailed report of the programme

The Department of BBA organized a programme on Career Guidance. The Resource Person Ms. Lavanya Balakumar, Client Head, Myos in. addressed the Gathering on the features and benefits of using Myos in App which will enable the Students to identify their Strengths, Weakness, Interests etc., She also created awareness about on/off campus placements that are available for students.

### Outcome of the programme/event

The Students were educated on the facilities that are available in the app and were also trained on the app usage.

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Accordance

Seminar Student Name List - 10/11/2021

| 50.No | Herne of the Student                         | B-046       | 7-6             | I .             |
|-------|--|-------------|-----------------|-----------------|
| 1     | Akshaya k                                    | Roll No     | Class & Section | Signature       |
| 2     | Sweetha m                                    | 204.20 %    | BBA-B           | pluga b         |
| 3     | Shaguri Ballat - K                           | 2162030     | 6.6.6 - B       | SHAMM           |
| 4     | Descah Ram (OD)                              | 200 200 2   | BBA B           | Shagon          |
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| 6     | B. Whitenay                                  | # PE 2071   | 13 B/G - B      |                 |
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| É     | Knowh  | 2052046     | 3.01-13         | March           |
| 9     | Get Barriston P                              | 20 72035    | 100-3           | Score!          |
| 0     | Sira Krinkoa S                               | 10E3020     | PEA B           | CHO WORL        |
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| 12)   | ALPY Sockil Kernell                          | 20F 20 VA   | 880-"8"         | Social I        |
| 12    | Tahen Ho                                     | F0E 2069    | BBA -'B'        | -2-             |
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| (5)   | VEL TORG . T.P                               | AGEZOTE     | BBA - B         | A               |
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| 100   | 1 Jackil Balan                               | JOE2093     | BBB-B           | 170             |
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| 20)   | MIRRO S M                                    | 20 E 20 53  |                 | Come            |
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| 221)  | POHEN . M                                    | ZOERDER     | 886 8           | dell            |
| 23/   | Maken .                                      | 20 (209v)   | BBA -B -        | -               |
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| 5)    | Grohux - 5                                   | 20E2089     | 25.0 .0         | 312-            |
| 26)   | Hillney & James &                            | 2.0E2036    | 198A - B        | regular         |
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| 53     | Ashish                  | 19E2105        | and the second second | - AND THE  |
| 54     | Burnesu                 | 1962103        | PER TRAINER           |            |
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| 42     | Mohiner M. Dave         | 19EW143        |                       | 2          |
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### List of Student Participants



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### Seminar Student Name List - 50/11/2021

| Sthio    | Marne of the Student  | Roll No     | Class & Section  | T. Steeler                                       |
|----------|---|-------------|--|--|
| 1        | LUCHAN IN   | 1262121     | The sections   | lier - il  |
| 2        | ROSHITHA -7E  | 1962102     | fr = c   | 1900 111   |
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| 6        | HONEESH V.C.  | 1962198     | JI - C   | willed -   |
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| 7        | TR SPEE SUCHHARSAN  | 170.2140    |  | 65-75  |
| 9        | S-MALLSLAW  | 19E2151     | Juc  | De Sacre College                                 |
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| 27       | RISHARI DAIN D  | 96.2407     | TIC  | April Other                                      |
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Statement of the Personal Conference Linguistic Princetty Institution
Affiliated in University to Madego
Accombaktana

### Seminar Student Name List - 20/11/2021

| SHo  | Name of the Student  | Roll No     | Class & Section  | Signature              |
|--|--|-------------|--|------------------------|
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| 28   | Stophen Robert   | zacze64     | GEA - A"   | 10                     |
| 49   | Albeh Jain   | BOE 2051    | BBA B  | sinus-                 |
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| 51   | Vanchol  | 20E 20el    | BM4 B  |                        |
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| 54   | Phone  | 201 2012    | PRA BA   | 775                    |
| 66   | P. Bigrup Kumar  | 30F2016     | gaa - B  | See ENGLY              |
| 56   | P. Bierun Kumer<br>Augen Melita  | 90 E J 010  | BAN -B   | Fory our               |
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Vaishnav College (Shift II)
Arumbakkam, Chennai-600 106.

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52. Workshop on Basics on Ms-Excel

## DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

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Linguistic Minority Institution

# THE DEPARTMENT OF ACCOUNTING AND FINANCE THE STUDENTS' FORUM LUCAFAMA

PRESENTS A WORKSHOP ON



RESOURCE PERSON

## MS. A. VIJAYALAKSHMI

HEAD, DEPARTMENT OF COMPUTER SCIENCE

DATE 17 - 18 MARCH 2021

TIME 2PM - 4PM VENUE GANGA BLOCK

DR. KAVITHA MENON HEAD OF THE DEPARTMENT DR. S. SANTHOSH BABOO PRINCIPAL SHRI. ASHOK KUMAR MUNDHRA SECRETARY

Name of the event

: Basics on MS Excel

Date

: 17th & 18th March 2021

Venue

: Computer Lab, Ground Floor, Ganga Block

Mode

: In-person (offline)



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**Organizers** 

: Lucafama, Students' Forum of the Department of

Accounting & Finance

Faculty Co-ordinator

: Dr. Kavitha Menon, Head, Department of Accounting &

Finance

Resource Person

: Ms. A. Vijayalakshmi, Assistant Professor

Department of Computer Science, Dwaraka Doss Goverdhan

Doss Vaishnav College

No. of staff participants

: 1

No. of student participation : 25

### **Detailed report of the Programme:**

As MS Excel has become the most-used spreadsheet program in the world today, the Department of Accounting and Finance organized a 2-day workshop on "Basics of MS Excel" for its students of all years. The trainer was Ms. A. Vijayalakshmi, Assistant Professor & Head, Department of Computer Science, Dwaraka Doss Goverdhan Doss Vaishnay College. As it was a practical oriented workshop and due to covid restrictions, the batch size was limited. The purpose of the workshop was to familiarize the students with the basics of the program like worksheets & workbooks, formatting, referencing, arrays & formulas, important functions, creation of graphs, sorting & filtering.

### **Outcomes of the Event/Programme:**

The students gained basic knowledge on the usage of the spreadsheet along with a practical exposure. They were asked to do practical exercises using various figures for a better understanding.



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|        |                    | Arumbakkam, Chennai- 600106 |          |  |  |
|--------|--------------------|-----------------------------|----------|--|--|
|        |                    | MS EXCEL WORKSHOP           |          |  |  |
|        |                    | DATE: 17 - 18 MARCH 2021    |          |  |  |
| - 1    | PARTICIPATION LIST |                             |          |  |  |
| S. No. | Roll Number Name   |                             | Class    |  |  |
|        | 19E1614            | NALLAMALLA NAGANANDHINI     | 2A       |  |  |
| 2      | 19E1642            | R.SUBASRI                   | 2A       |  |  |
| Ė      | 18E4532            | A Vamsi Krishna             | 3B       |  |  |
| 4      | 18E4503            | Mahalakshmi                 | 3B       |  |  |
| 5      | 18E4549            | Sudharshan M                | 3B       |  |  |
| 45°    | 18E4528            | Nishanth                    | 3B       |  |  |
| 7      | 19E1665            | Asvini v                    | 2A       |  |  |
| 8      | 18E4509            | Jeevathi J                  | 3B       |  |  |
| 9      | 19E1602            | N.Razeeya Fathima           | 2A       |  |  |
| 10     | 18E2562            | Kuviya Priya. H             | 3A       |  |  |
| 11     | 19E1763            | D.sandhya.                  | 2B       |  |  |
| 12     | 19E1651            | Vasanth N                   |          |  |  |
| 13     | 19E1773            | Somin J Munoth              | 2A<br>2B |  |  |
| 14     | 19E1705            | A.oviya                     | 213      |  |  |
| 15     | 19E1648            | P.Gajalakshmi               | 2A       |  |  |
| 16     | 19E1619            | Shrinidhi                   | 2A       |  |  |
| 17     | 19E1649            | K Malathi                   | 2A       |  |  |
| 18     | 18E2531            | HIMANSU PANDEY A            | 3A       |  |  |
| 19     | 18e4508            | adarsh                      | 3B       |  |  |
| 20     | 19E1775            | Vishali.M                   | 2B       |  |  |
| 21     | 19E1673            | pooja                       | 24       |  |  |
| 22     | 19E1604            | Pavithra R                  | 2A       |  |  |
| 23     | 19E1671            | Vedhambika SM               | 2.4      |  |  |
| 24     | t9E1742            | Adithi Krishnan PK          | 2B       |  |  |
| 25     | 18e4534            | Niraj Kumar Soni            | 3B       |  |  |

Head
Department of Accounting and Finance
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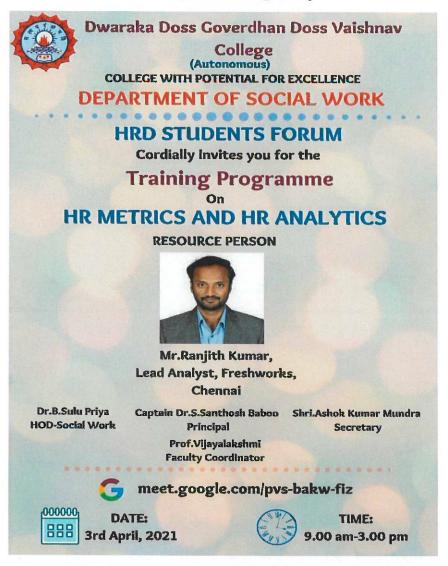
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53. Virtual HRD Program: Training Program For I Year MSW on "Talent Management in Digital Age"



Name of the event

: Training Programme on HR Metrics and HR

Analytics

Date

: 03-04-2021

Venue / Mode

: Google Meet / Online

Link

: meet.google.com/pvs-bakw-fiz

Organizer

: Prof. S. Vijayalakshmi

Faculty coordinator

: Prof. S. Vijayalakshmi

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Arumbakkam



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Resource Person

: Mr. Ranjith Kumar, Lead Analyst - Freshworks,

Chennai.

No. of Staff Participants

: 1

No. of student participants

: 40

### **Detailed Report of the Programme**

The Department of Social Work had arranged a training programme on HR Analytics and Metrics for the MSW-II year students to understand about the effectiveness and the importance of data analytics in HR. The program started at 9.00am. The welcome address was delivered by Prof. Vijayalakhmi. Then Mr. Tamilselvan, MSW-II year, proceeded with the guest profile of Mr. Ranjith Kumar, Lead Analyst - Freshworks

HR analytics is all about People analytics. Where people analytics is the analysis of employee-related data using tools and metrics. Mr. Ranjth gave us an overview of HR metrics and highlights that the goal of HR analytics activities is to understand, quantify, manage, and improve the role of talent in the execution of strategy and value creation. It entails collecting data from internal and external sources, preprocessing, storing, and analyzing it to get insights about people on whose competence and commitment an organizations performance depends.

### Importance and challenges of HR analytics

- Long term planning and strategic decision making: Most top performing businesses use data not to make windfall gains but to forecast and plan for future. Using data to analyze the ROI of various programs and initiatives helps make better decisions for company's future.
- Using automated tools: Using automation tools and automated processes not only reduce data errors due to human factors but also give time for more important strategic tasks. Evolving to these tools is one of the easy ways to utilize the real power of HR analytics.
- Building an analytics savvy HR team: It is good to have data but without a team which feels comfortable with data, one is still stuck with age old methods. Therefore, building a HR Tech savvy team of human resource professional, either by training or reskilling or new hiring, is going to be mandatory in future. Top performing organizations are already working towards enabling digital transformation in their human resources department.

### Benefits of HR Analytics and Metrics

- Improved Hiring Decision HR analytics helps HR to make better choices based on historical data. A great HR analytics tool can make a difference by enabling HR to easily derive the best candidates to hire from the historical data.
- Reduced Talent Scarcity Data-driven recruiting strategies provide the insight needed to cast a more accurate net to ultimately build a larger pipeline. With the help of HR Analytics, it is easier to know who to target for a particular position when a

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requirement arises in the company.

- **Process Improvement** Once the company has enough data to provide to the experts to come up with accurate statistics and patterns, the company can then use it to make the recruitment process much quicker and efficient.
- Good Training Training is a necessary requirement for any organization. Gaps in the process of training can increase the cost to the company and unwanted issues. HR analytics provides the full swing to training programs. It helps the organization identify if employees are making full use of the opportunities and knowledge given to them during training programs
- Better Insights HR analytics help the company look at the employee's professional life by tracking, sharing, and analyzing performance-related data.
- Attrition When it comes to retention, HR analytics is the major tool to identify the retention rate of employees. It tells the company the reason why employees leave and why they stay. The reasons could range from under-performance, compensation, lack of skills to anything else. HR analytics could also be helpful in finding the gap areas where employees are finding difficulty in meeting goals and targets.
- Improved Employee Experience Once your recruitment process becomes swift, it
  automatically gives a good impression to candidates you want to attract to your
  organization.
- More Productive Workforce Since enterprises have a grip on the kind of people to
  hire for a job, it becomes easier to expect better performance and productivity from
  employees. With analytics, we get an understanding of the workforce and hence know
  what kind of environment, policies, and teams will make them work hard and give you
  results that you expect from them.

### **Key Takeaways**

- Domains of strategic data- Insight, targeting, personalization and context.
- HR Bridge model Impact, Effectiveness and Efficiency
- The Gartner analytic continum Prescriptive, Descriptive, Diagnostic and predictive analysis.
- Analytical Domains in HR
- Functional and Technical Skills according to HR Analytics
- Analytics Maturity Model.

### Outcome of the programme

The training programme led by Mr. Ranjith Kumar, was very informative and effective. The students gained knowledge on the concept of HR Analytics Metrics". They have learnt to work in excel functions such as VLOOKUP and Pivot table and chart for data analysis.

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## List of Students Participated II MSW

| S.No | ROLL NUM | NAME OF THE STUDENT |
|------|----------|---------------------|
| 1    | 19D1901  | SHIRALI S           |
| 2    | 19D1902  | MOHAN ARAVIND R     |
| 3    | 19D1903  | LAVAN KUMAR S N     |
| 4    | 19D1904  | VAISHNAVI S         |
| 5    | 19D1905  | NIRANJAN M          |
| 6    | 19D1906  | DEEPAVHENI G S      |
| 7    | 19D1907  | THANUJA D           |
| 8    | 19D1908  | AKSHAYA K S         |
| 9    | 19D1910  | NITYA KALYANI P G   |
| 10   | 19D1911  | NAVEEN KUMAR S      |
| 11   | 19D1912  | RAJAKRISHNAN V      |
| 12   | 19D1913  | POOJA S             |
| 13   | 19D1914  | AATHIRAAM A R       |
| 14   | 19D1915  | REJOE THOMAS S      |
| 15   | 19D1916  | MANJARI P           |
| 16   | 19D1917  | KARTHIKEYAN P       |
| 17   | 19D1918  | PAVITHRA RM         |
| 18   | 19D1919  | BALASUBRAMANI D     |
| 19   | 19D1921  | MOHANA PRIYA G      |
| 20   | 19D1922  | DEEPTHI PRABHA N    |
| 21   | 19D1923  | SUJITH R            |
| 22   | 19D1924  | SANTHOSH S          |
| 23   | 19D1925  | DHARMARAJ J         |
| 24   | 19D1926  | BRINTHA B           |
| 25   | 19D1927  | SWETHA B            |
| 26   | 19D1929  | SHALOM GARRY S      |
| 27   | 19D1930  | ADHITYAA J          |
| 28   | 19D1931  | ABDULLAH K F        |
| 29   | 19D1932  | MANISHANKAR R       |
| 30   | 19D1933  | NISHOK R B          |
| 31   | 19D1934  | MAHA VIDHYA S       |
| 32   | 19D1935  | SARANYA R           |
| 33   | 19D1936  | GOWTHAMI R D        |
| 34   | 19D1937  | NAVIN KUMAR P       |
| 35   | 19D1938  | DEVIKA A            |
| 36   | 19D1939  | AISHWARYAA VSR      |

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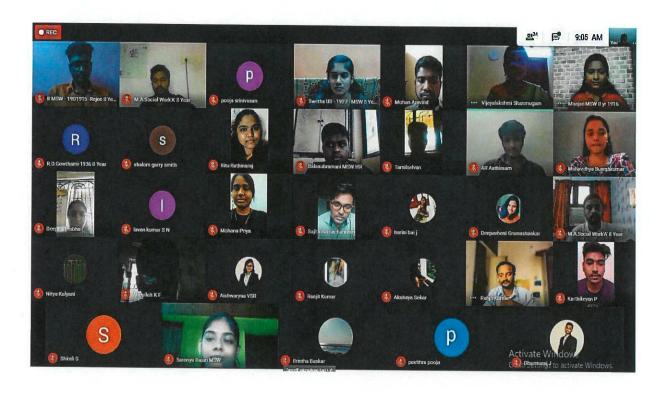


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| 37 | 19D1940 | RISHIKESH B    |   |
|----|---------|----------------|---|
| 38 | 19D1941 | HARINI BAI J   | ٦ |
| 39 | 19D1942 | TAMIL SELVAN P |   |
| 40 | 19D1943 | RITU R         |   |

### **Photos**



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54. Power Talk - Workplace cohesiveness using NLP as a Mind Tool



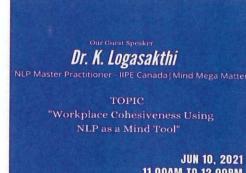
### SCHOOL OF MANAGEMENT

D G VAISHNAV COLLEGE (AUTONOMOUS)

[ Approved by AICTE ]

AFFILIATED TO THE UNIVERSITY OF MADRAS
COLLEGE WITH POTENTIAL FOR EXCELLENCE, LINGUISTIC MINOR
ARUMBANKAM . CHEMNAI - 600 166

### **Power Talk**



11.00AM TO 12.00PM



USE THE LINK BELOW TO JOIN THE MEET HTTPS://MEET.GOOGLE.COM/YWY-CWMK-KGM

DR.U.AMALESHWARI DIRECTOR

CAPT.DR.S.SANTHOSH SABOO PRINCIPAL

SHRL ASHOK KUMAR MUNDHRA

Name of the event

: Power Talk - Workplace cohesiveness using NLP as

a Mind Tool

Date

: 10/6/2021

Mode

: Online / https:// meet.google.com/vwv-cwmk-kgm

**Organizers** 

: DG School of Management

Faculty coordinator

: Mr. T K Prasad

Resource Person

: Dr. K Logasakthi, NLP master Practitioner- IIPE

Canada, Mind Matters.

No. of Staff Participants

: HOD & 7 Faculty members

252

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No. of student participants

: 58 I year MBA Students

### **Detailed Report of the Programme:**

The session started with a warm welcome address given by the MC of the session S. Jagan. This session was conducted virtually in the presence of Director Dr. U. Amaleshwari and other faculty members.

The speaker of the session Dr. K. Logasakthi is a NLP Master practitioner certified by International Institute of Professional Excellence, Canada. Mr. Logasakthi is also the founder of "Mind Mega Matters", a unit for individuals to find excellence in their passionate domain. Dr.K. Logasakthi took over the session to give his insights about the topic. He started with explaining the meaning of workplace cohesiveness.

The speaker played a mind game with the students using a paper and pencil through which he analysed which part of the brain is used by the students more Dr. K Logasakthi gave his methods and techniques on being energetic throughout the day at a workplace. The methods given by the speaker are as follows, firstly changing the sitting position for every 30-45 minutes will help in improving productivity. Secondly appreciation — self appreciating yourself and appreciating others are very important in boosting the performance, it focuses in involving yourselves on your passion. Finally vote of thanks was given by M.Barath and the session ended successfully

### Outcome of the programme/event:

Neuro Linguistic Programming (NLP) and he further enlightened us with the "VAKA Model of Learning" where V stands for Visual, A stands for Auditory, K stands for Kinaesthetic and A stands for Auditory Digital. He also explained each category very clearly.

### List of Participants:

| SNO | ROLL NO | STUDENTS NAME       |
|-----|---------|---------------------|
| 1   | 20E3701 | UNNAMALAI SWETHA CT |
| 2   | 20E3702 | RAMYASHREE C        |
| 3   | 20E3703 | NEERAJA PRAMILA CH  |
| 4   | 20E3704 | ANIN THOMAS         |
| 5   | 20E3705 | T.S.SARVESH         |
| 6   | 20E3706 | N. SAKTHIVEL        |
| 7   | 20E3707 | LEELAVATHI DHANRAJ  |
| 8   | 20E3708 | JAGAN S             |
| 9   | 20E3709 | SNEGA R             |
| 10  | 20E3710 | SOWMYA A.S          |
| 11  | 20E3711 | HARINI THRISHA. A   |
| 12  | 20E3712 | KAUSHIK.R           |
| 13  | 20E3713 | ESHWA PACHAIVEL S   |
| 14  | 20E3714 | AKASH SAKTHI P      |
| 15  | 20E3715 | SOUNDARYA VJ        |
|     |         |                     |

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| 16   | 20E3716 | SOUNDARYA R             |
|------|---------|-------------------------|
| 17   | 20E3717 | S. NIVETHA              |
| 18   | 20E3718 | SRINIVASAN N            |
| 19   | 20E3719 | YOVAN SHAN AUSTIN N     |
| 20   | 20E3720 | STEFFI RAJENDRA PRASAD  |
| 21   | 20E3721 | SANTHOSH BAHADUR PAUDEL |
| 22   | 20E3722 | M.PAVITHRAN             |
| 23   | 20E3723 | R. RAKESH               |
| 24   | 20E3724 | R. ARUNESH              |
| 25   | 20E3725 | ARUN SHEKAR             |
| 26   | 20E3726 | SAILESH R               |
| 27   | 20E3727 | VIKRAM.R                |
| 28   | 20E3728 | JAYANI.G                |
| 29   | 20E3729 | BARATH M                |
| 30   | 20E3730 | ANIKET V GAIKWAD        |
| 31   | 20E3731 | S. SURESH BALAJI        |
| 32   | 20E3732 | R.VISHVESH              |
| 33   | 20E3733 | R.DHANUSH               |
| 34   | 20E3734 | R.DHANESH               |
| 35   | 20E3735 | DESELVAN A              |
| 36   | 20E3736 | VIKRAM U.R.             |
| 37   | 20E3737 | FAZIL J                 |
| - 38 | 20E3738 | VAISHNAVI.K             |
| 39   | 20E3739 | SRI HARI.B              |
| 40   | 20E3740 | RAKHI NAYAK             |
| 41   | 20E3741 | JANAK G DAVEY           |
| 42   | 20E3742 | SUBIKSHA                |
| 43   | 20E3743 | KIRTHIKA R              |
| 44   | 20E3744 | HARINI G                |
| 45   | 20E3745 | SANTHANAKRISHNAN R      |
| 46   | 20E3746 | SARANAYA KP             |
| 47   | 20E3748 | SUVETHA R               |
| 48   | 20E3749 | ASWATH B                |
| 49   | 20E3750 | KIRAN K                 |
| 50   | 20E3751 | B.KANAGAVALLI           |
| 51   | 20E3753 | SANJANA NARAYANAN       |
| 52   | 20E3754 | NIVEDHA US              |
| 53   | 20E3755 | SURYA M K               |
| 54   | 20E3756 | KESHAB SHARMA K         |
| 55   | 20E3757 | VASUDHA G               |
|      |         |                         |

Head

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| 56 | 20E3758 | BALA GANESH S    |
|----|---------|------------------|
| 57 | 20E3759 | DIVYA VENKATESAN |
| 58 | 20E3760 | P.SHARATH KUMAR  |

### Photo:



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### 55. Digital Transformation in the Financial World



Name of the Event

: Apps for Career Guidance

Date

: 12.06.2021

Time

: 10:30 a.m

**Organisers** 

: Dept. Of BBA, Dwaraka Doss Goverdhan Doss

Vaishnav College.

Resource Person

: Mr.Anish Bhatt, Business Head and Ms. Urmi Mistry,

Digital Marketing Manager, Miles Education, pvt.Ltd

No Of Students Participated

: 95

No Of Staff Participated

: 04

Meeting link

: https://meet.google/yco-euyp-vvn

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Department of Business Administration
Dwaraka Doss Coverdhan, Doss
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### **Detailed Report of the Programme:**

The Programme highlighted on the internship opportunities on Digital Marketing and availability of certification courses for students at Miles Education. Mr. Anish Bhatt, Business Head, Miles Education emphasized on the opportunities that are provided by Miles Education. Ms. Ms. Urmi Mistry, Digital Marketing Manager, Miles Education explained on their ongoing programme on Digital Media - on future of finance. Apart from this, they also provide CMA (Certified Management Accountant); a professional certification awarded by the Institute of Management Accountants (IMA) USA and is represented by members in 140 countries throughout the world. Miles Education is the leading training provider for CPA and CMA in India and globally. Miles Education up-skills students and professionals to help them be future-ready and enable their career progression. The enrollers can earn their CMA, establish global credibility and avail assured placements at one of the Big 4 or MNC's in India by clearing 2 exams less than a year.

The CMA designation offers an extensive value proposition:

- International Credibility
- Strong Knowledge Base in Finance & Accounting
- Significant career progression opportunity
- Other benefits: Leadership skills, international perspective, elite professional.

They promote career opportunities in the field of commerce and increase Miles organic outreach and branding by offering Internships which were also explained to the students.

### Outcome of the Programme/Event:

The Students explored various opportunity provided to them on Internships and they were educated on availability of professional courses for enabling their career progression.

### List of Staff Participants:

| S. No | Faculty Name                        | Designation            |
|-------|-------------------------------------|------------------------|
| 1     | Mr. J.P. Jaideep                    | Head of the Department |
| 2     | Dr. N. Sarulatha                    | Asst. Professor        |
| 3     | Ms. M.Mahalakshmi<br>Priyadharshini | Asst. Professor        |
| 4     | Dr.S.P.Deepeka                      | Asst. Professor        |

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### List of Student Participants:

| S.No. | Roll No. | Name of the Students  | Feedback   |
|-------|----------|-----------------------|--|
| 1     | 19:2121  | Manay Jain            | Helpful  |
| 2     | 19E1972  | R.Fraveen Dass        | Session was very nice                              |
| 3     | 19E1967  | Abinaya Kothandaraman | Educative  |
| 4     | 19E2010  | Rahul R               | Session was interesting.                           |
| 5     | 19e2140  | A.S.Srinivasan        | Good   |
| 6     | 19e2016  | M Chirayu Parmar      | Amazing  |
| 7     | 19c2158  | Harsh Kumar Jain      | It was a good section.                             |
| 8     | 19E1955  | Mahesh Kumar P        | Good session                                       |
| 9     | 1982144  | Aadovrishikesh        | Effective session                                  |
| 10    | 19:2179  | Ayush D Chabria       | Great session                                      |
| 11    | 19E2[5]  | B.Sree Sudharsan      | Wonderful Session                                  |
| 12    | 19E2I57  | Sidhu.S               | Nice   |
| 13    | 19c2041  | Keerthana.K           | Digital marketing in financial<br>was good to hear |
| 14    | 19E2137  | Ezhilan Wilson        | the session was good                               |
| 15    | 19E2133  | Shreyans S            | Great session                                      |
| 16    | 19E2165  | Ashish                | Good, informative.                                 |
| 17    | 19E1930  | Raj                   | The session was good                               |
| 18    | 19c1902  | Bhavya                | Worth attending the session.                       |
| 19    | 19E2012  | Purusothaman, L       | The session was good                               |
| 20    | 19E1909  | Sathappan K M         | Good   |
| 21    | 19e2143  | Mohinee Dave          | Good   |
| 22    | 19E1957  | Bala Prasath.S        | It was easy to understand wha<br>they spoke        |
| 23    | 19E1961  | S. Vinay Krishna      | Session was informative                            |
| 24    | 19E2112  | Pooja                 | Good   |
| 25    | 19E2055  | R Naveen              | Informative  |
| 26    | 19E2135  | Lakshit               | Session was good                                   |
| 27    | 19E1921  | Siddharth Nahar       | Good and Informative session                       |
| 28    | 19E1926  | K. Gourav             | Good   |
| 29    | 19E2075  | Gourav Patel          | Good session.                                      |
| 30    | 19E2142  | Sneha.R               | Session was effective.                             |
| 31    | 19e1954  | Anirudh Kumar Yaday   | Was good   |

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| 32  | 19:2158 | Sourabh Sisodia     | Excellent  |
|-----|---------|---------------------|--|
| 33  | 1年1932  | G. Manish Agarwal   | The session was informative.   |
| 14  | 19e1943 | Bharath             | Good   |
| 14  | 19E2054 | M.Aniketh           | it was good.   |
| 36  | 1961970 | Deepak S            | Good session   |
| 37  | 19e2062 | RatiokS             | Good   |
| 38  | 1921934 | Veeral Ranawat      | The session was good   |
| 39  | 19E1977 | Mehul N Jain        | Good session   |
| 40  | 19e2155 | Harsh Kumar         | It was well manner explained   |
| 41  | 19E1918 | M Rajath Saucheti   | Was a great session, Thank you   |
| 42  | 19E1919 | P.Santhosh          | Good session   |
| 43  | 19:2146 | V Rohith Kumar      | Good   |
| 44  | 19E2026 | S.Dhanush           | It is good and interesting   |
| 43  | 19£1940 | Arjes. Vr           | Session was very nice. Thank   |
| #   | 19E1979 | Haaris Mohideen     | The meeting was useful for me<br>to know miles                           |
| 47  | 19E2102 | Kemraj              | Good   |
| 48  | 19E1922 | P.Chandra Mouls     | Today's session was interesting<br>and informative.                      |
| 49  | 19E2153 | Sambu Ashok A       | It was a good session  |
| 50  | 19E2104 | Mallolan S          | Great experience   |
| 51  | 19E1927 | Yash R              | Good   |
| 52  | 19E2108 | Roshitha J R        | Valuable Session   |
| 33  | 19e2179 | Ayush Chabria       | Great Session  |
| 34  | 19e2150 | Sourabh Sisodia     | Excellent  |
| 33  | 19E2080 | Ranjana.V           | Session was interesting  |
| 36  | 19E1976 | Aashish Jain O      | The session was good   |
| 57  | 19E2061 | JayaSarya N         | lt's an informative session  |
| -58 | 19e1908 | Kishore A           | Nothing  |
| 59  | 19e1954 | Animath Kumar Yaday | Was Good   |
| 60  | 19e2146 | Y Robith Kumar      | Good   |
| 61  | 1922111 | Kailash Kumar S     | It was a good session  |
| 62  | 19:1925 | Sakthi Vel          | Good   |
| 63  | 19E2183 | Mitesh R            | Good Session   |
| 64  | 1981919 | P.Sunthosh          | Good Session   |
| 65  | 19E2103 | M Bhavesh           | The class was interesting.   |
| 66  | 19E2123 | Pranaw S            | Had a good session   |
| 67  | 19:1954 | Anirudh Kumar Yaday | Was good   |
| 68  | (9E2043 | Kavin K             | A very nice opportunity for<br>people who are interested in<br>marketing |
| 69  | 19E1962 | Chaman R            | It was an informative session  |
| 70  | 19E1906 | Akshad Chordia      | Excellent Class  |
| 71  | 19E2013 | Sunny Goel          | The session was great.   |

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| 72 | 19E1922 | P.Chandra Mouli   | Today's class was informative<br>and interesting. The guest<br>speakers explained the topic<br>clearly.   |
|----|---------|-------------------|---|
| 73 | 19e1928 | Mukesh N          | Good  |
| 74 | 19E1974 | Manay Patel       | h was a good and effective<br>session, Thank You.   |
| 75 | 19E1948 | Shankesh          | It was Really Good  |
| 76 | 19e2116 | Karan Jain        | Nice session  |
| 77 | 19E2125 | M. Sathya         | I satisfied   |
| 78 | 19E1955 | Mahesh Kumar P    | It's really a good opportunity and<br>useful to every students, and also<br>got new ideas about digital<br>translation.   |
| 79 | 19E1914 | Vigneshwaran      | Thanks for this opportunity mam   |
| 80 | 19E1938 | Mithran Rajasekar | It was a very clear<br>communication from the panel<br>and the point which really pulled<br>me was that the entire session<br>was short and crisp to the point. |
| 81 | 19c2116 | Karan Kumar Jain  | Nice Session  |
| 82 | 19E2104 | Mallolan S        | Great experience  |
| 83 | 19e2120 | Ayash N Bothra    | Informative   |
| 84 | 19E2180 | Harsha            | Good  |
| 85 | 19E2164 | Monica            | Good  |
| 86 | 19E1912 | S. Santhakumar    | Super   |
| 87 | 19E2162 | Ganesh G          | Good  |
| 88 | 19E2177 | Haribaran R       | Good mam  |
| 89 | 19c2107 | Rishab Jain D     | The session was good  |
| 90 | 19e2126 | Rajan S           | Class was good  |
| 91 | 19e1905 | Kishan Sharma M   | It was a good session.  |
| 92 | 19e2009 | Suraj             | Good  |
| 93 | 19E1980 | Darshan Surana    | h was good  |
| 94 | 19E2105 | Ashish            | The Session was interesting   |
| 95 | 19E1947 | Jayesh K Jain     | The Seminar was very informative.   |

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